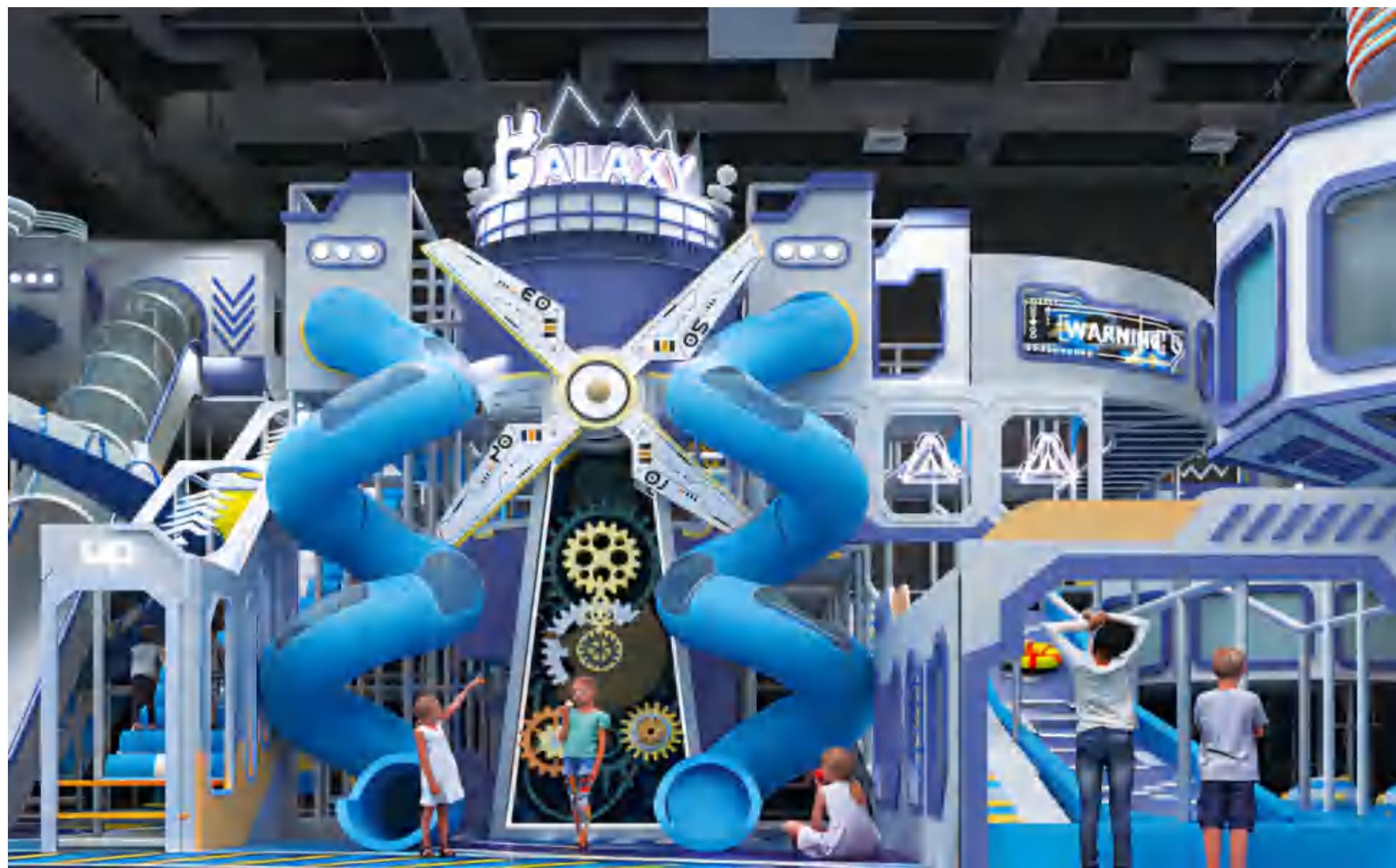


NEW

ADLER
爱德乐



See Adler in Website



See Adler in Tiktok

Sports
Adventure

SINCE 1993

China's Leading Manufacturer
Indoor Amusement Parks

Igniting the Spark of Love, Virtue,
and Joy, Globally!



+86 400 155 8891



sales@adlerplay.com /
afterservice@adlerplay.com



www.adlerplay.com



1

About us

At Adler, we pride ourselves on being the premier source for indoor playground creation. Our expertise extends through the entire procedure of building an indoor play centre, from meticulous design to crafting and final installation. We are dedicated to delivering excellence in both quality and value, ensuring that our international clients receive not just a product but a comprehensive solution for their indoor playground needs.

2

Team

At Adler, our design and planning team is dedicated to elevating both your revenue potential and customer satisfaction. We specialize in customizing unique indoor family entertainment and themed environments, catering to a diverse range of spaces from 100m² to 10,000m². Our robust research and development, paired with advanced manufacturing processes, guarantee the precise execution of each project, tailored to meet your specific goals. Experience the seamless integration of innovation and functionality, where every project is a step towards a more engaging and profitable play space.

01

3

Design

At Adler, our professional in-house Research & Development team boasts over a decade of industry experience. We're dedicated to constant innovation and creating new structures, designed strictly according to your venue's area, height, local market consumption level, and budget. Our goal is to custom design an amusement park exclusively for you.

4

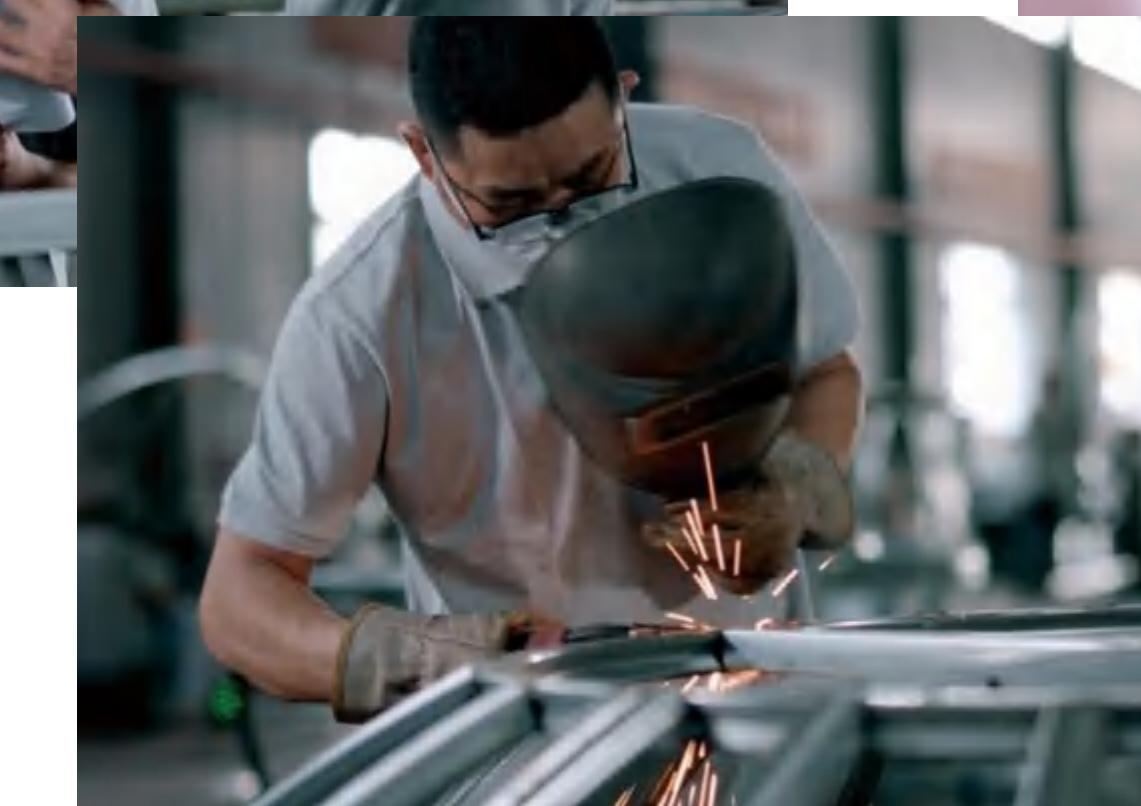
Quality & Safety

Served in A-list international market, we meet the standard in globe. Our products, from design to production, meet the requirements of ASTM and EN.

5

After-Sales Service

At Adler, we extend a year-long warranty service, supported by a hundred-member installation and after-sales team. Our quick-response after-sales solutions, employee training on equipment use, and game playability ensure a smooth ride for your amusement park.



02

ADLER STRENGTH



China's Leading Manufacturer Indoor Amusement Parks
Igniting the Spark of Love, Virtue, and Joy, Globally!



ADLER HISTORY



In 2000, we purchased a land in Beijing Tongzhou to establish modern industrial factories and introduced advanced technology to establish large-scale equipment production lines. We passed the inspection of the National Center of Quality Inspection on Sports Goods and became a qualified enterprise.

In 2014, PU materials were fully launched into the market in the park and passed CE certification from the European Union Quality Certification Center. We have reached strategic cooperation with well-known real estates like Wanda Plaza, Evergrande, Suning, Intime Department Store, Greenland, and large chain parks such as Jiawen Park, Great Whale World, Happy Bar, and YuYuTo.

In 2021, the Beijing Marketing Center optimized the configuration and integrate "Adler only produces high-quality products" into all details from research and development design to production and installation. After a year of hard work, Adler has achieved over 100 high-quality cases in over 200 cities across the country. We have synchronously developed a series of high-quality products and are committed to providing customers with one-stop solutions for boutique parks.



In 1993, Beijing Great Wall Toy Factory was established, dedicated to the research, development, and production of entertainment equipment for Chinese teenagers and children.

In 2011, we obtained more than ten design patents, and become a member of the CAAPA (China Association of Amusement Parks and Attractions), an IAAPA member of the International Amusement Machine Association, and a member of the China Toy and Baby Products Association.

In 2018, we launched overseas business and signed cooperation with foreign children's parks in Singapore, Russia, and Malaysia, etc.

In 2023, a Shanghai branch was established, with strong cooperation between industries, expanding teams, and strengthening global business. Shanghai branch improved the innovation and refined implementation of indoor sports park and decoration. Deeply ploughing the indoor unpowered sector of cultural tourism, meet market demand, and achieve true one-stop service.

ADLER IN THE WORLD



Sports Adventure



OUR ADVANTAGES

Full solution provider from planning and concept design to manufacturing and building

01

We offer a diverse range of products featuring hundreds of attractions to serve customers of all ages.

02

Original custom designed playgrounds from 100 sqm to 10,000 sqm

03

Creative and international design styles

04

Strong international project management experience

05

Meet and exceed global safety standard

06

OVERALL PLANNING

Through meticulous planning, we tailor our services to meet your essential needs, striking an ideal balance between user experience, visual appeal, and affordability.

DETAILED DESIGN

Our commitment to ongoing refinement ensures your tailored project is delivered with precision, exceptional detail, and creative flair.

PRODUCTION & INSTALLATION

Our expert teams guarantee the timely delivery of your projects with in-house production and installation.

OPERATIONS SUPPORT

Our extensive experience involves training your staff for optimal product use and preparing them for emergency situations.

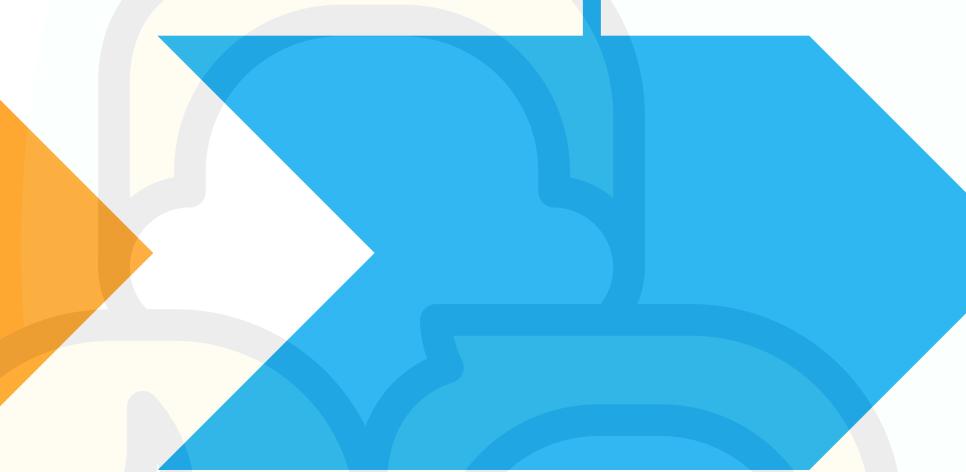
01



03



05



07



02

CONCEPT DESIGN

Our imaginative designs, crafted to high standards, will captivate you with their innovative execution.

04

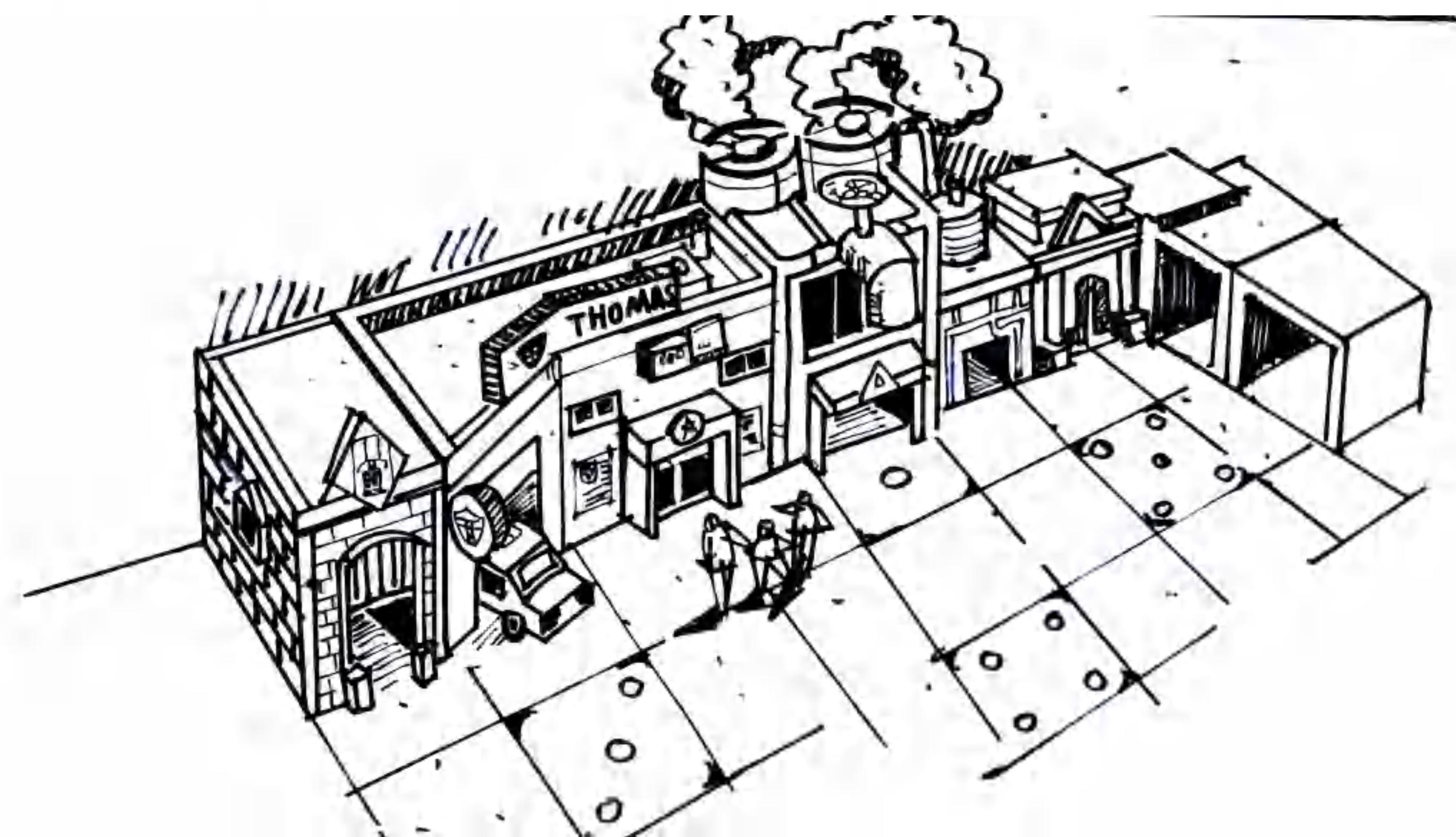
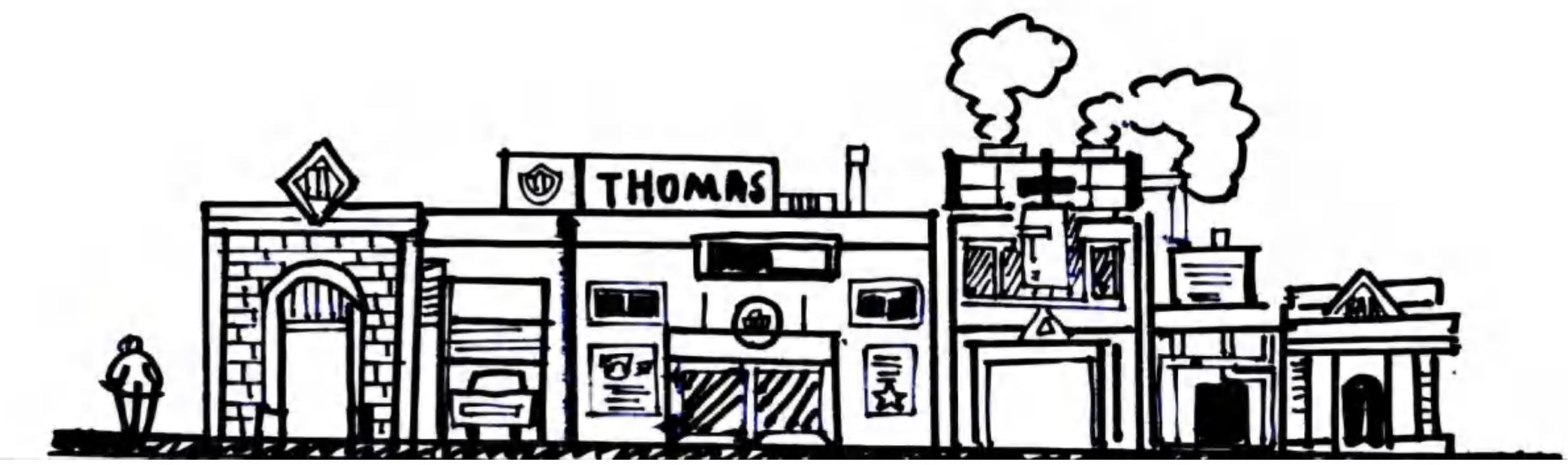
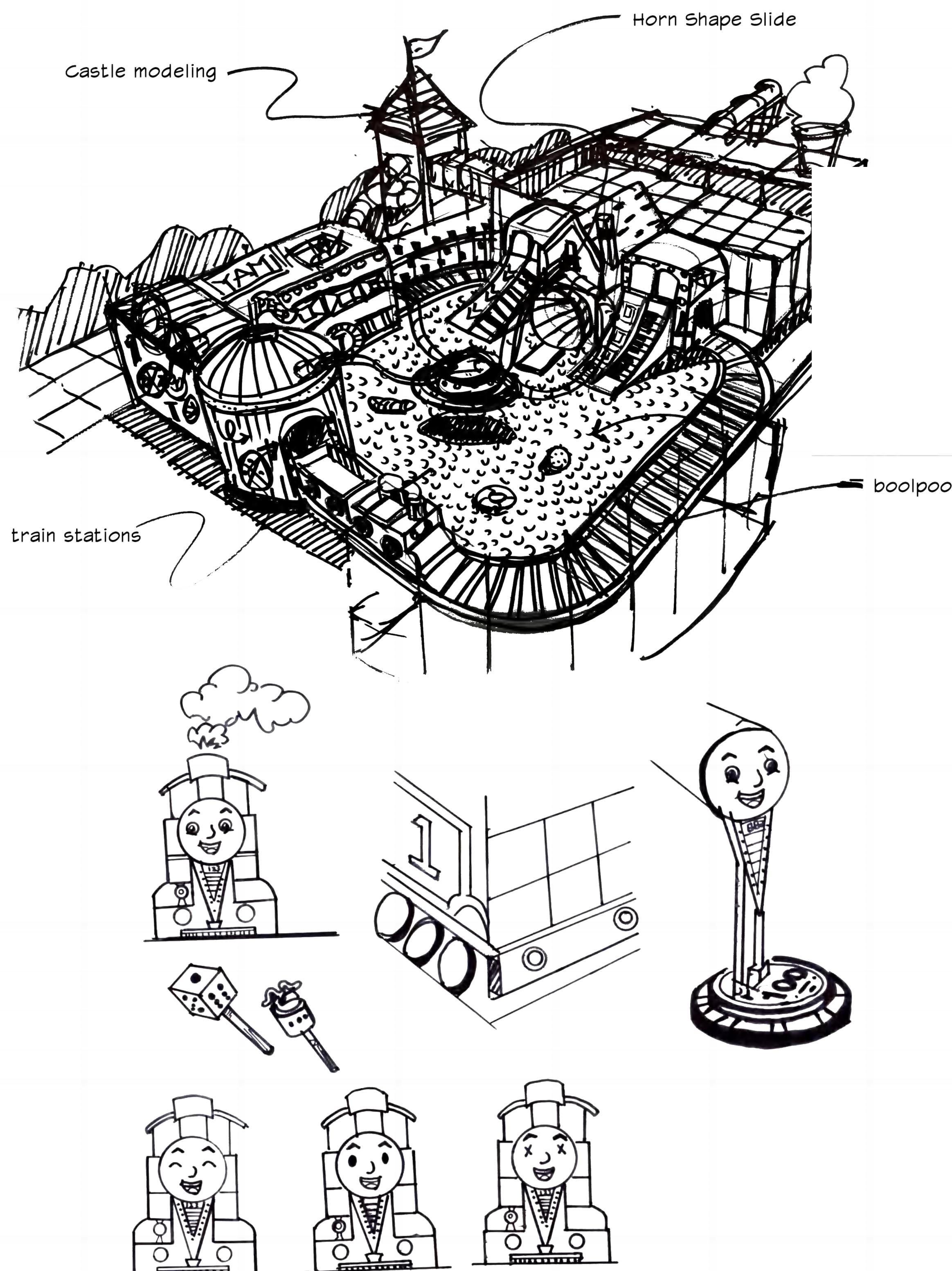
PRODUCT DESIGN

We adhere to strict production standards and detailed blueprints, guaranteeing the safety, reliability, and design accuracy of our products.

06

PROJECT MANAGEMENT

Our experienced team ensures timely delivery of any project size through proven management techniques.



Project Cases

CHAOYU SPORTS HALL

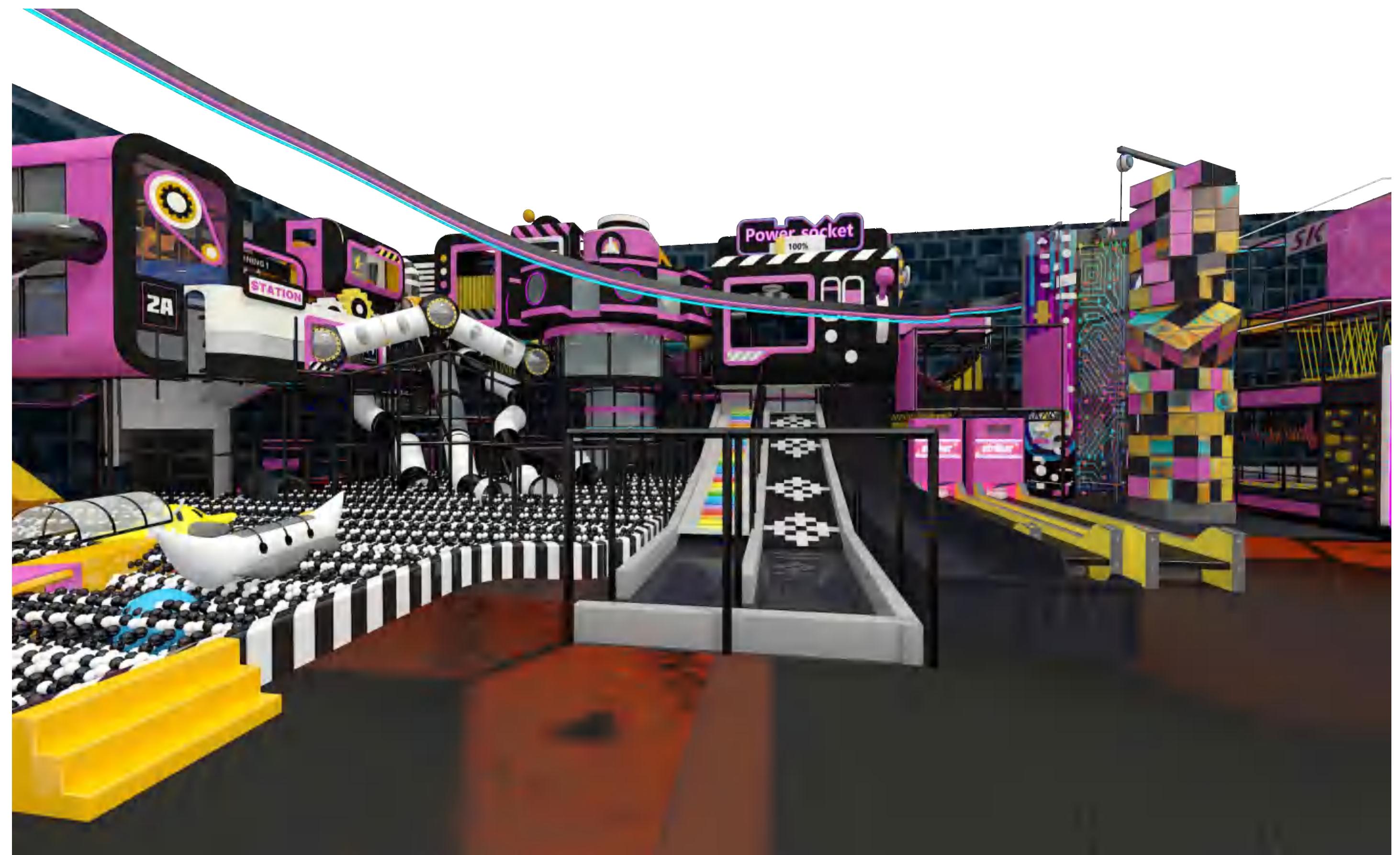
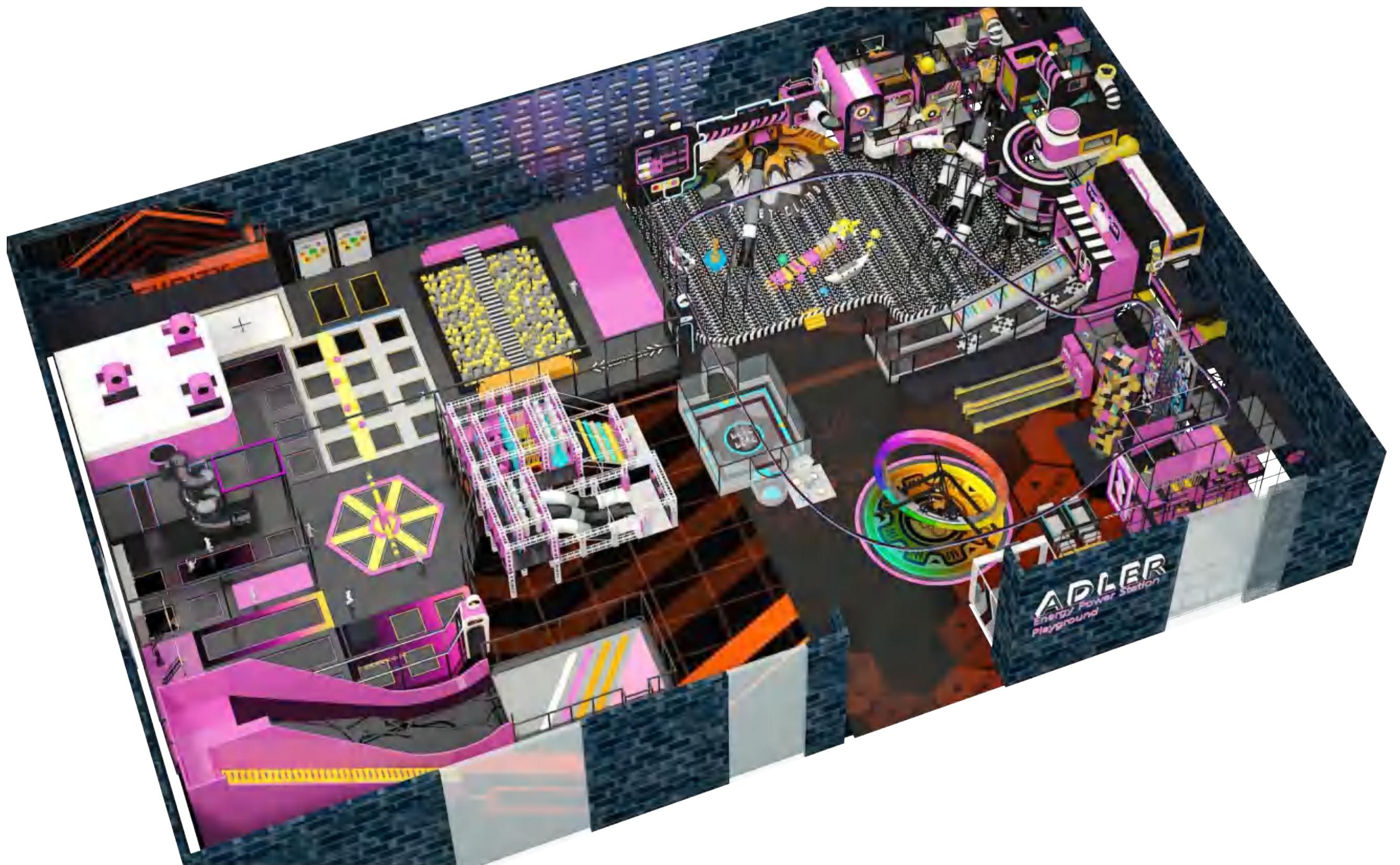
Area: 4500m²
Ceiling Height: 11m



Project Cases

HAPPY BAR

Area: 2000m²
Ceiling Height: 10m



Project Cases

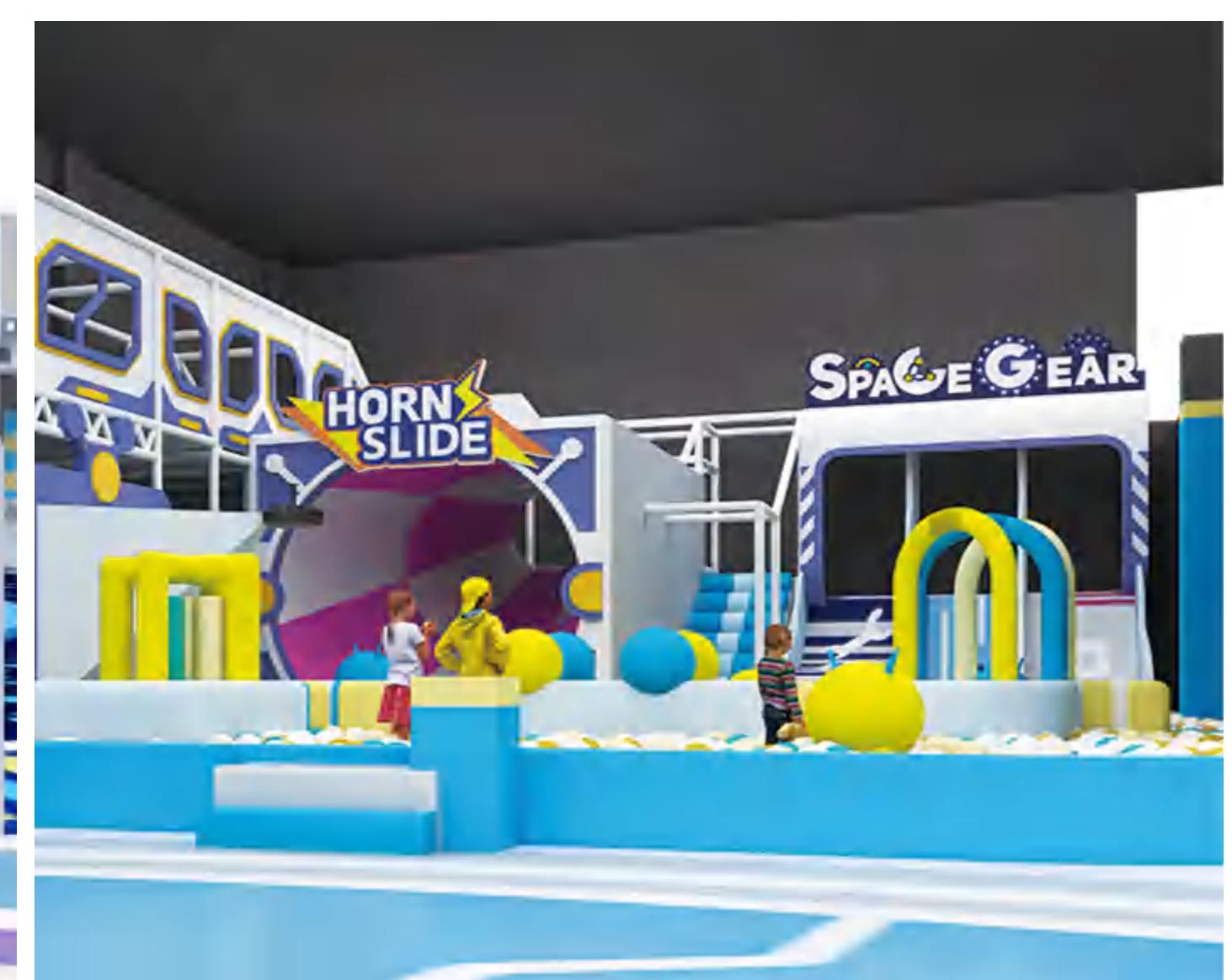
STARLAND

Area: 850m²
Ceiling Height: 9m



INTERESTING PLANET

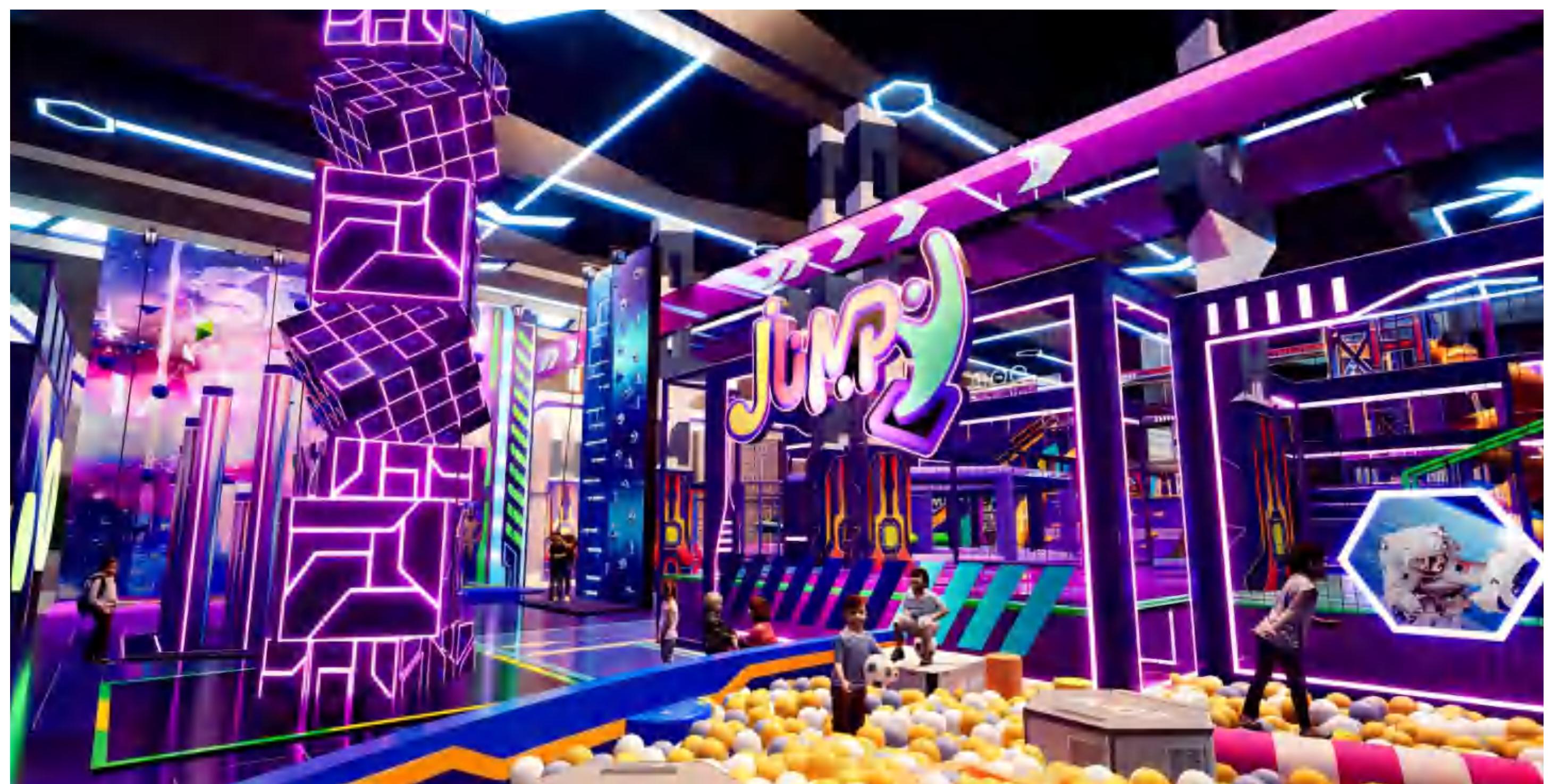
Area: 3000m²
Ceiling Height: 9m



Project Cases

ROME

Area: 1000m²
Ceiling Height: 9.5m



Project Cases

CITY CROSSING

Area: 1100m²
Ceiling Height: 8.5m



ATHLETIC FLYING MAN

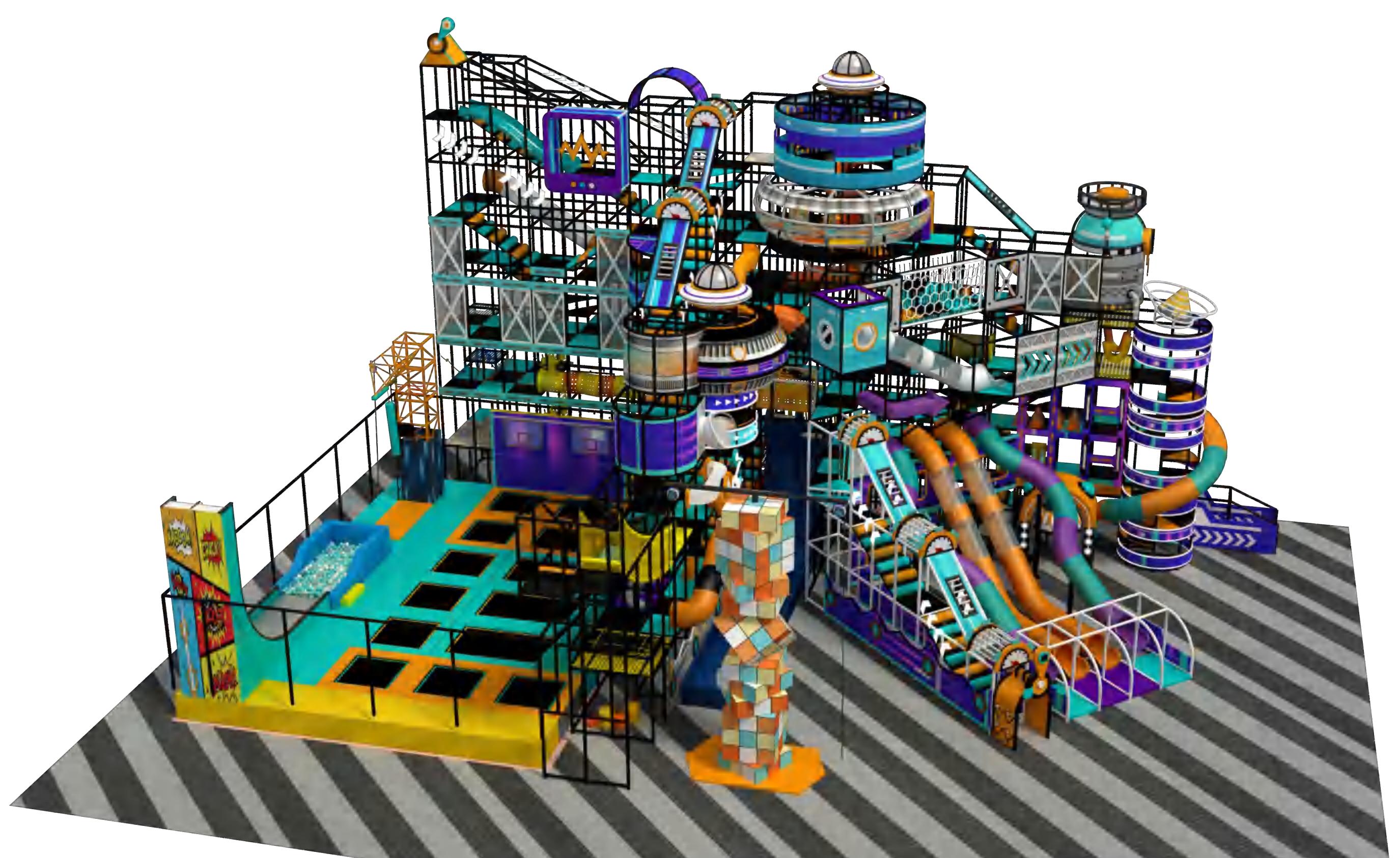
Area: 750m²
Ceiling Height: 11m



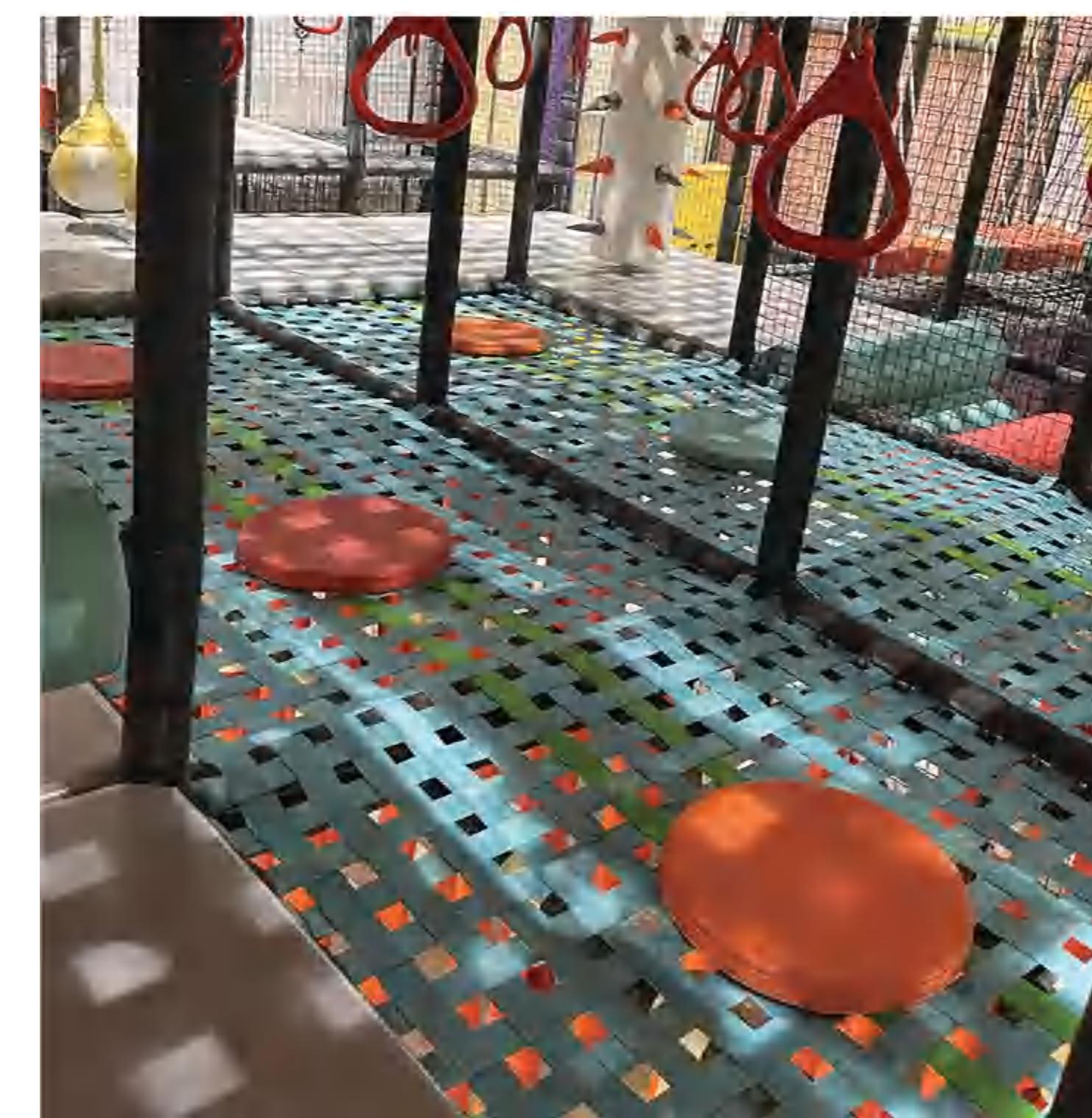
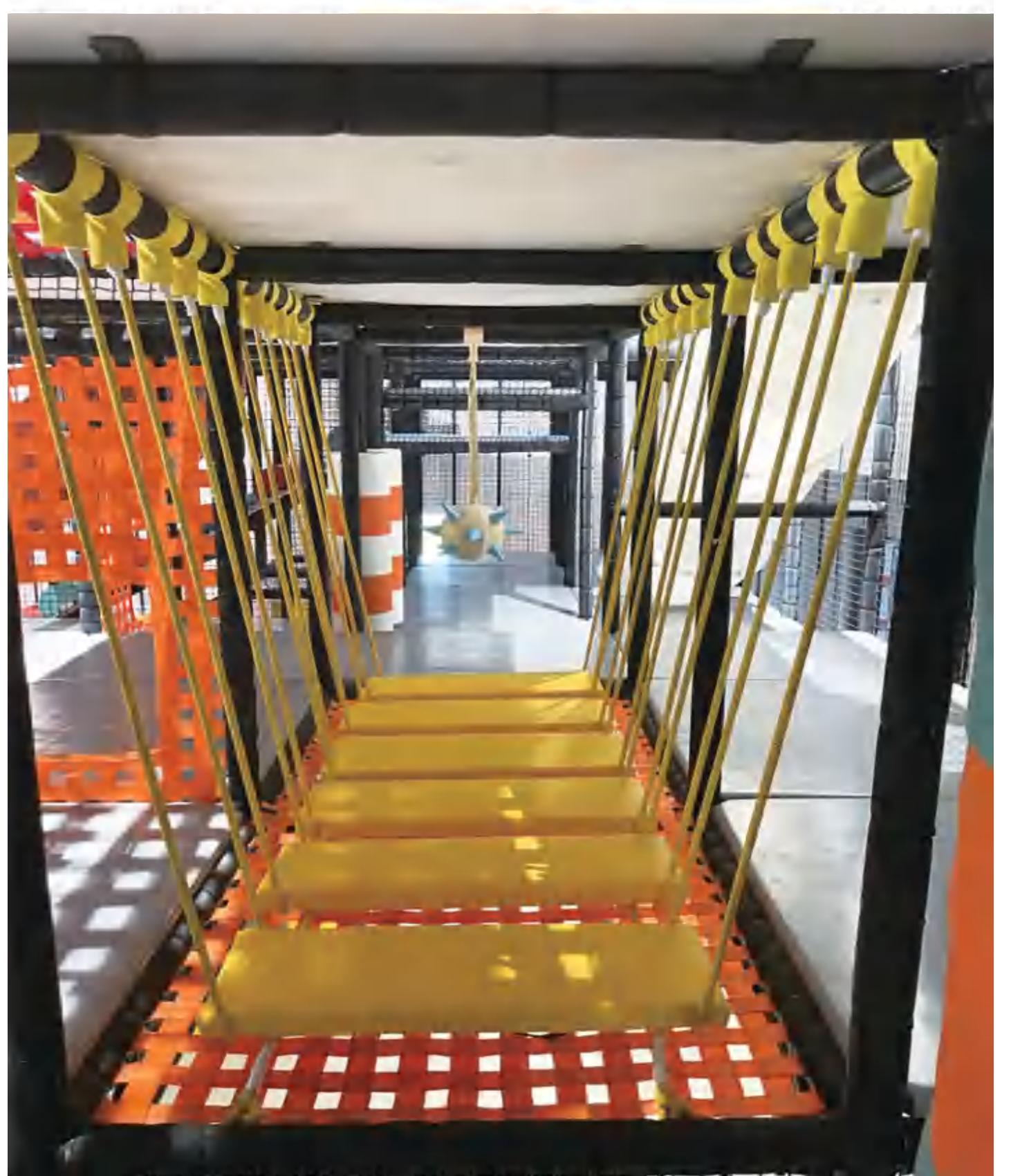
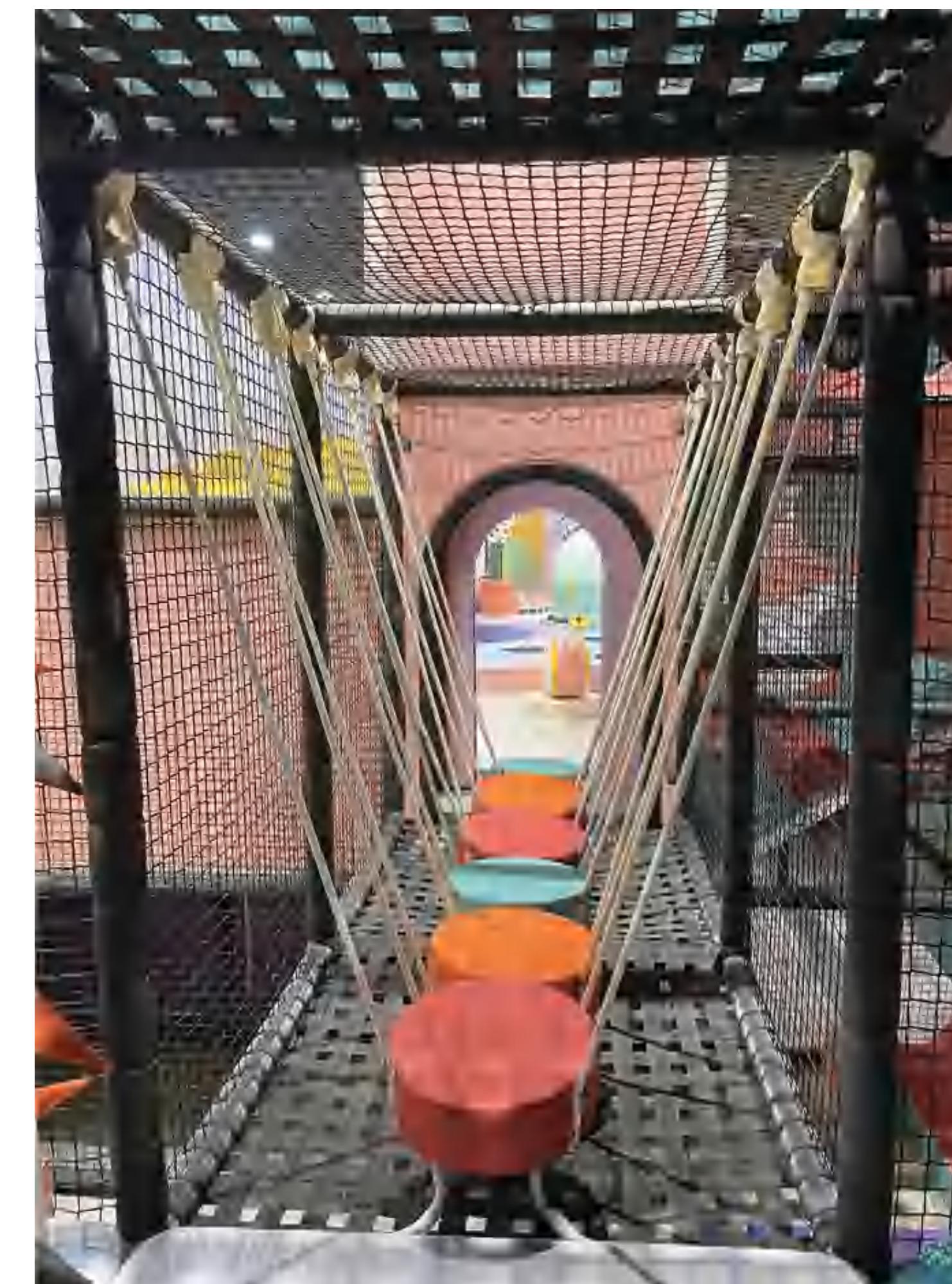
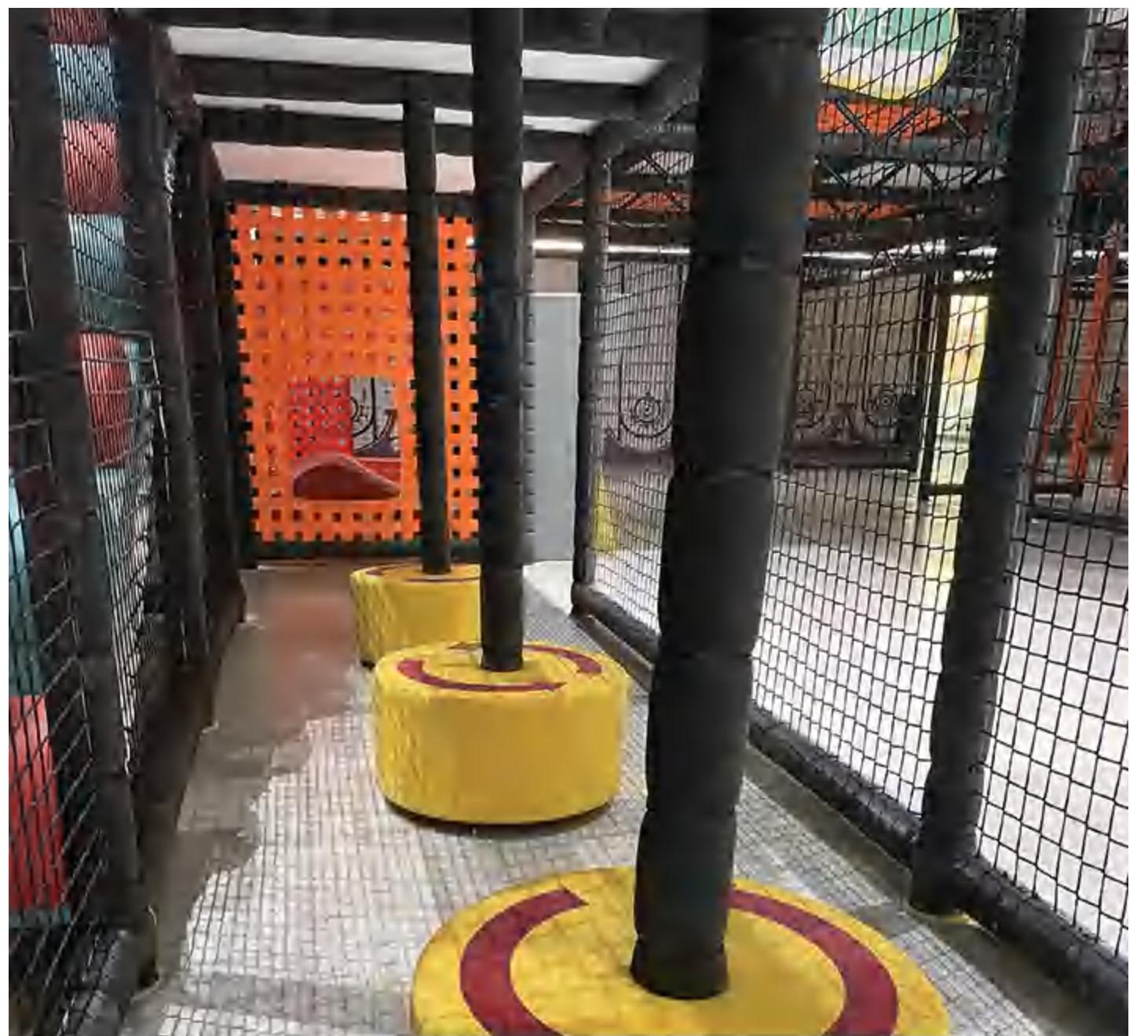
Project Cases

PARADISE

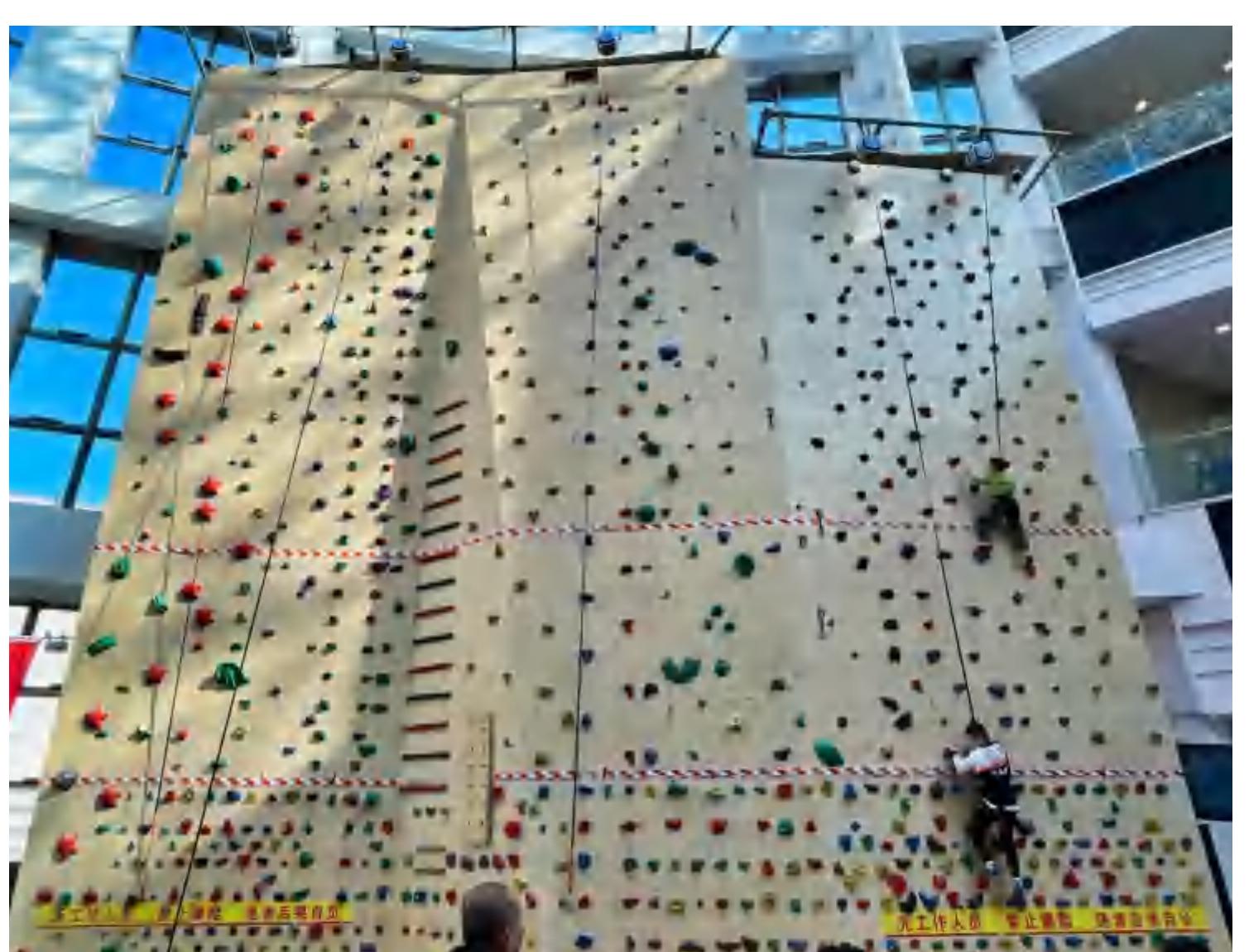
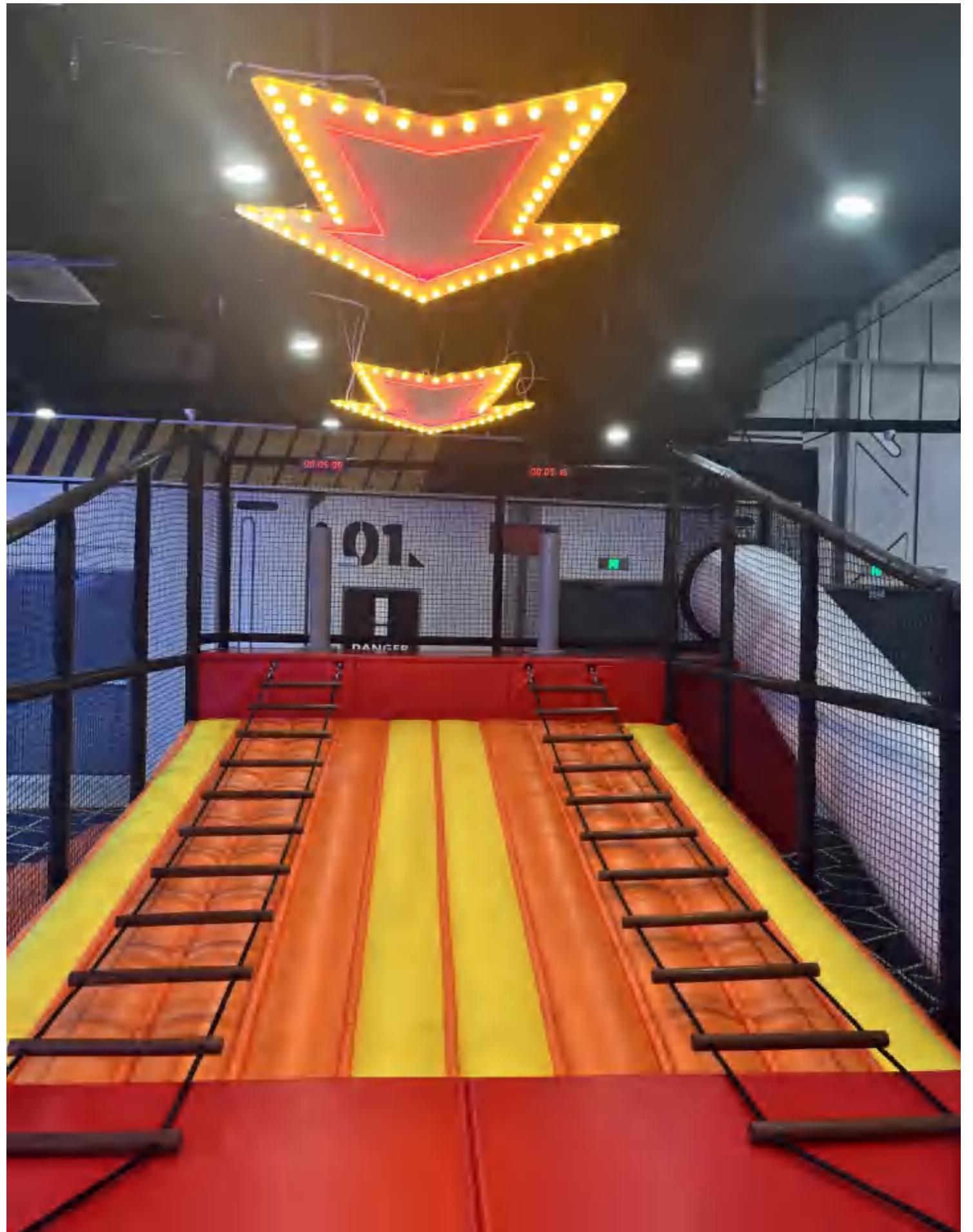
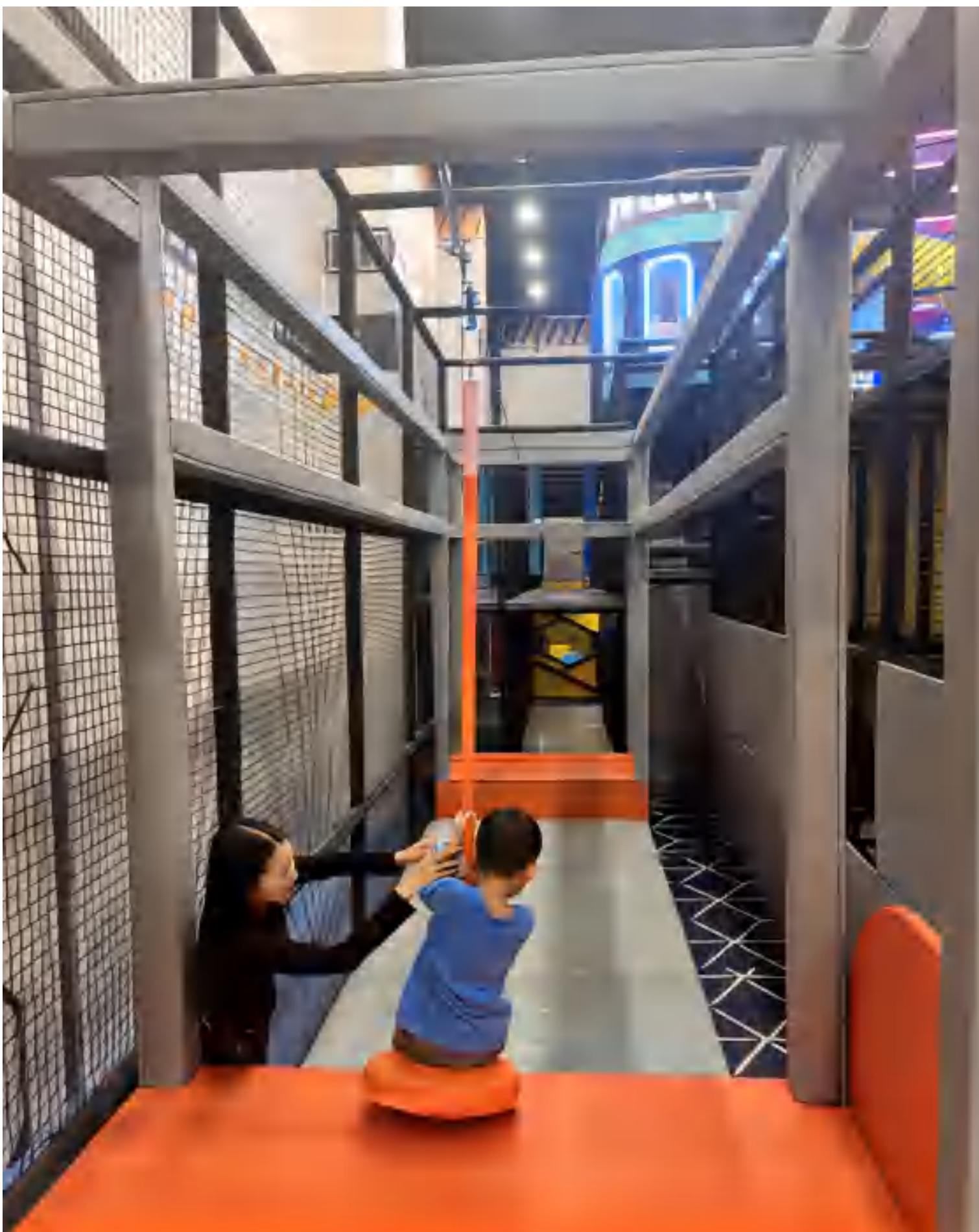
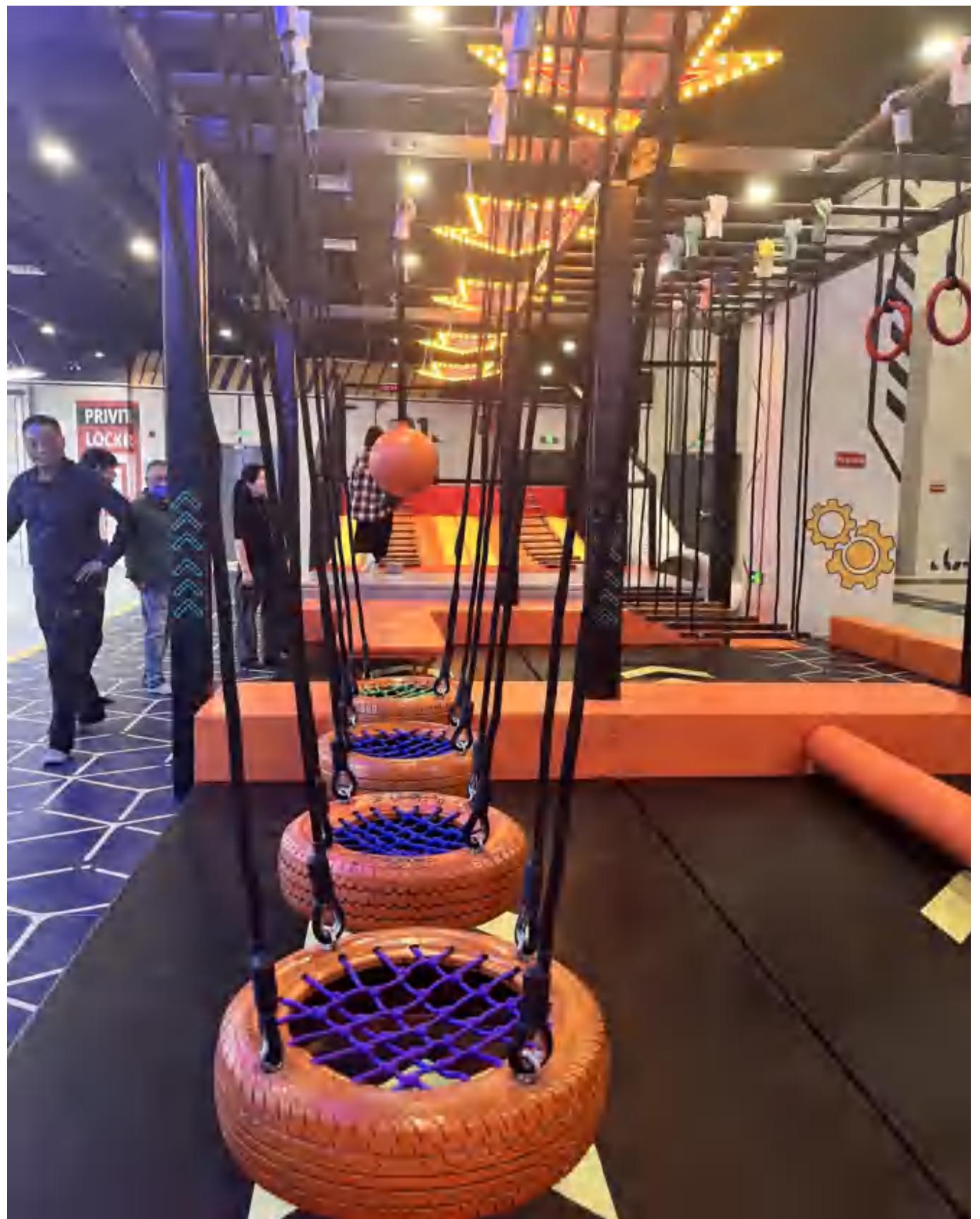
Area: 3000m²
Ceiling Height: 9m



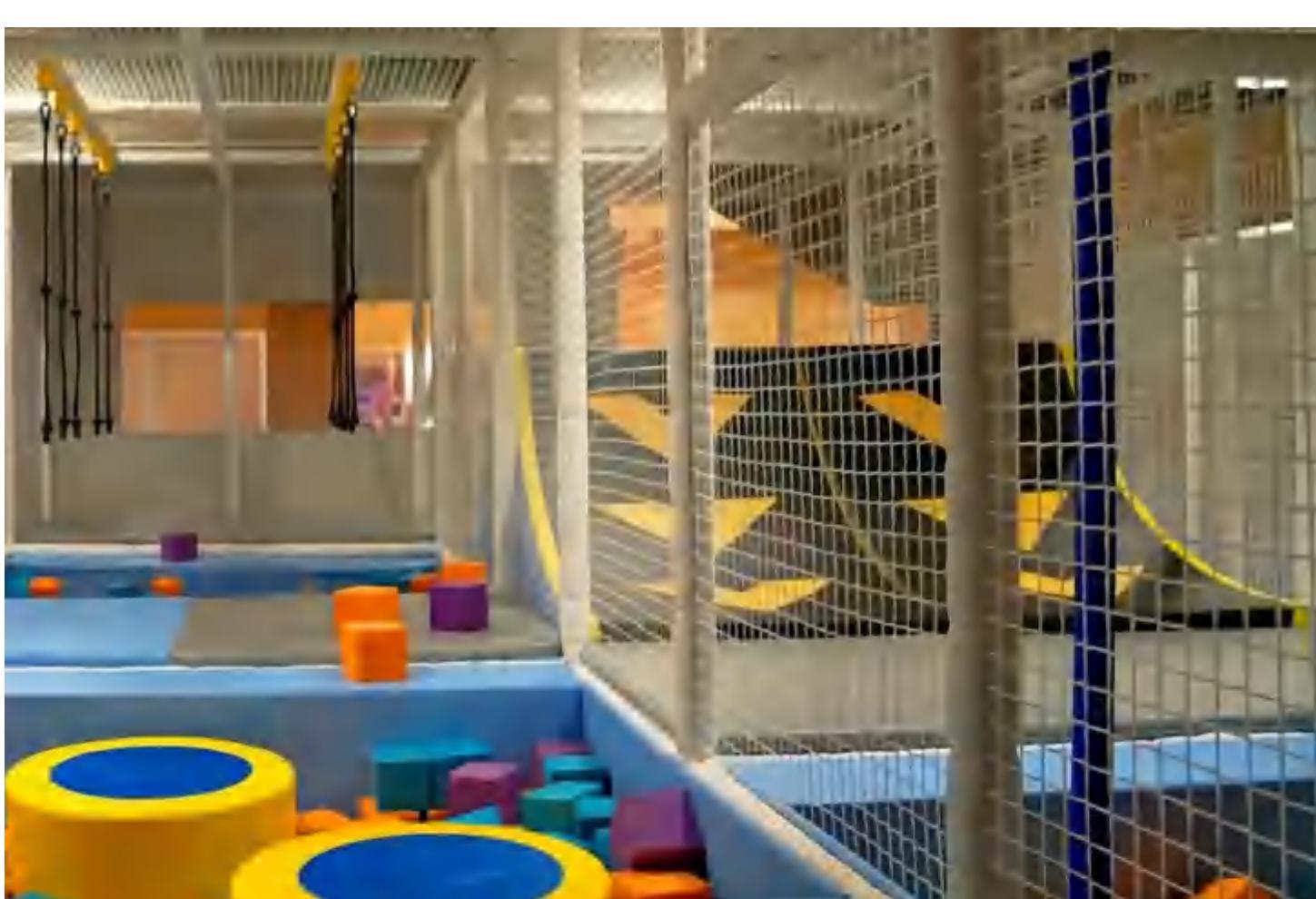
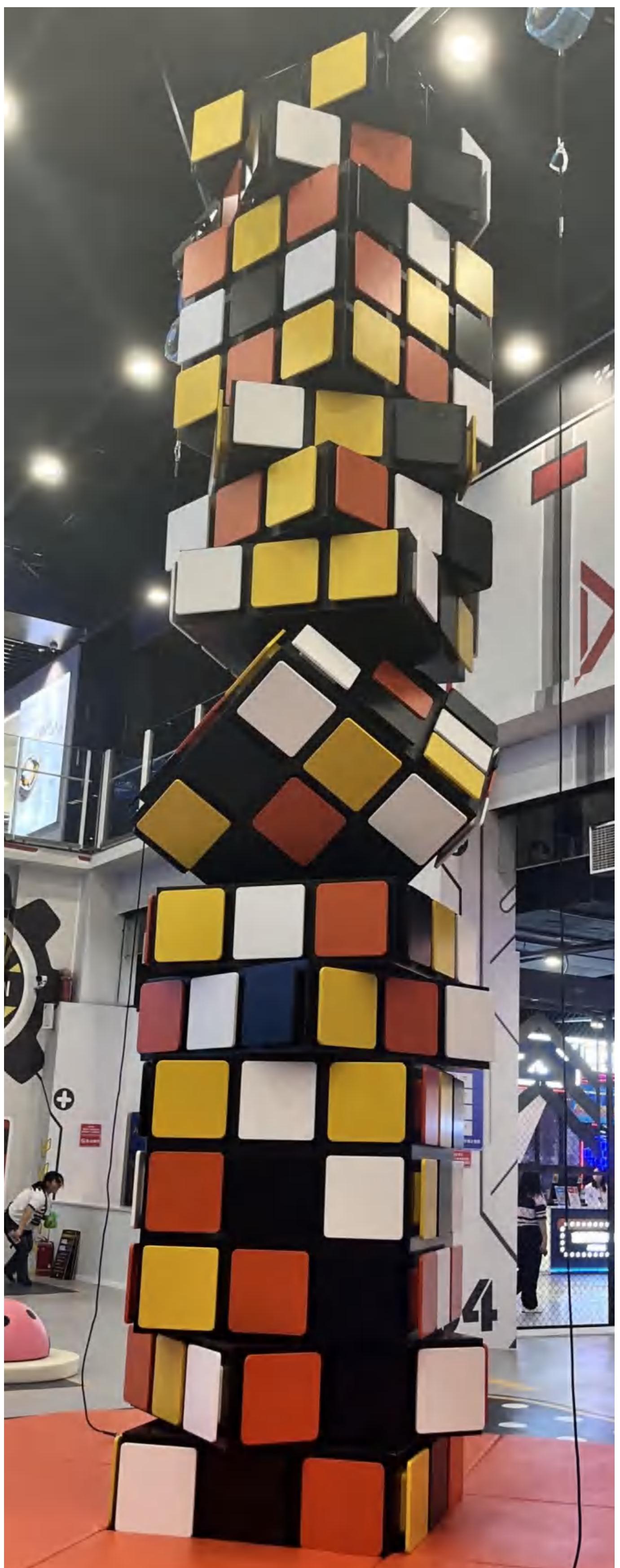
Play Some



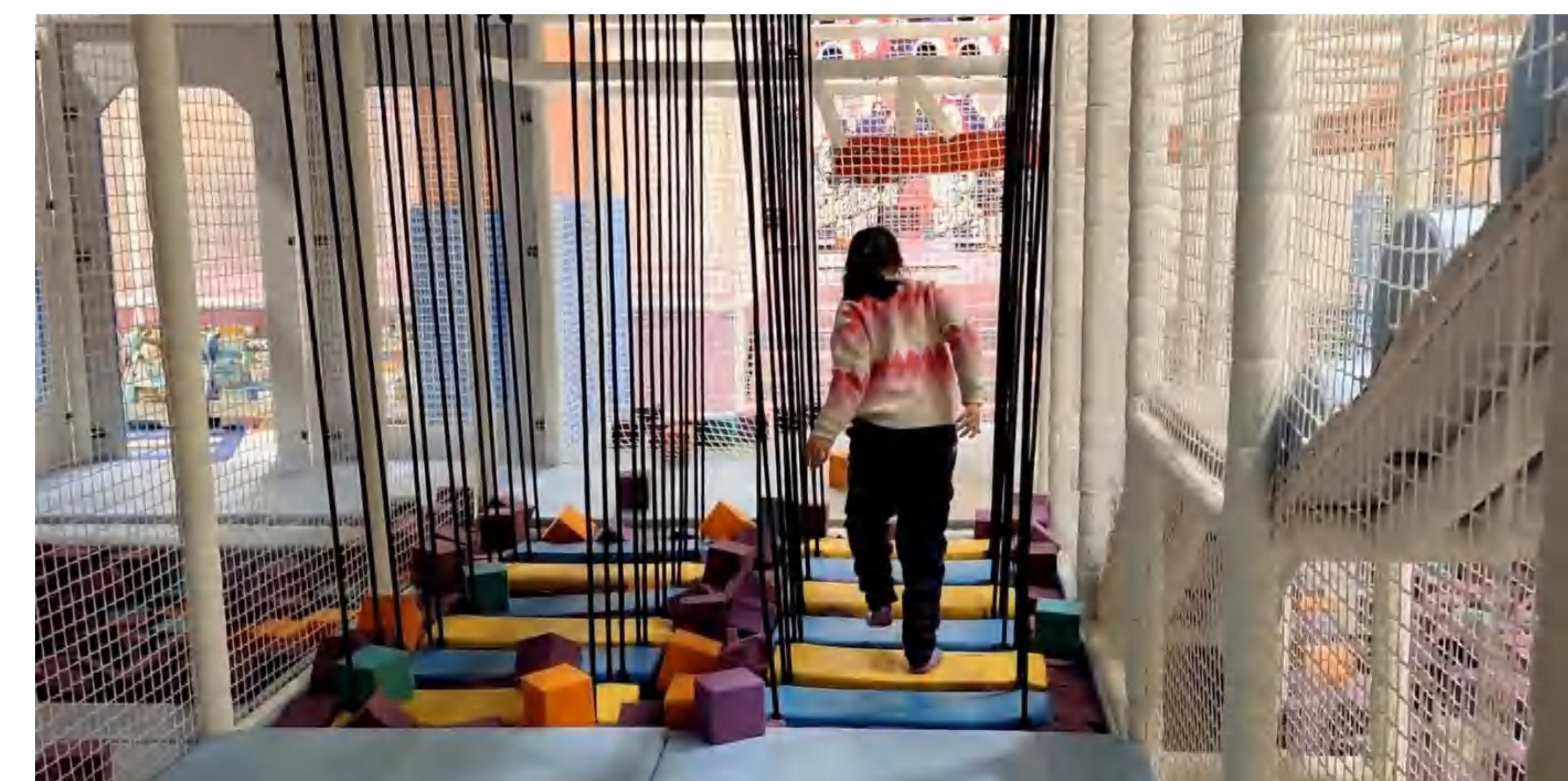
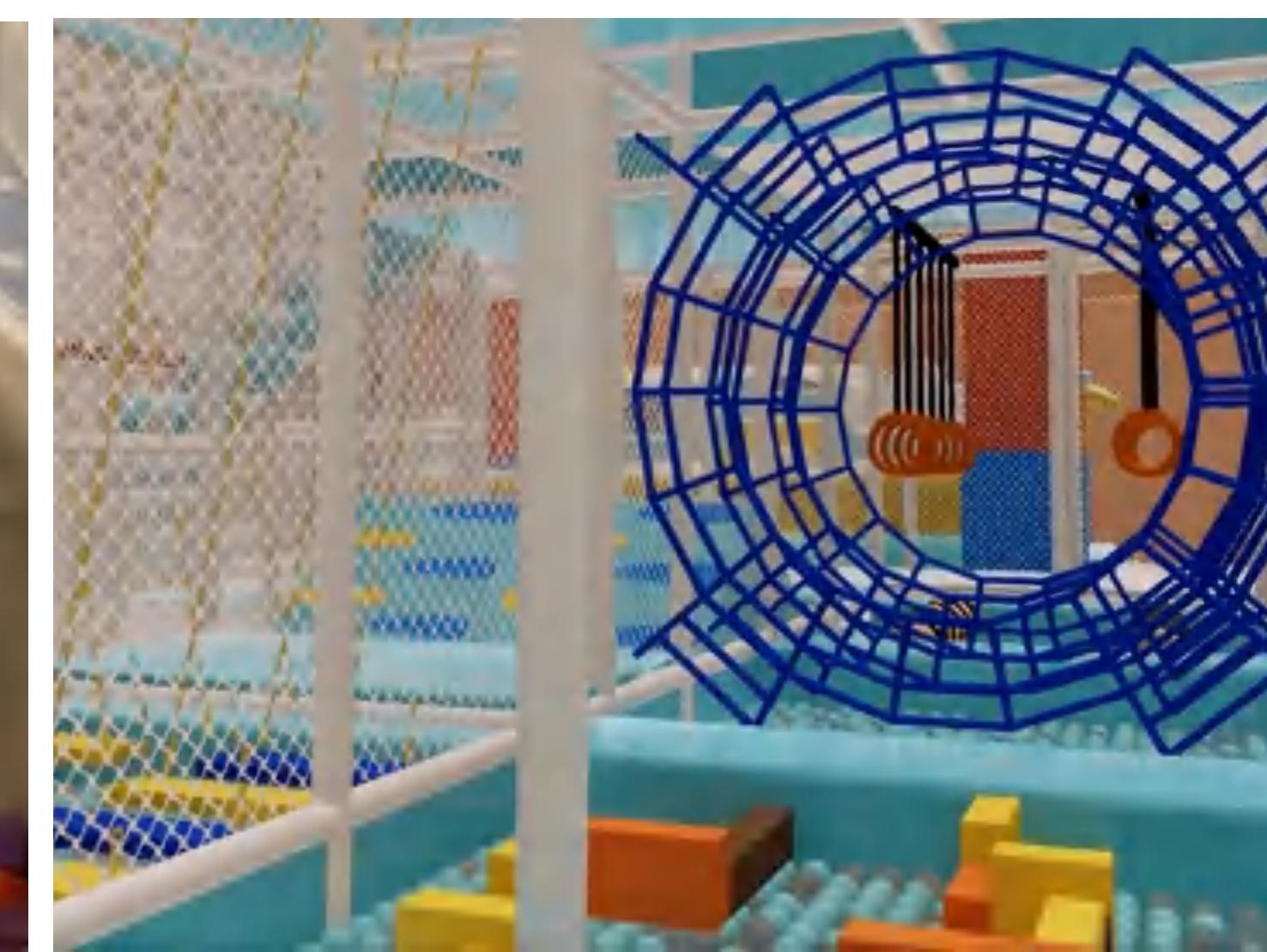
Play Some



CLIMBING WALL



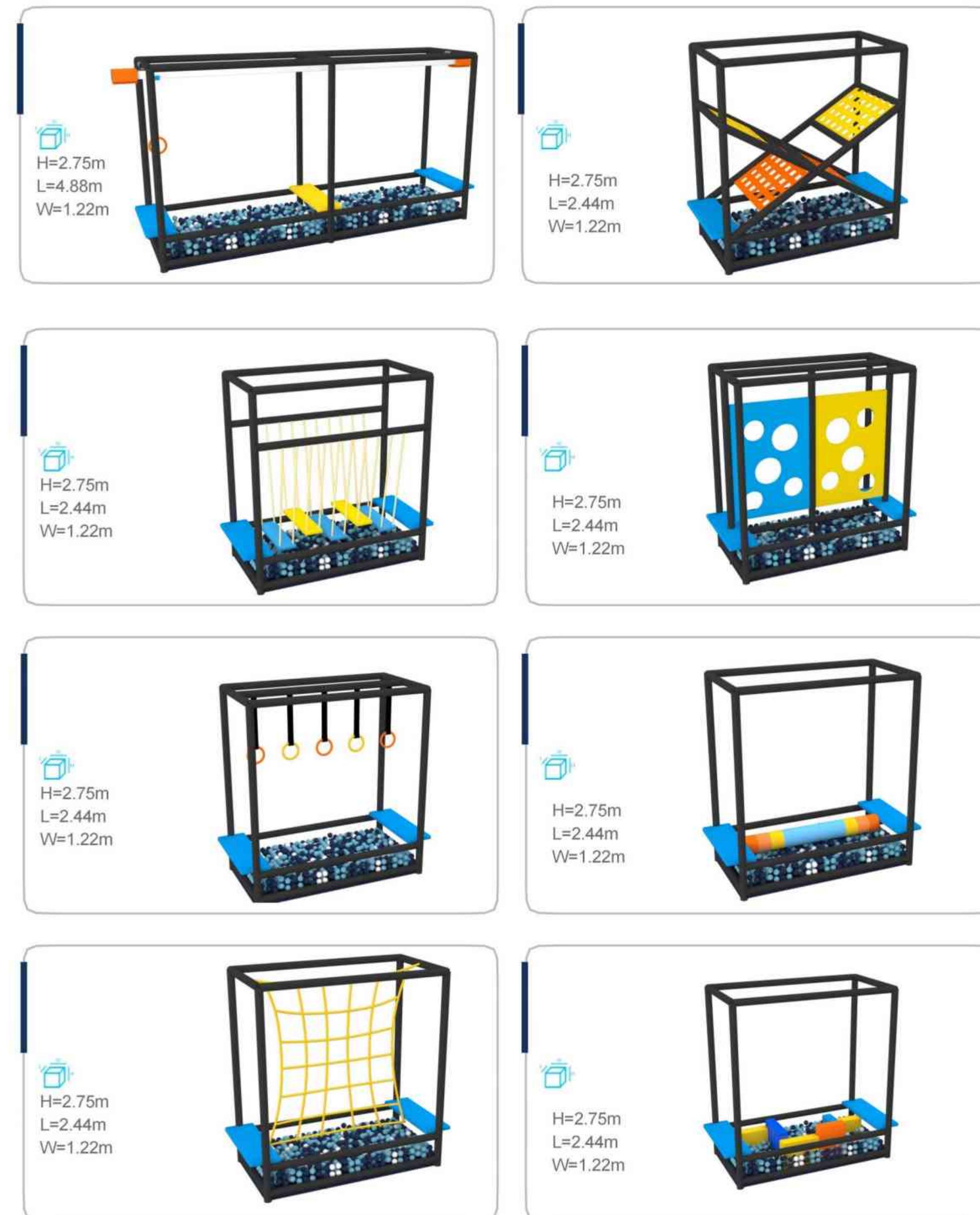
JUNIOR WARRIOR COURSES



KUNG FU BREAKOUT



A mixture of challenges can train a child's physical strength, speed, coordination, and flexibility. The moderate level of difficulty coupled with the foam pit as protection gives a sense of security for the children to take on the challenges fearlessly, and to reap the reward of heightened confidence as they complete the obstacles.

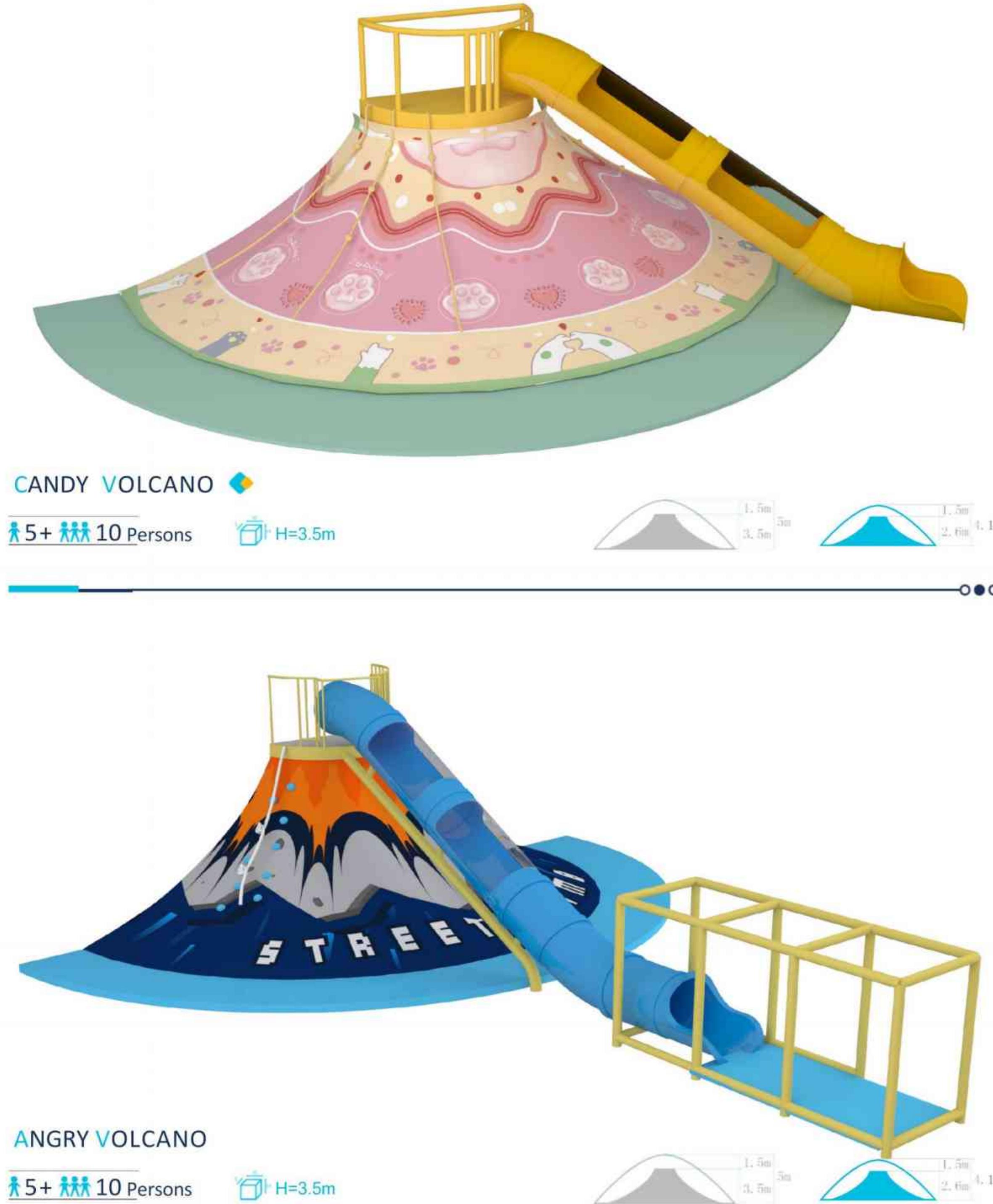


Rainbow Net

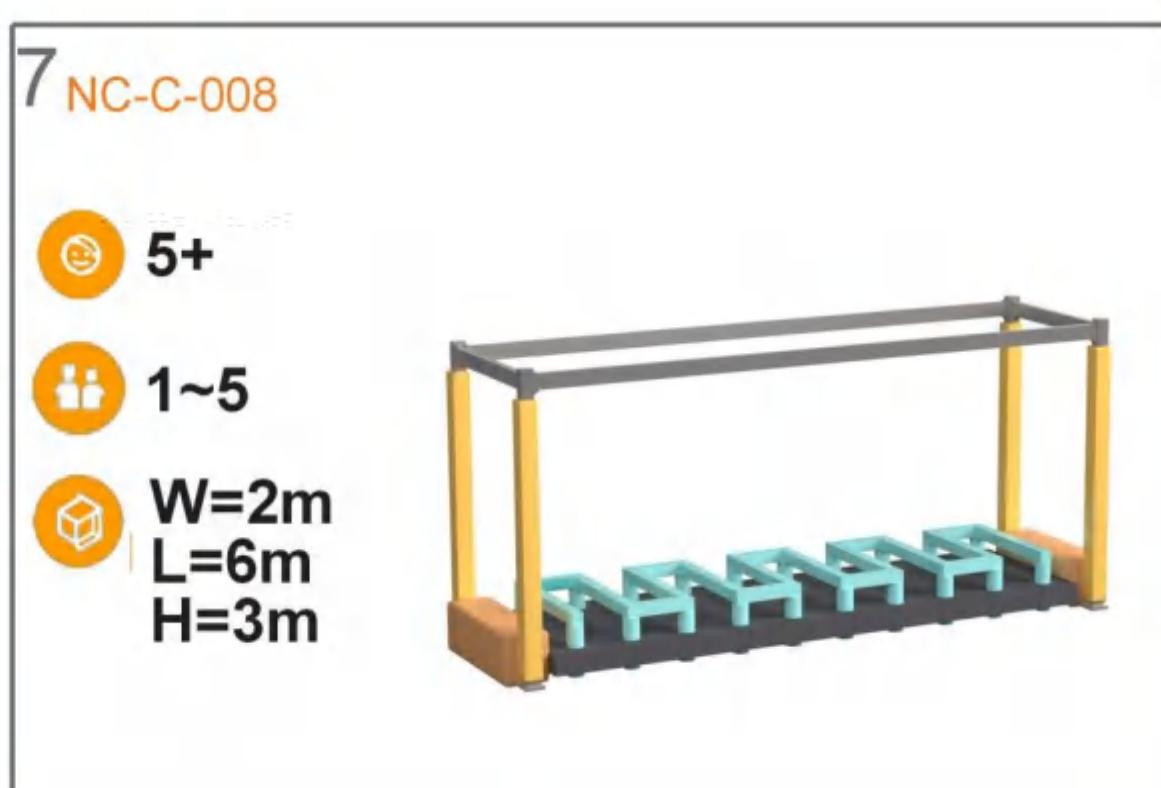
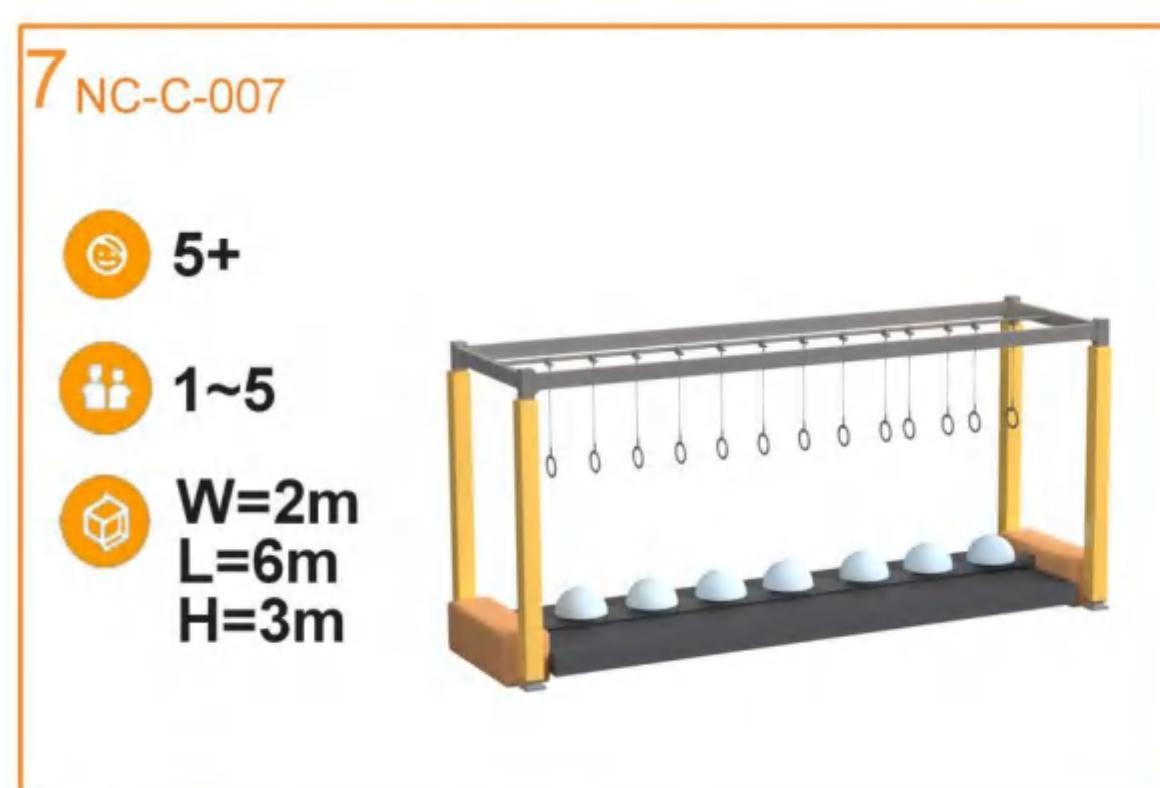
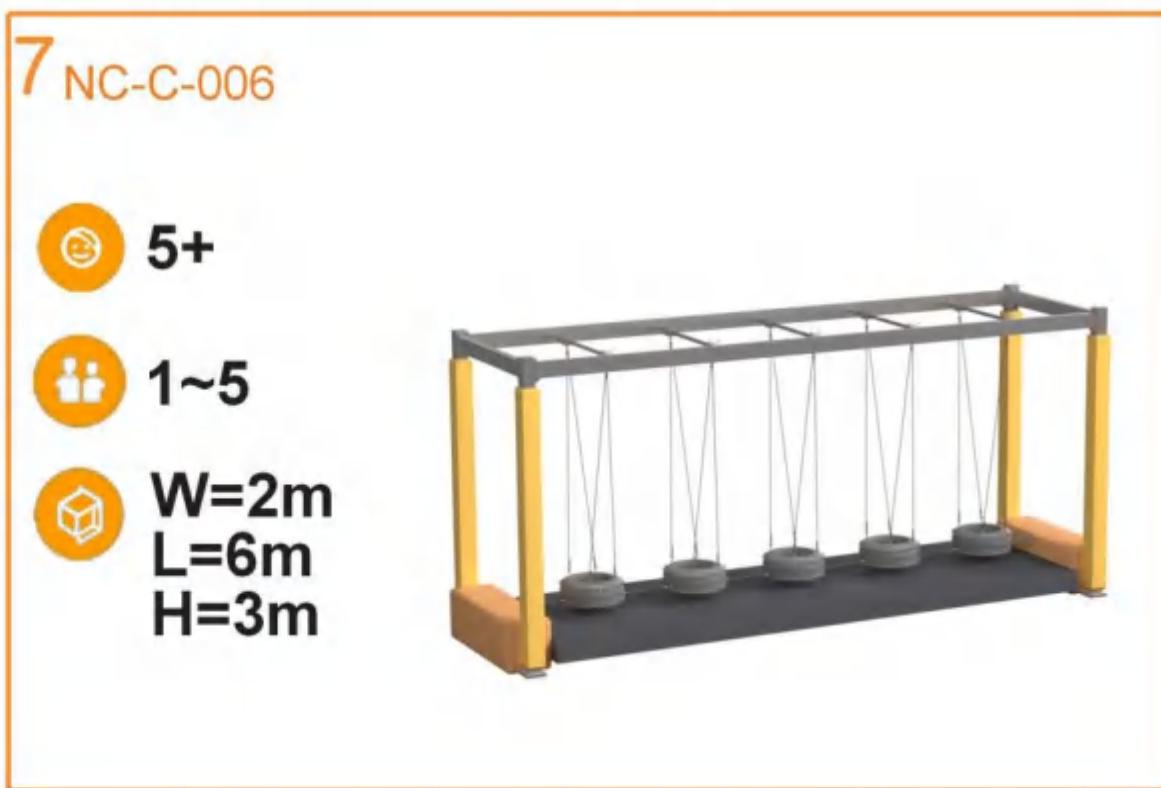
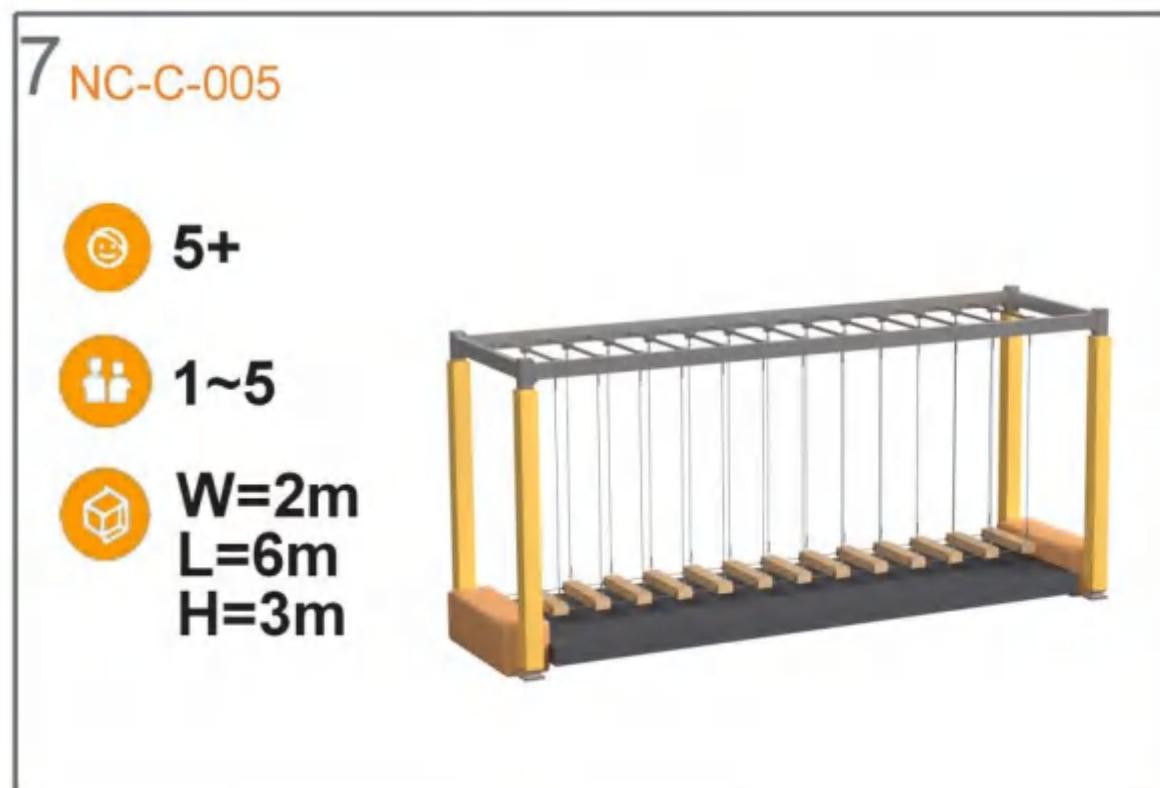
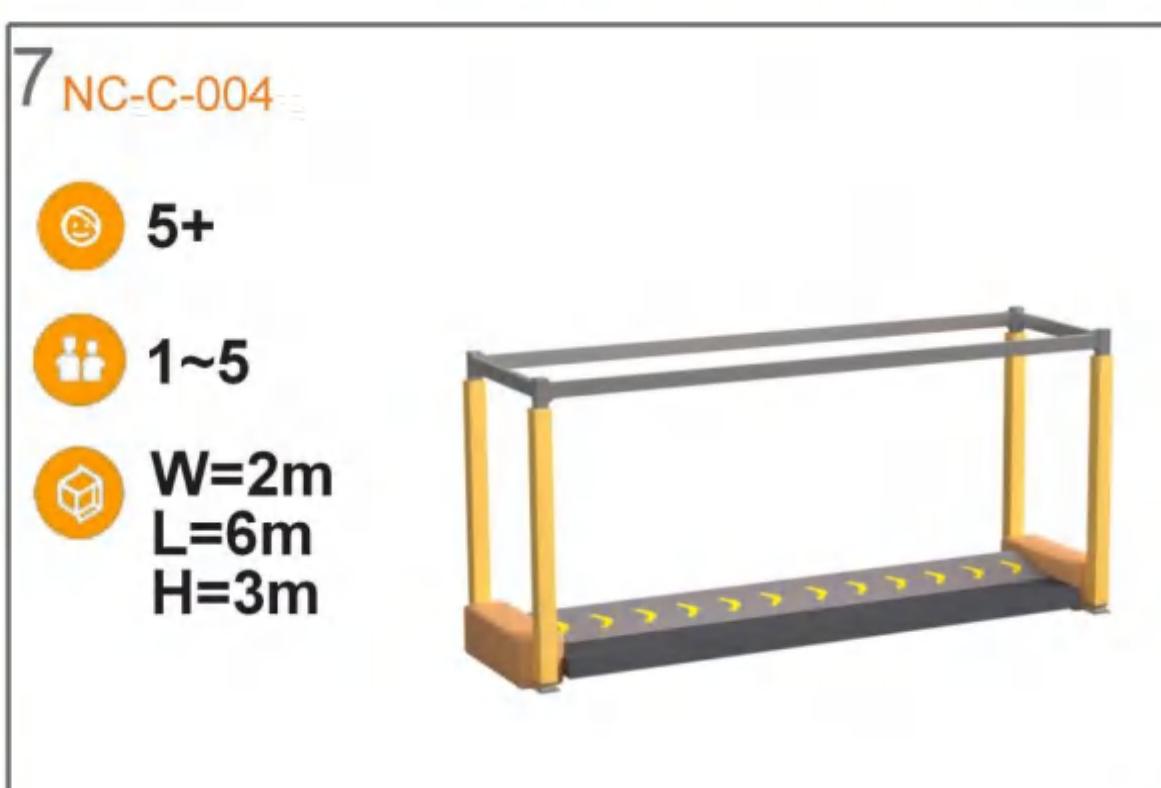
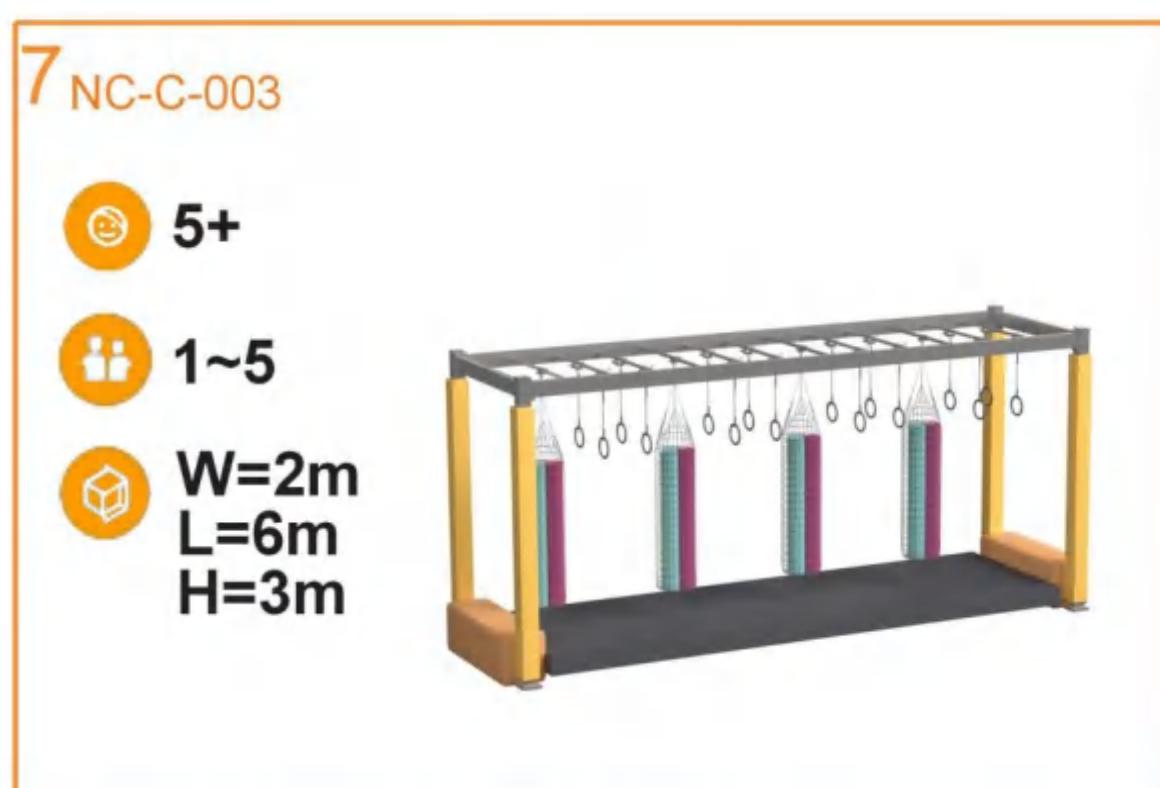
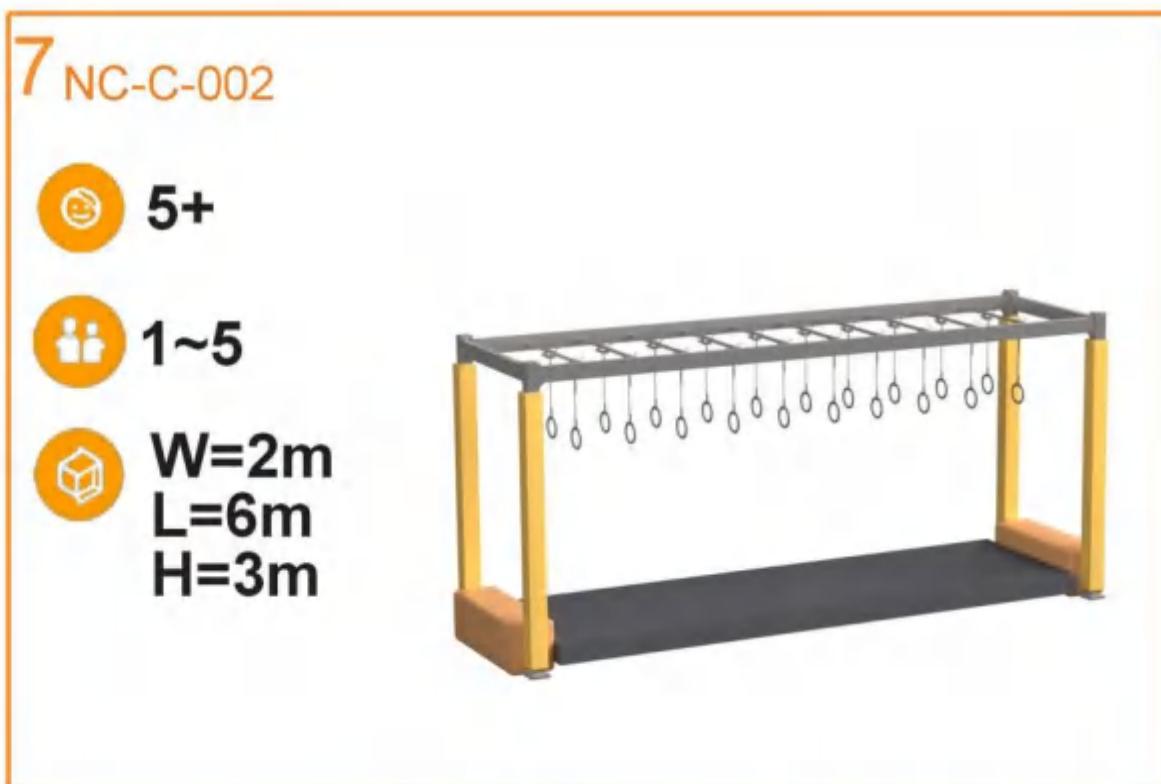
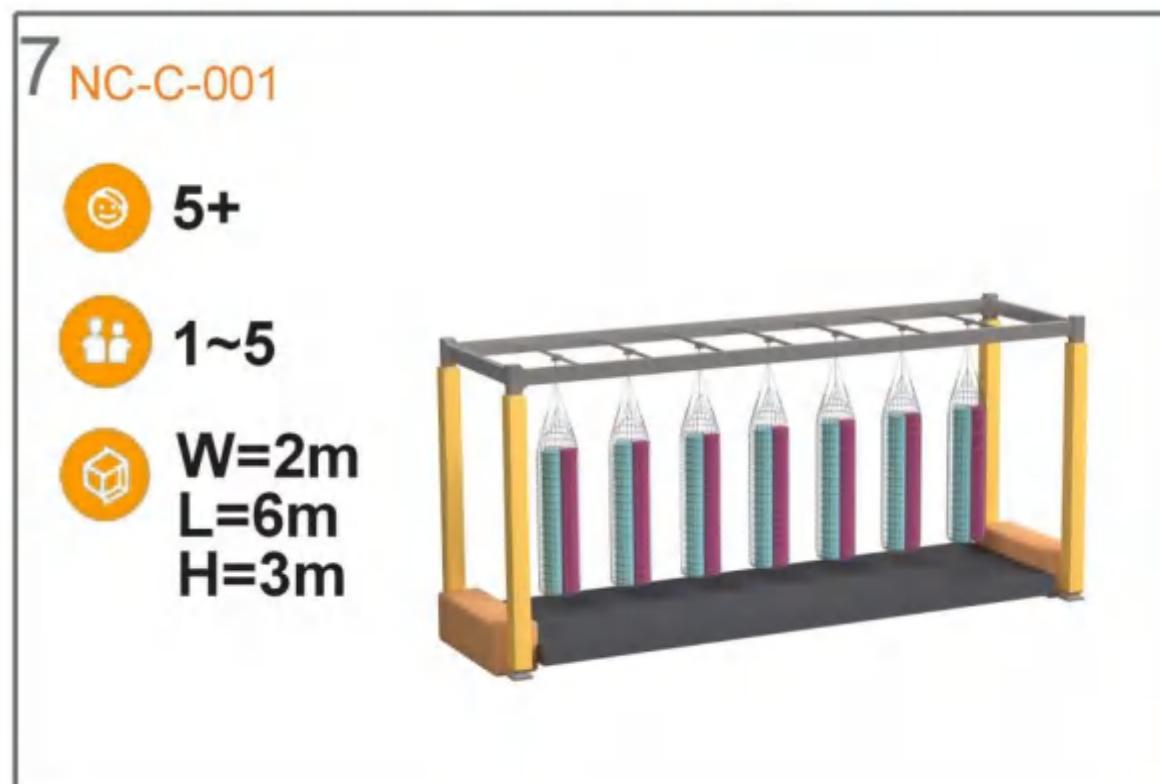
The structure is made up of woven mesh yarn. It mimics an ant's nest and creates an intimate space for children to play. Not only can the children have fun climbing inside the net, but the vibrant shades also help sharpen their sensitivity toward colors and boost their imagination.



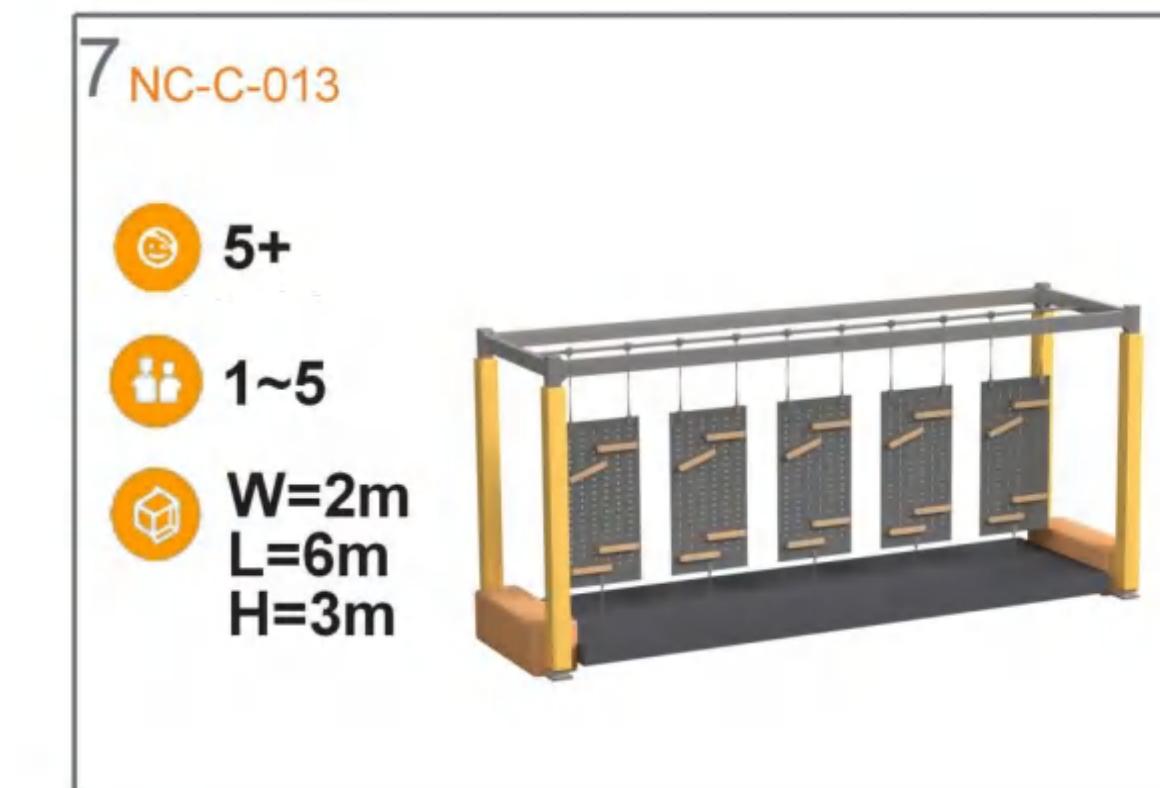
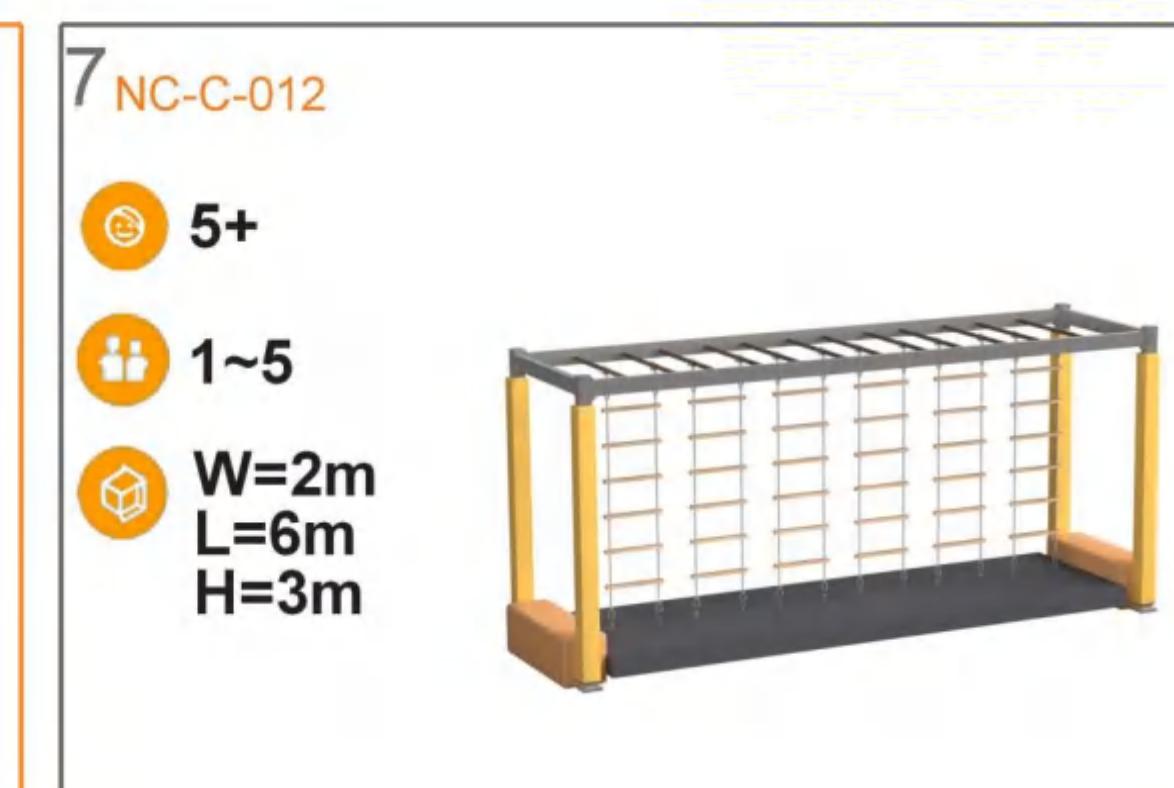
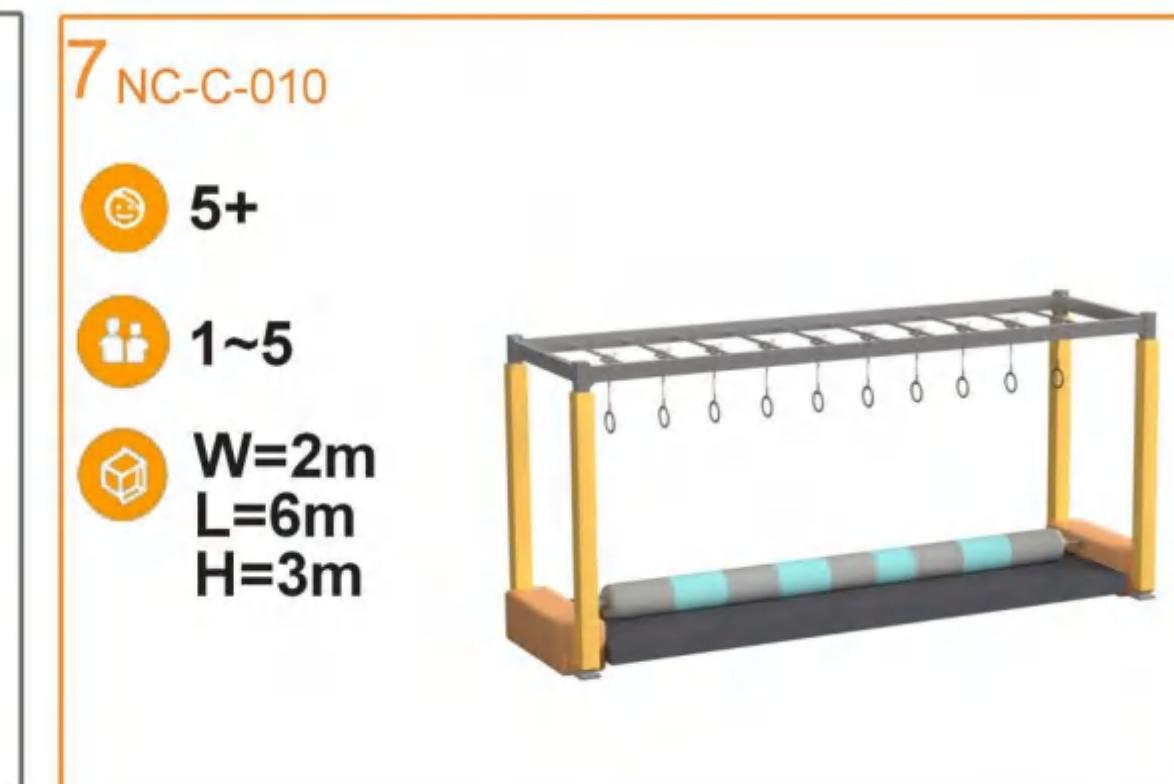
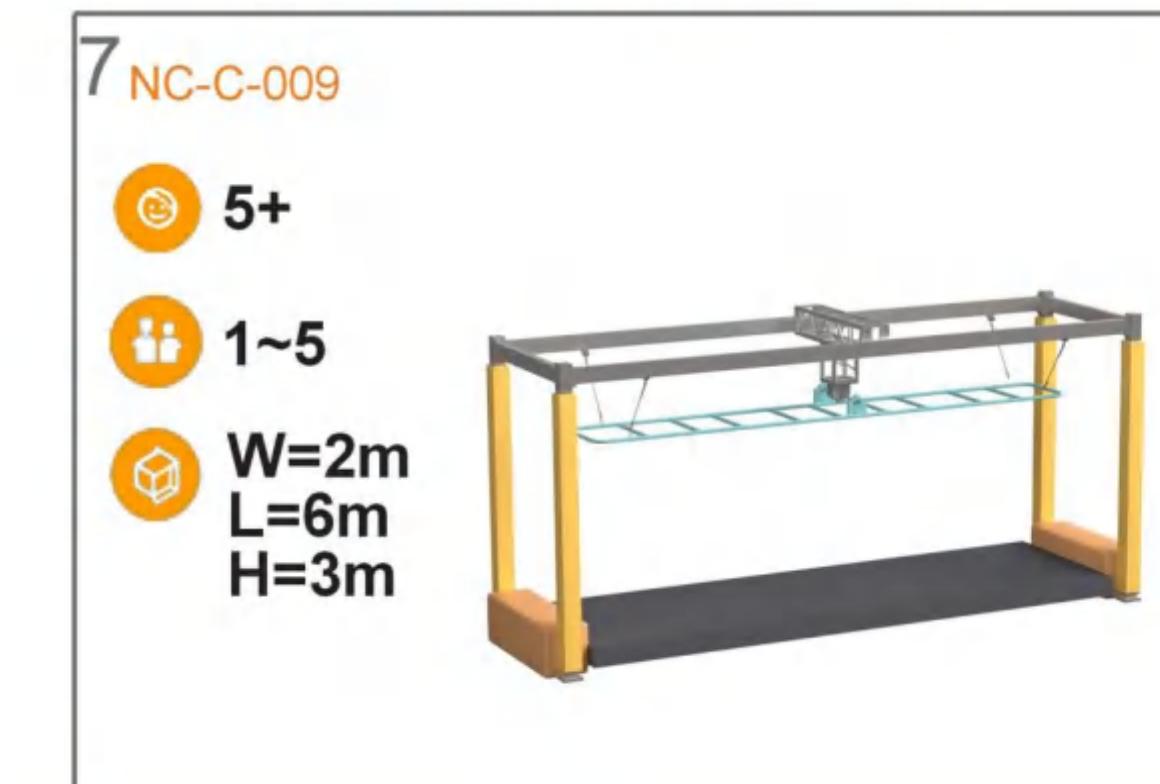
Volcano slide



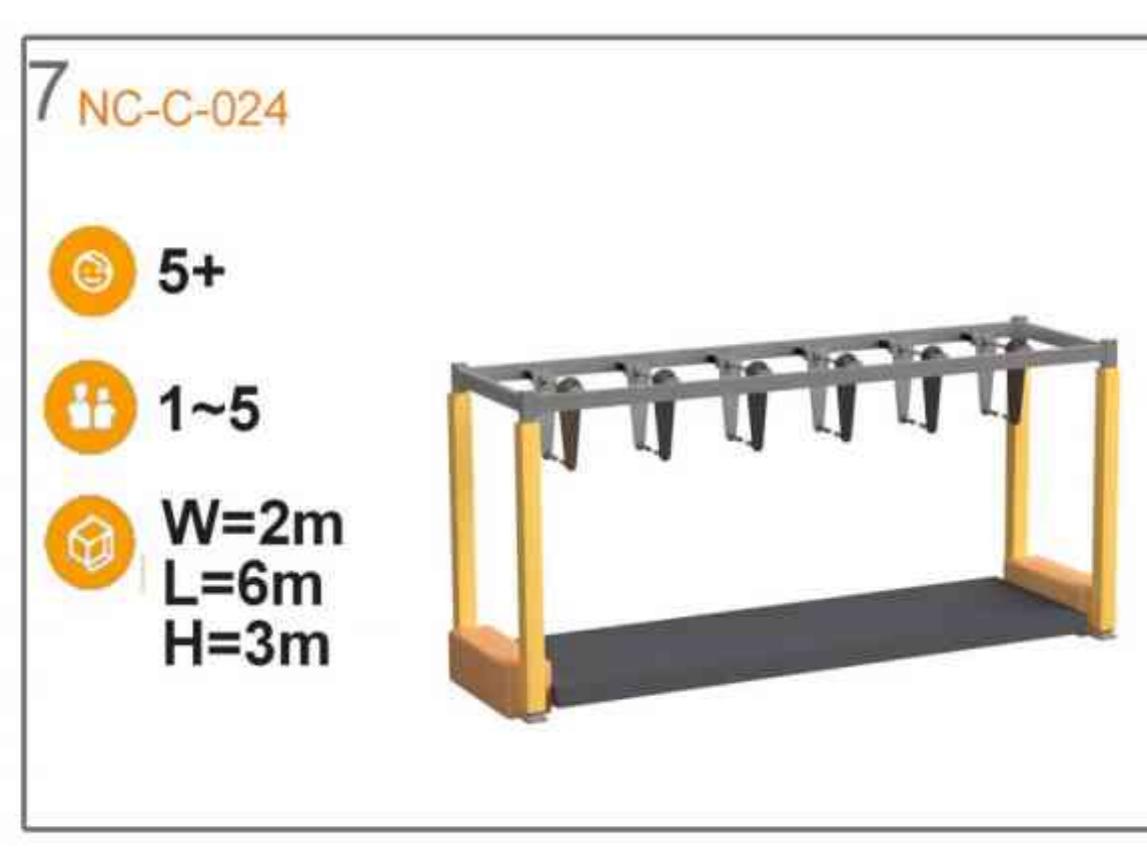
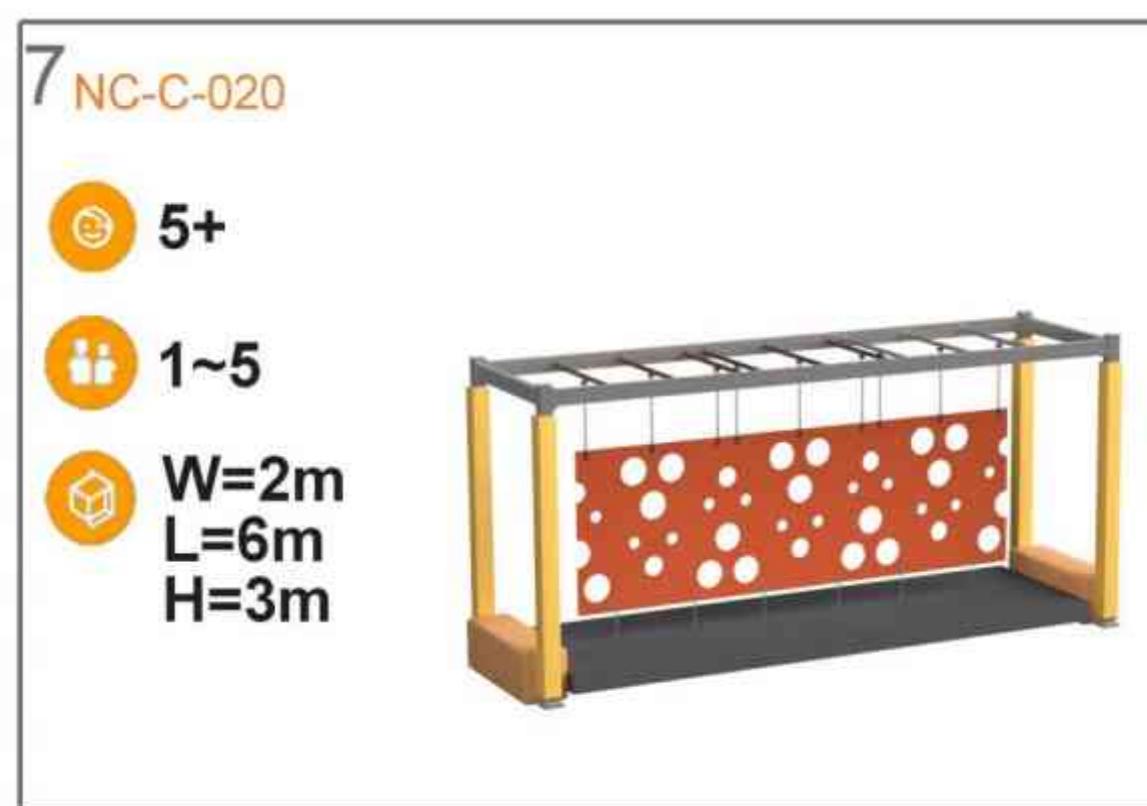
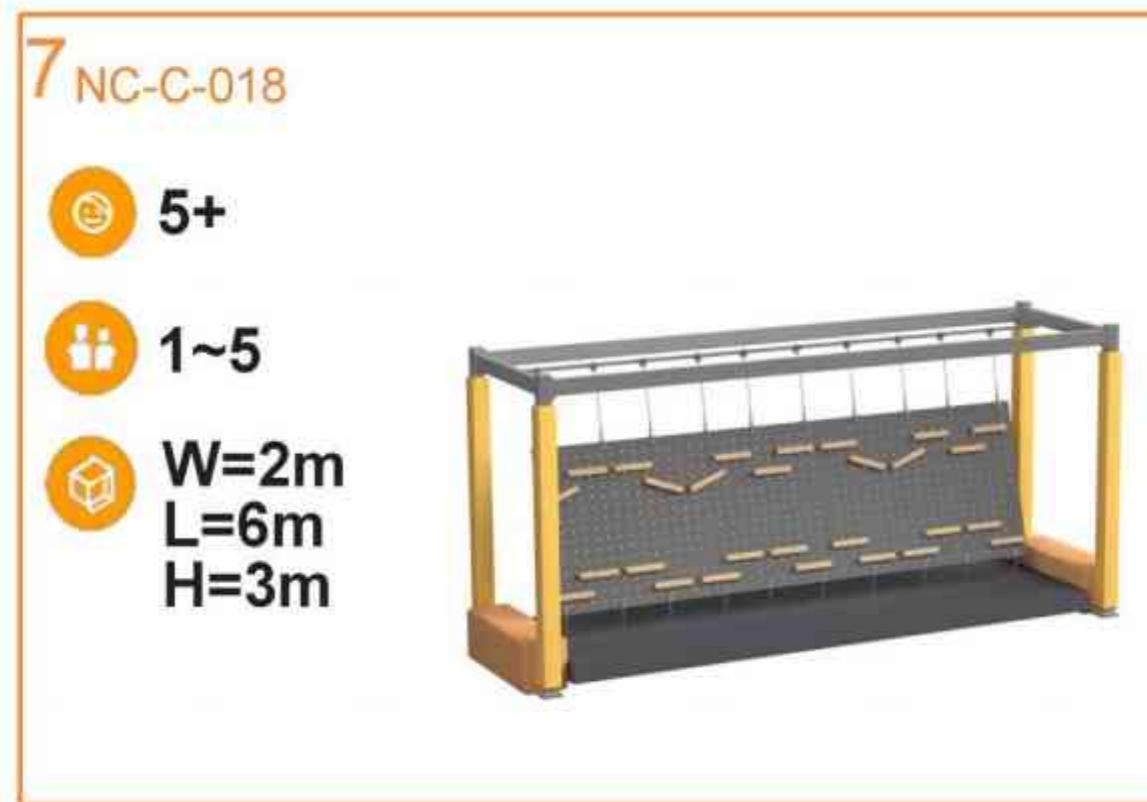
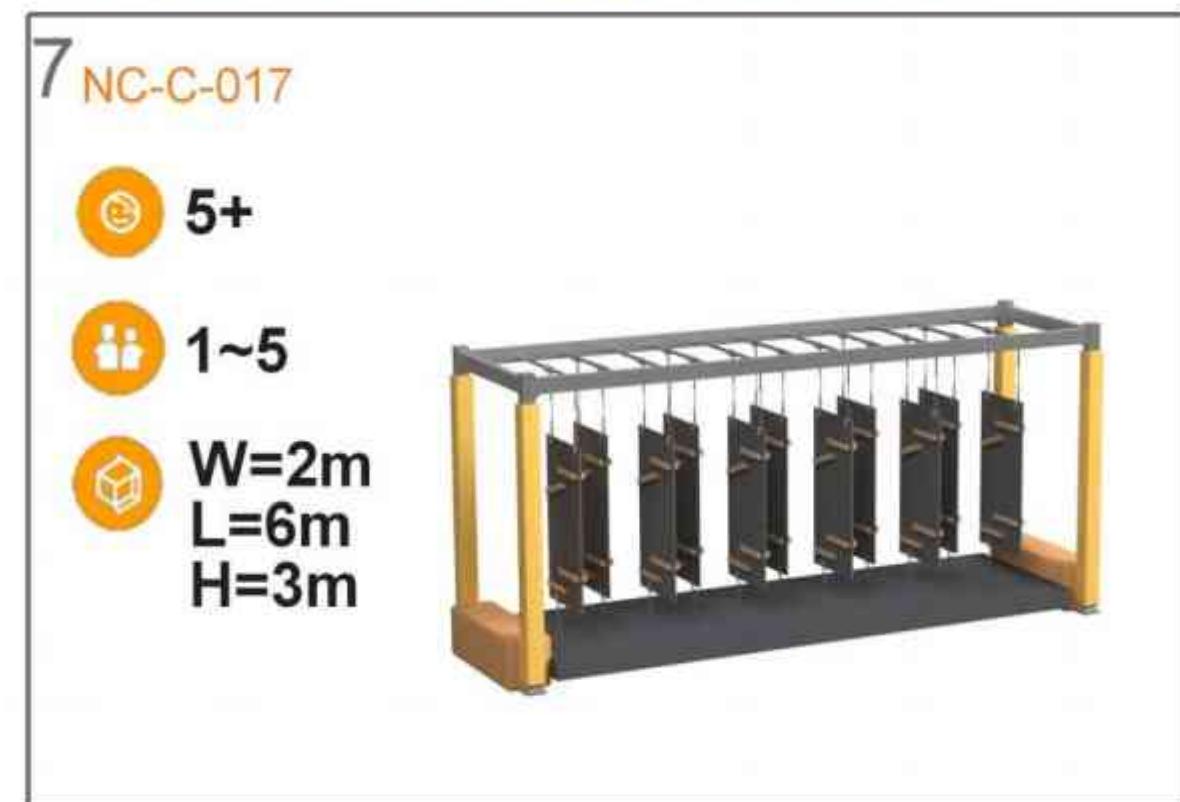
OBSTACLES ▶▶▶



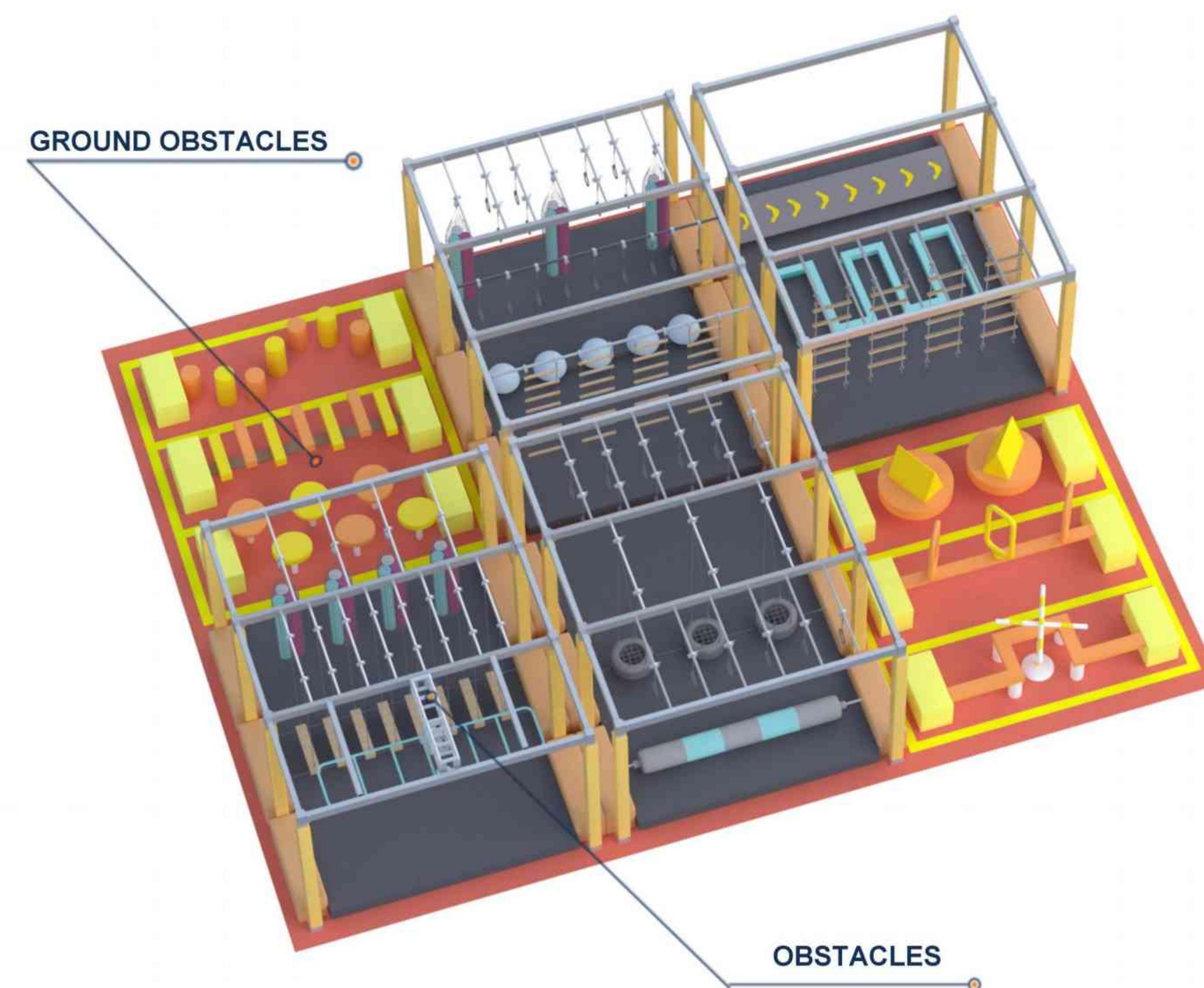
OBSTACLES ▶▶▶



OBSTACLES ▶▶▶



OBSTACLES ▶▶▶



CLIMBING WALL ►►►

CW-11	5+	1	$\frac{m^2}{2.7}$

W=1.5m L=1.8m
H=4/6.5/8m



CLIMBING WALL ►►►

CW-12	5+	1	$\frac{m^2}{2.7}$

W=1.5m L=1.8m
H=4/6.5/8m



CLIMBING WALL ►►►

CW-13	5+	1	$\frac{m^2}{2.7}$

W=1.5m L=1.8m
H=4/6.5/8m



CLIMBING WALL ►►►

CW-14,15	5+	1	$\frac{m^2}{2.7}$

W=1.5m L=1.8m
H=4/6.5/8m



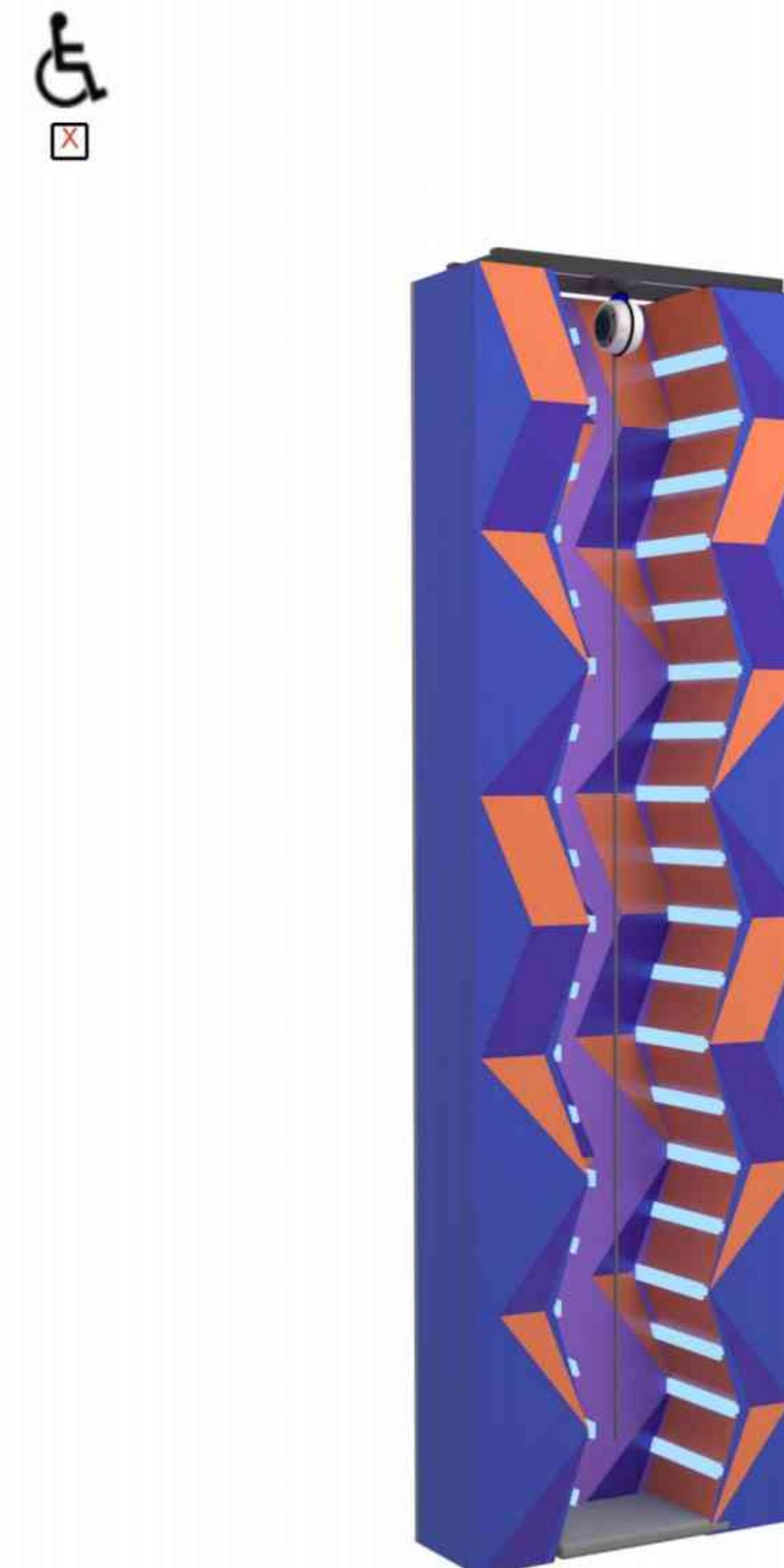
CLIMBING WALL ►►►

CW-16	5+	1-2	$\frac{m^2}{25}$	W=5m L=5m H=8m
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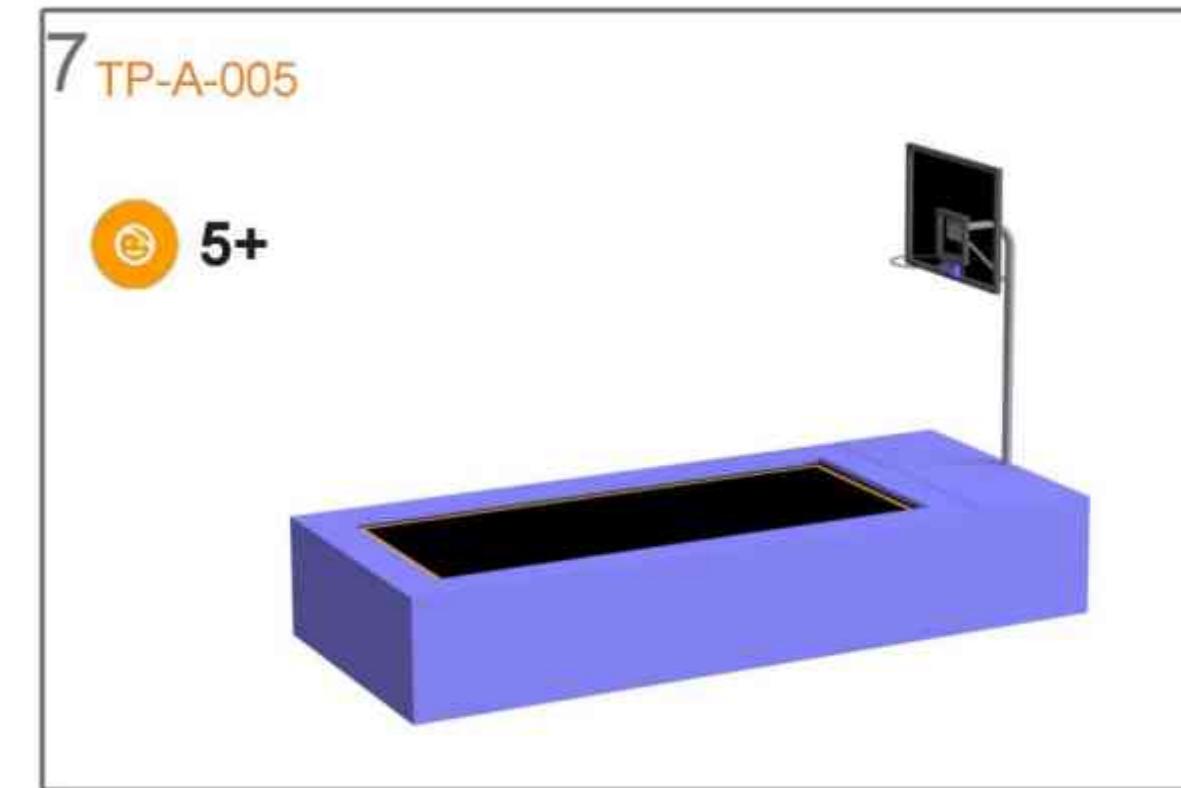
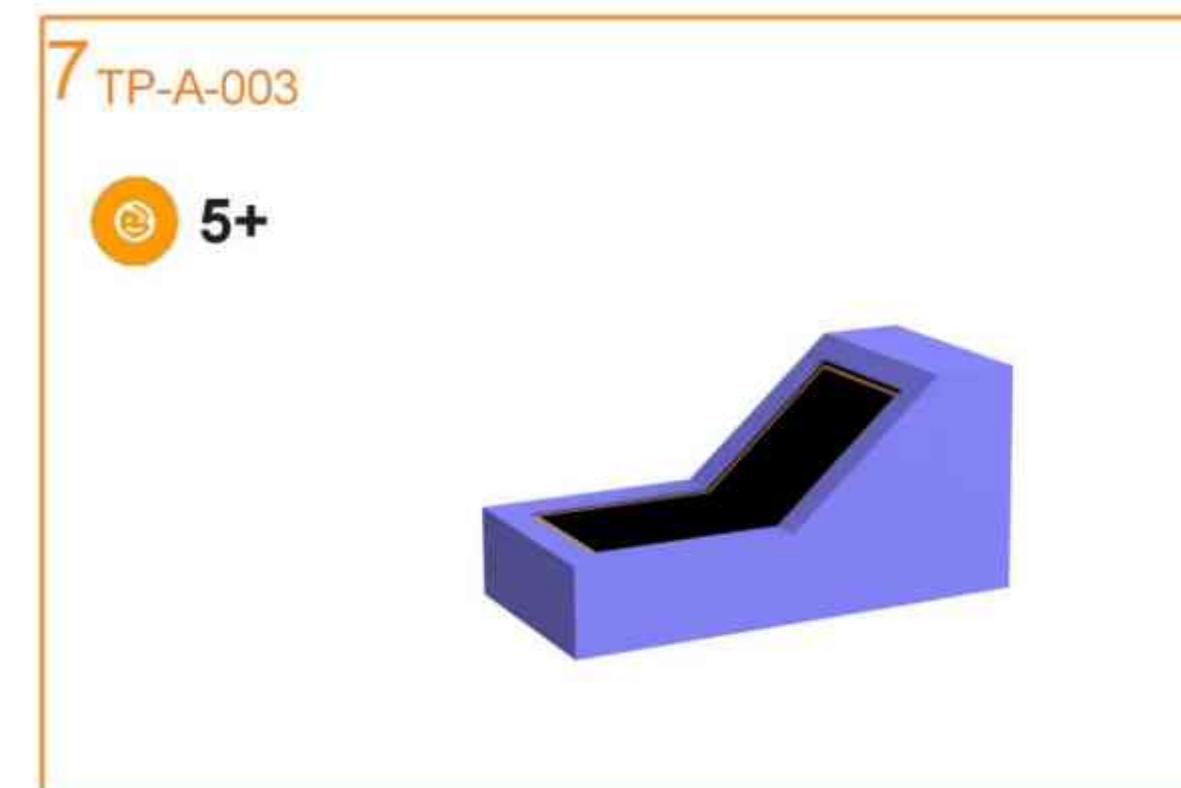
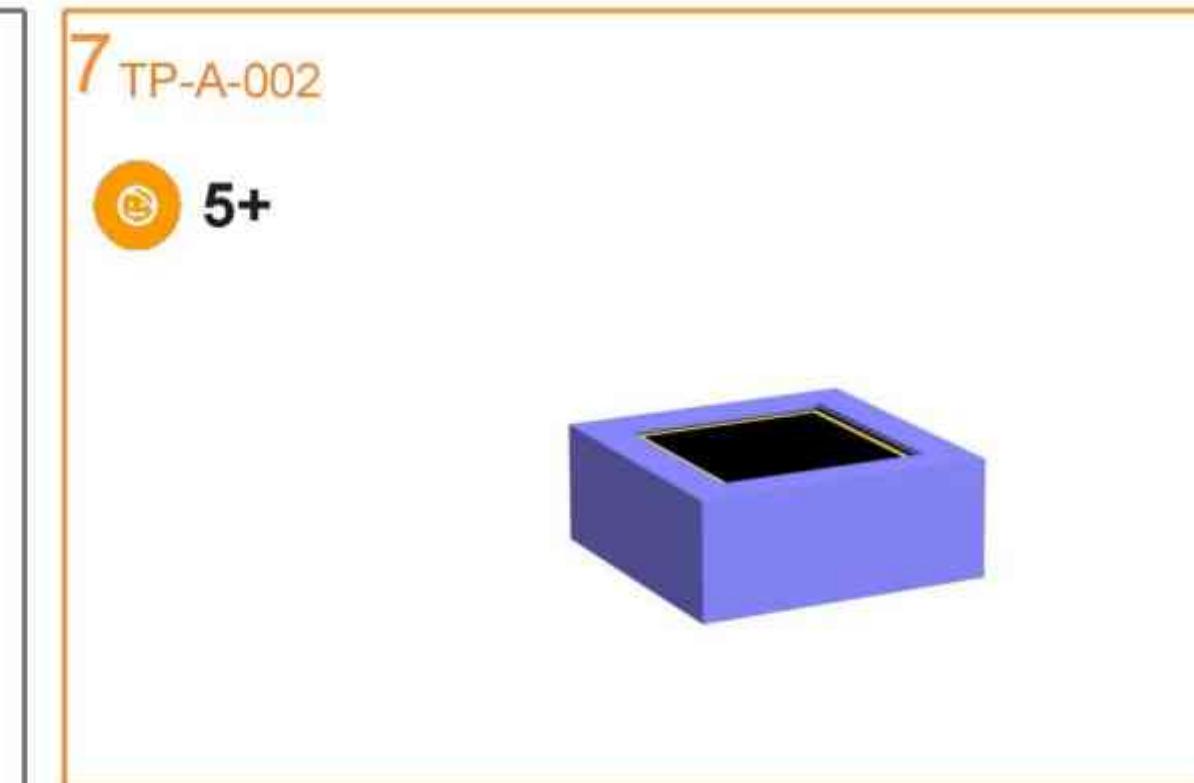
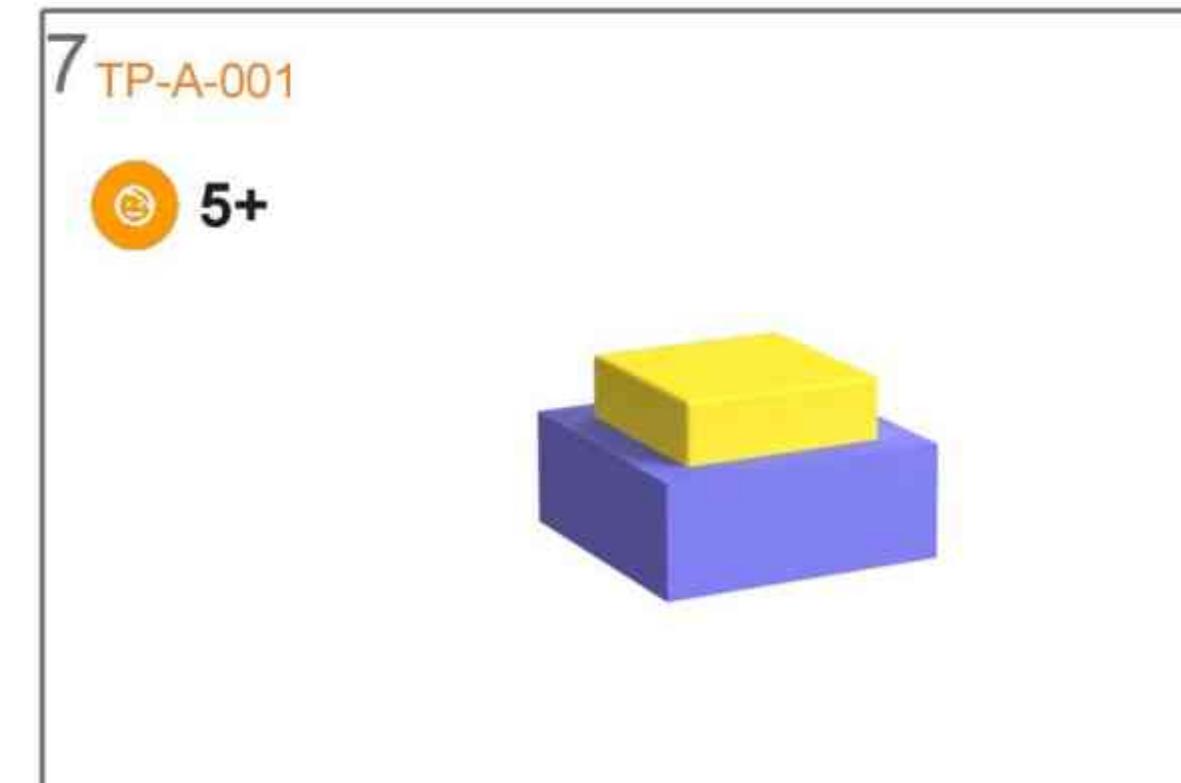


CLIMBING WALL ►►►

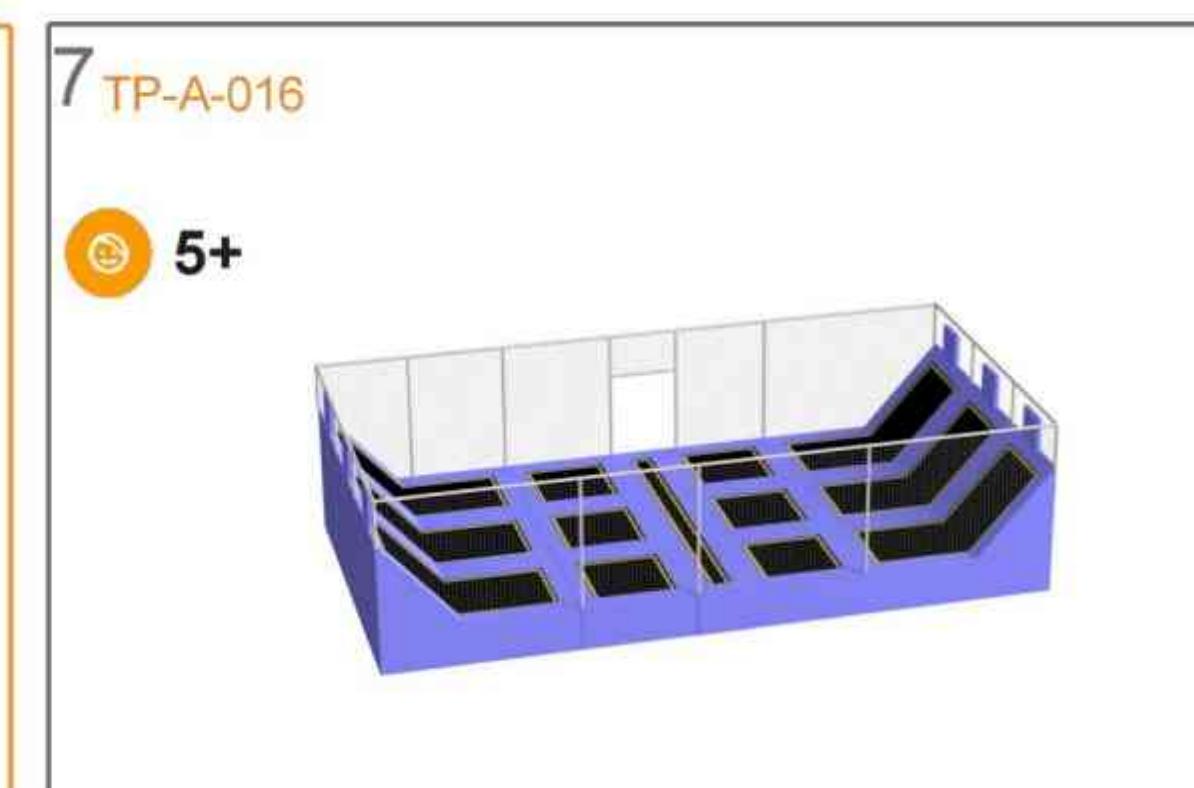
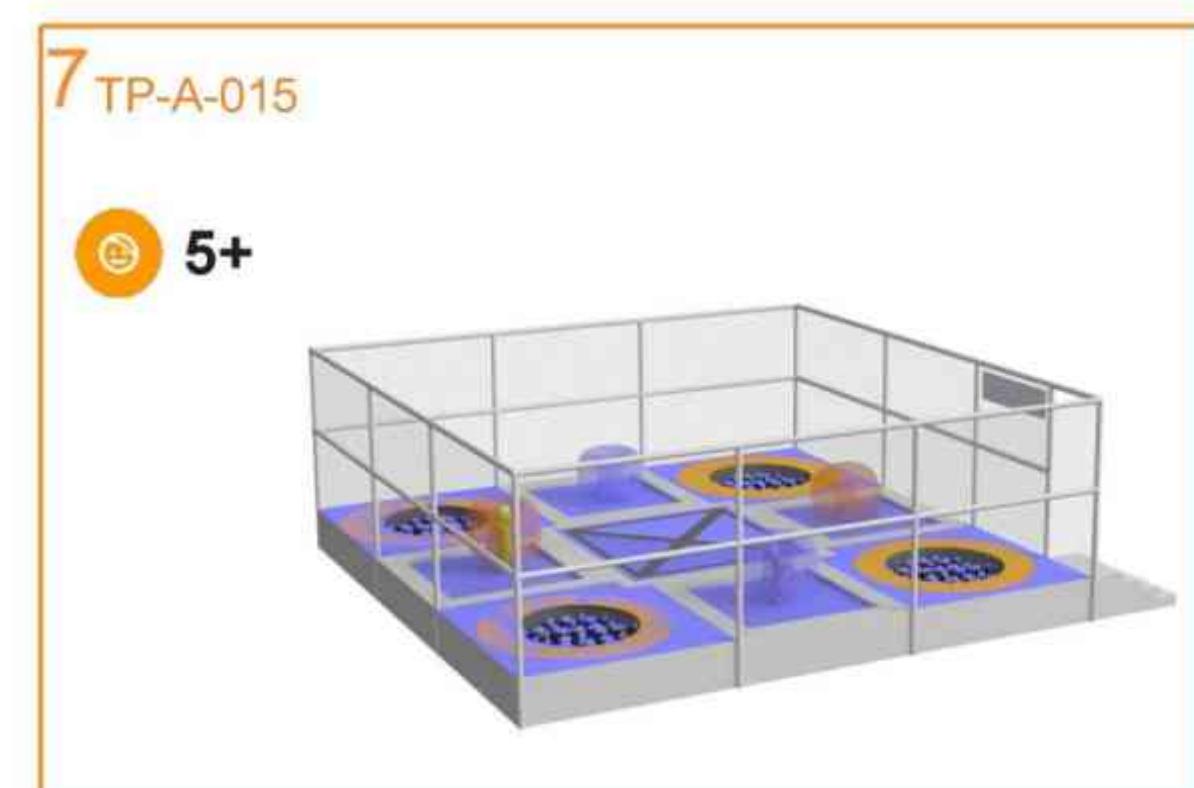
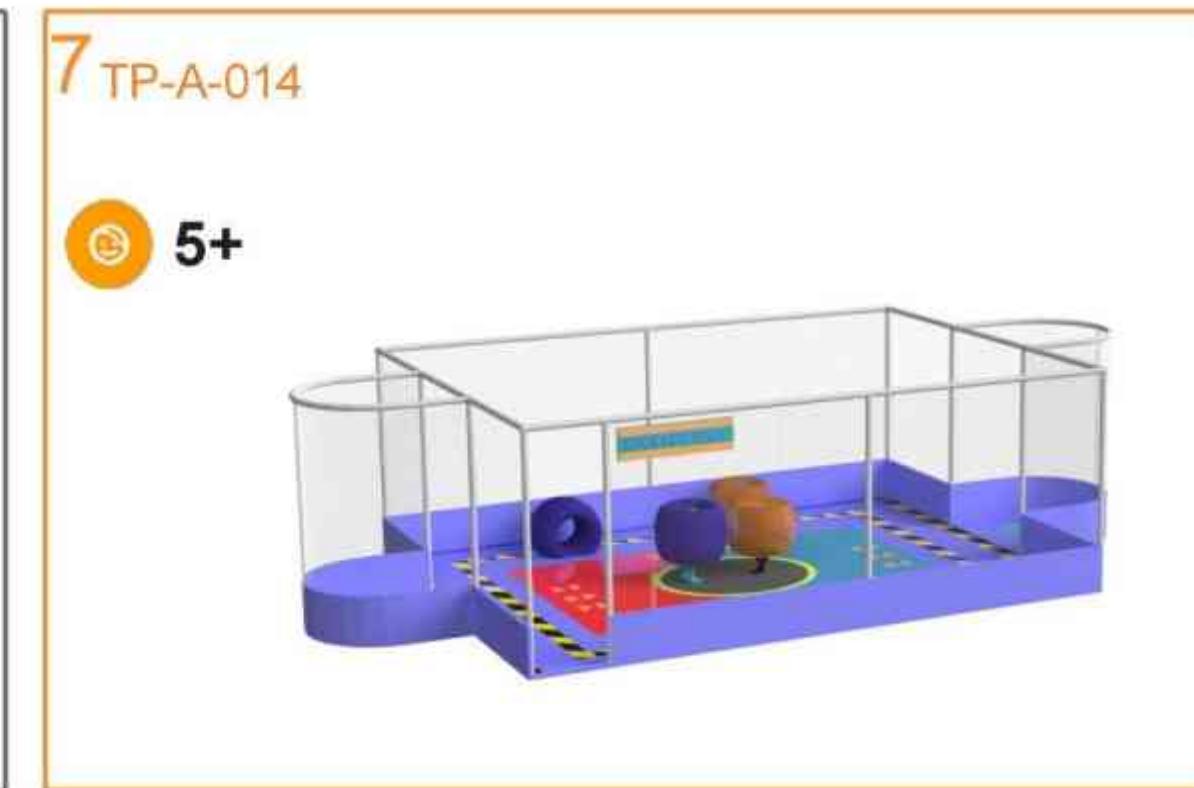
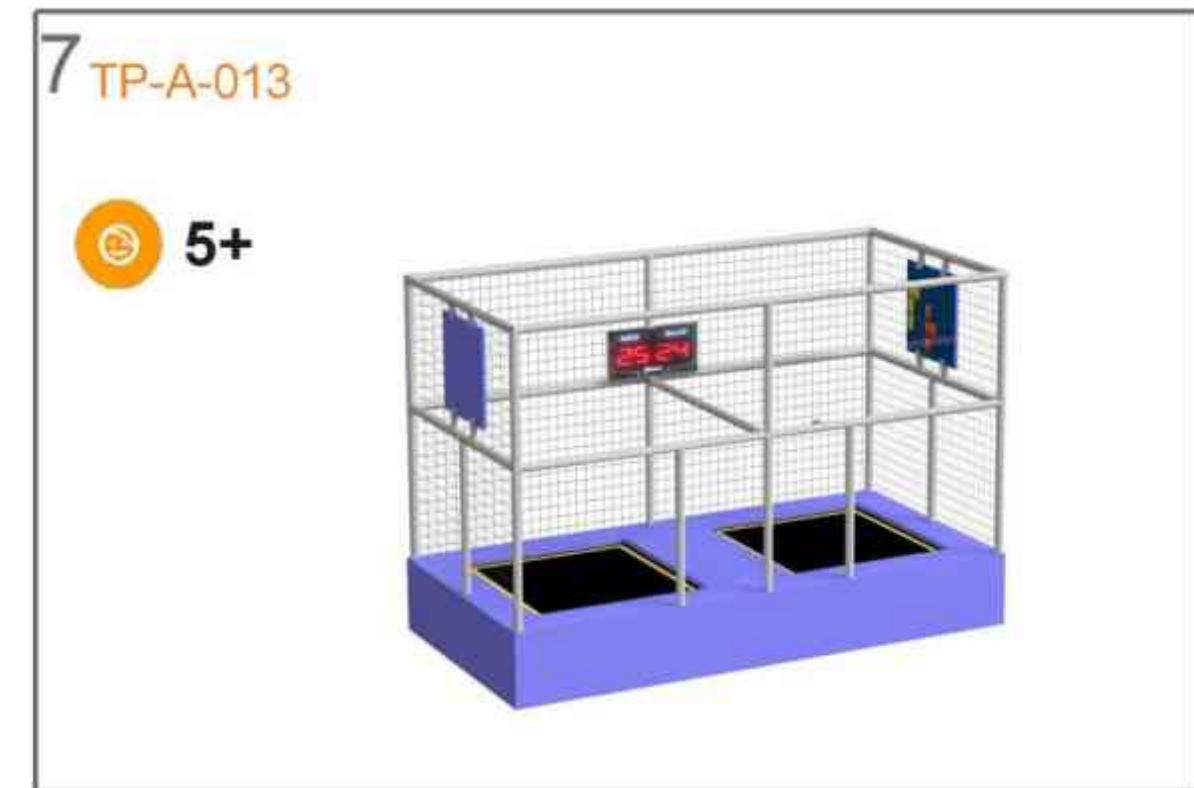
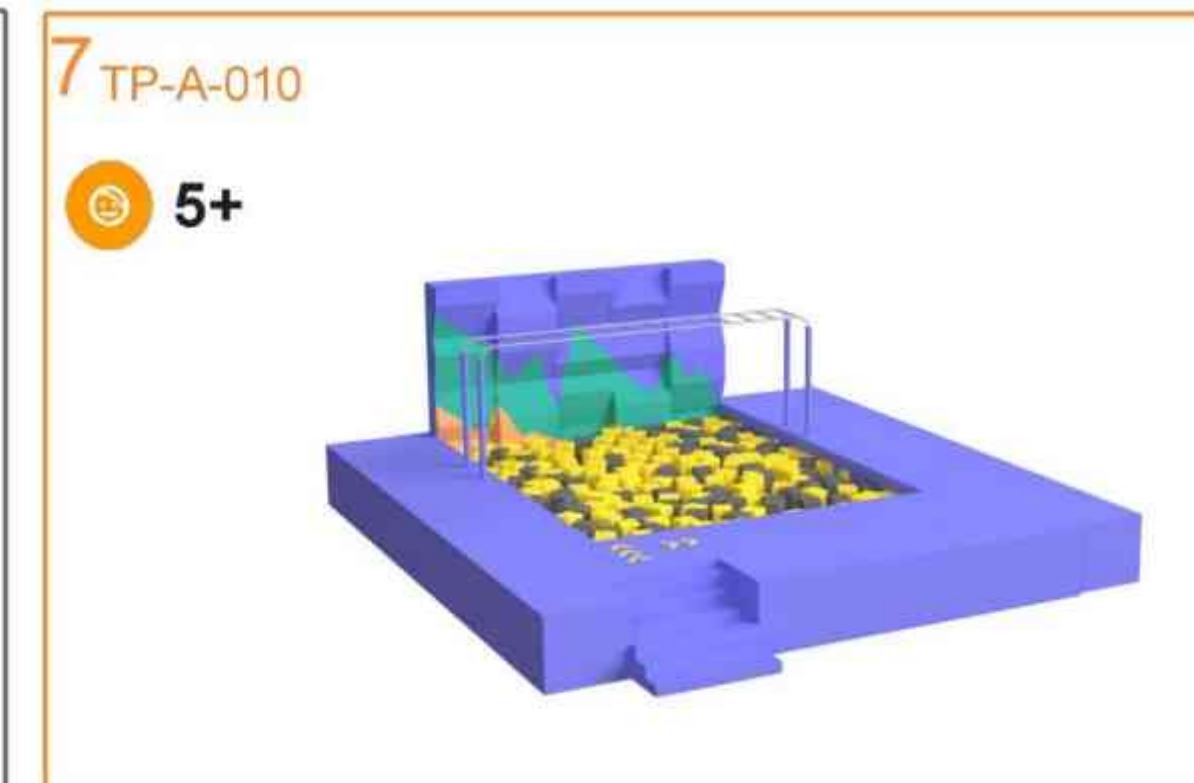
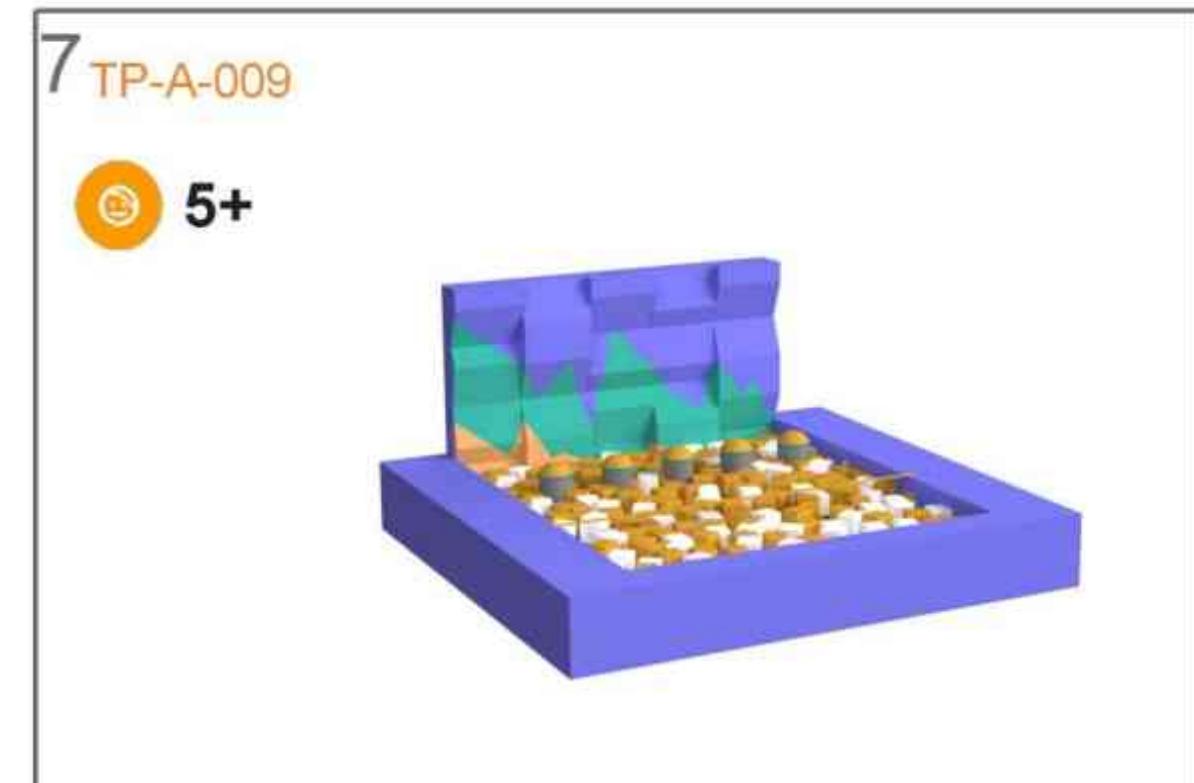
CW-17	5+	1	$\frac{m^2}{2.5}$	W=2.5m L=1m H=8m
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TRAMPOLINE PARK

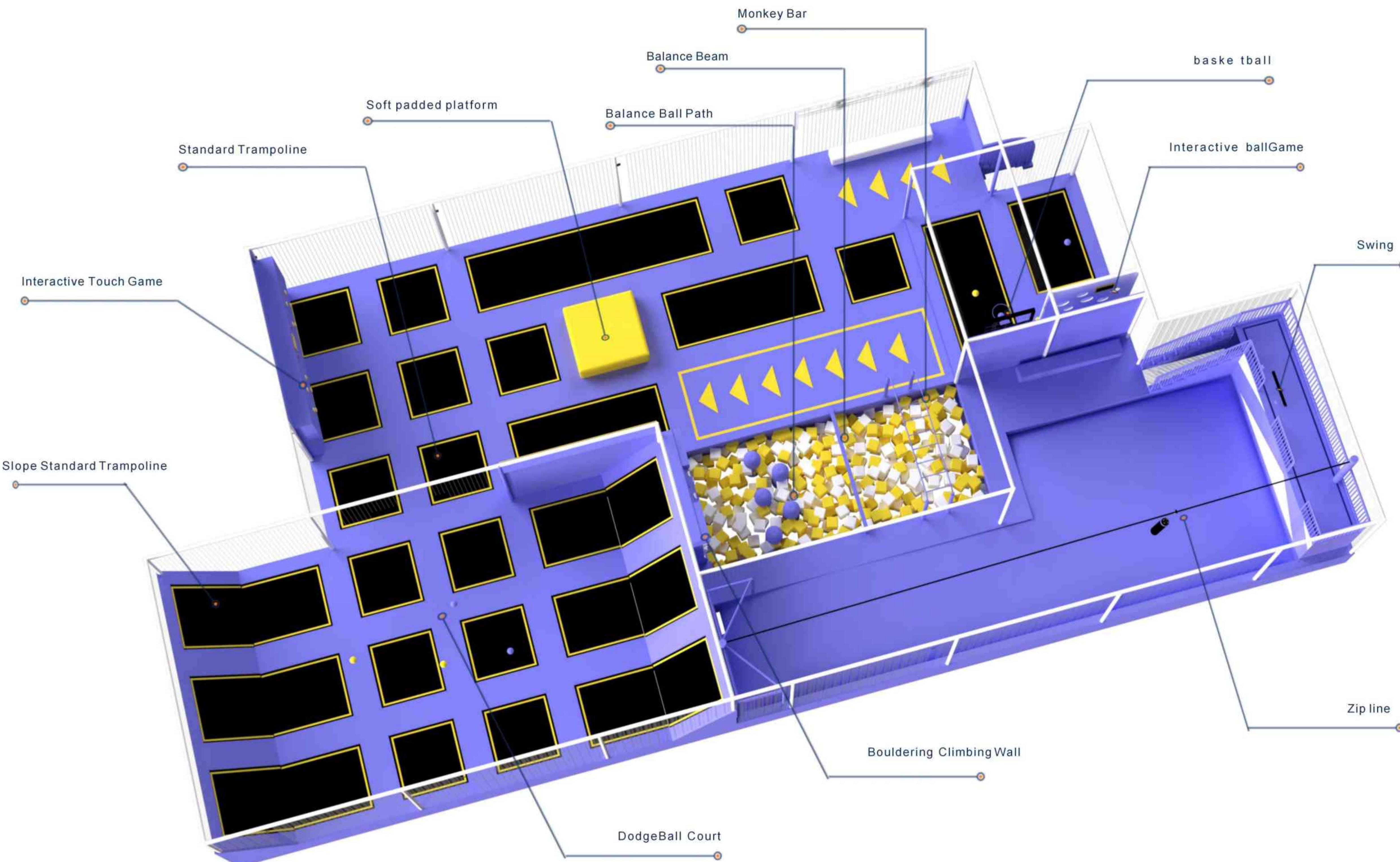


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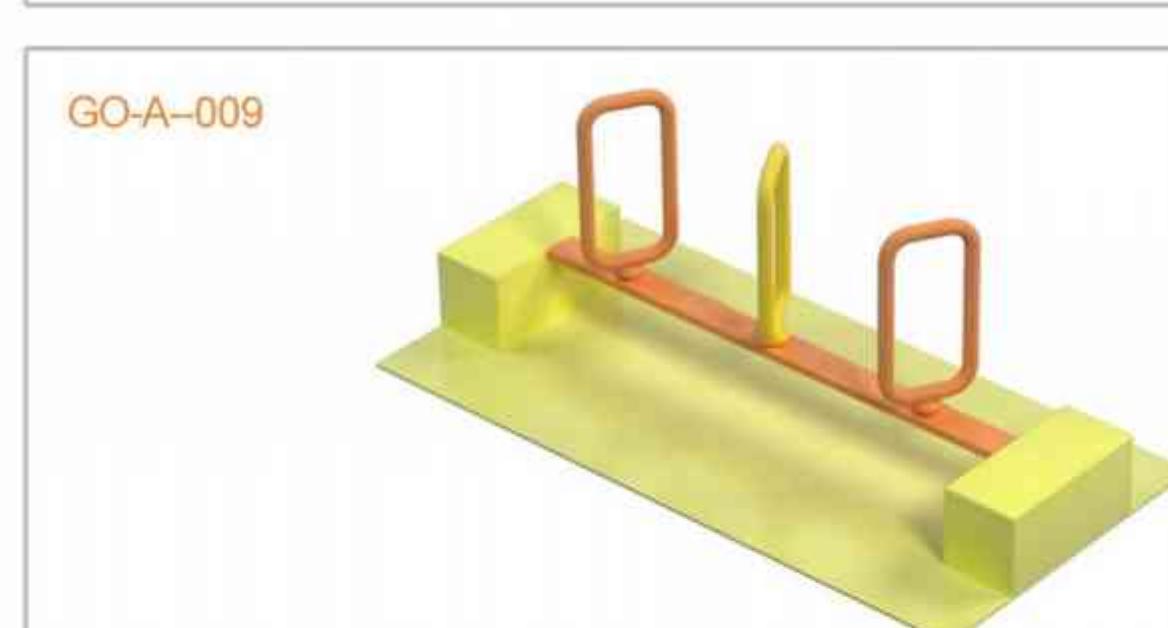
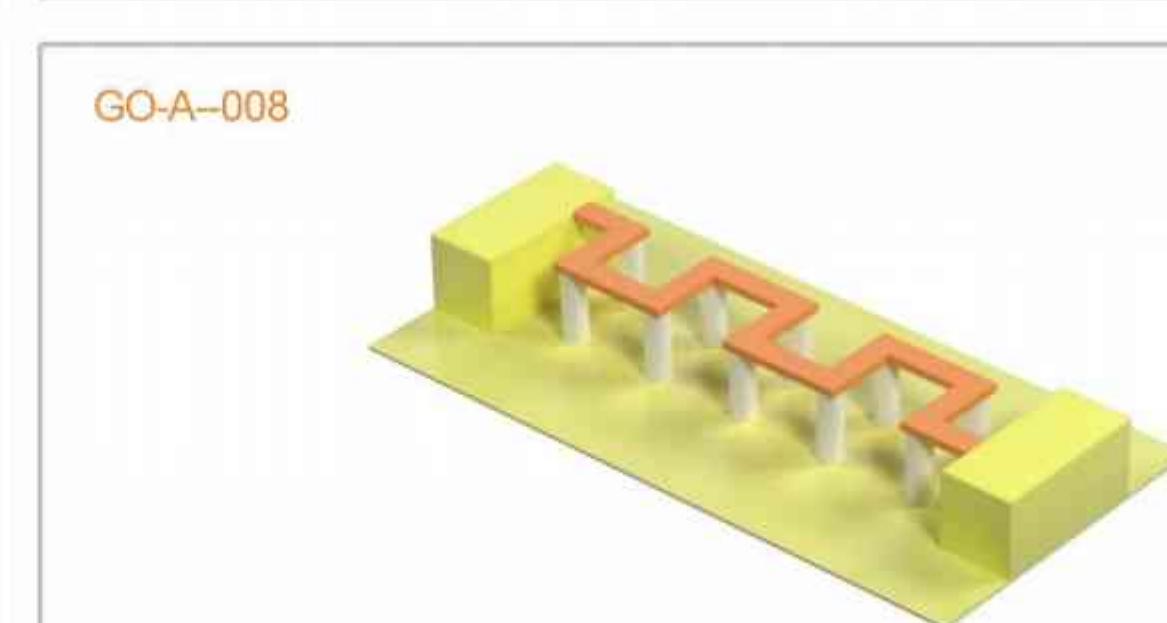
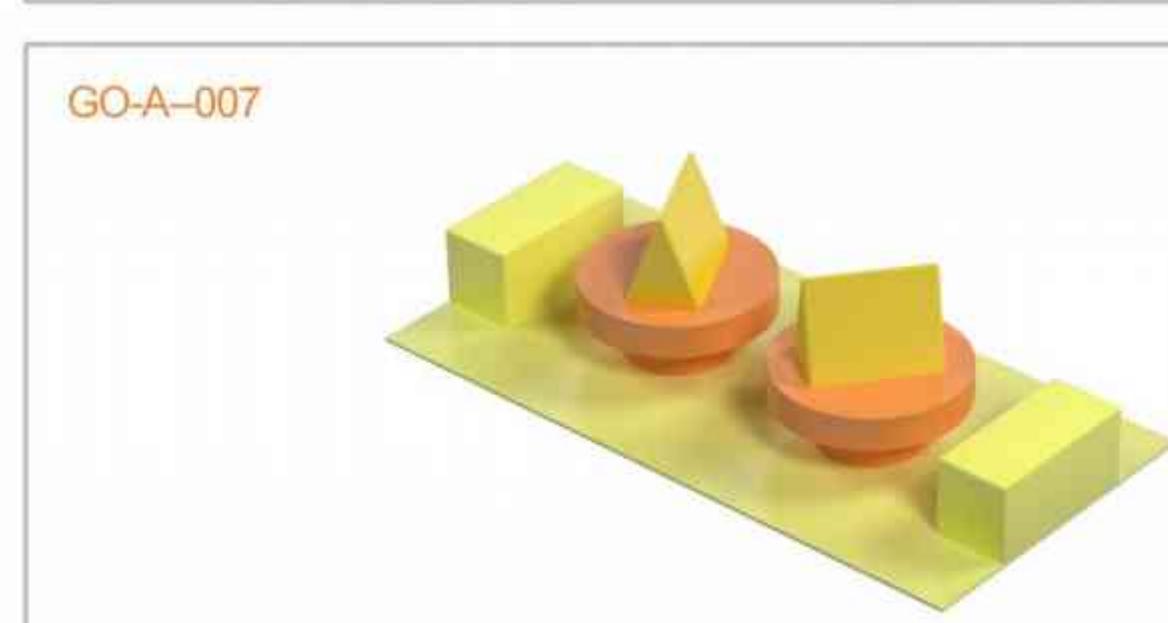
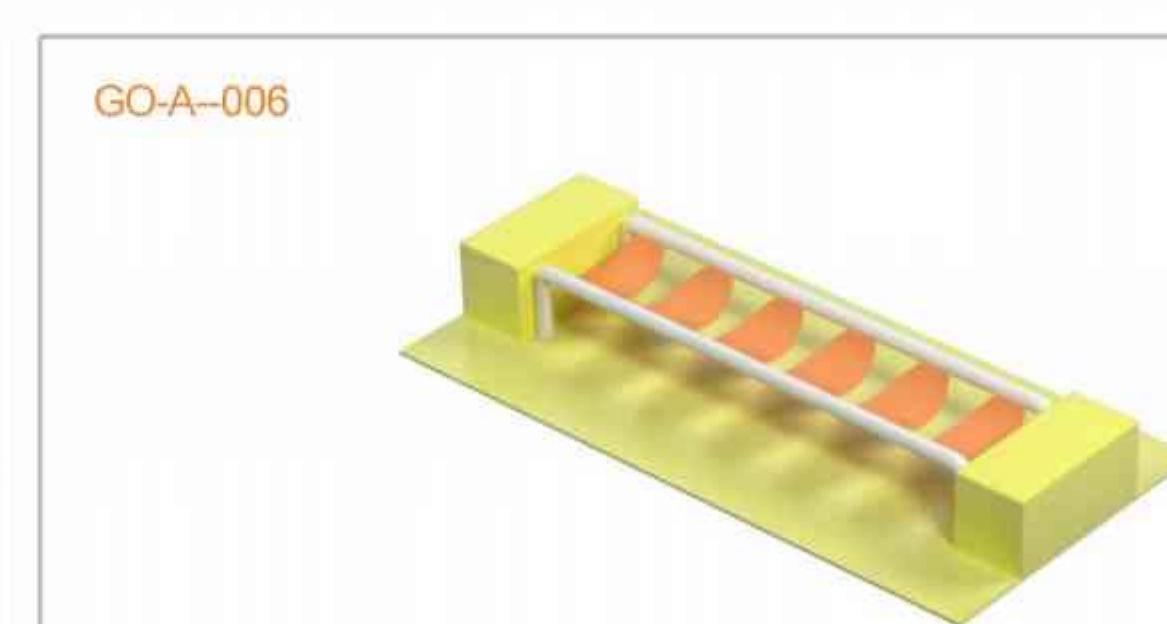
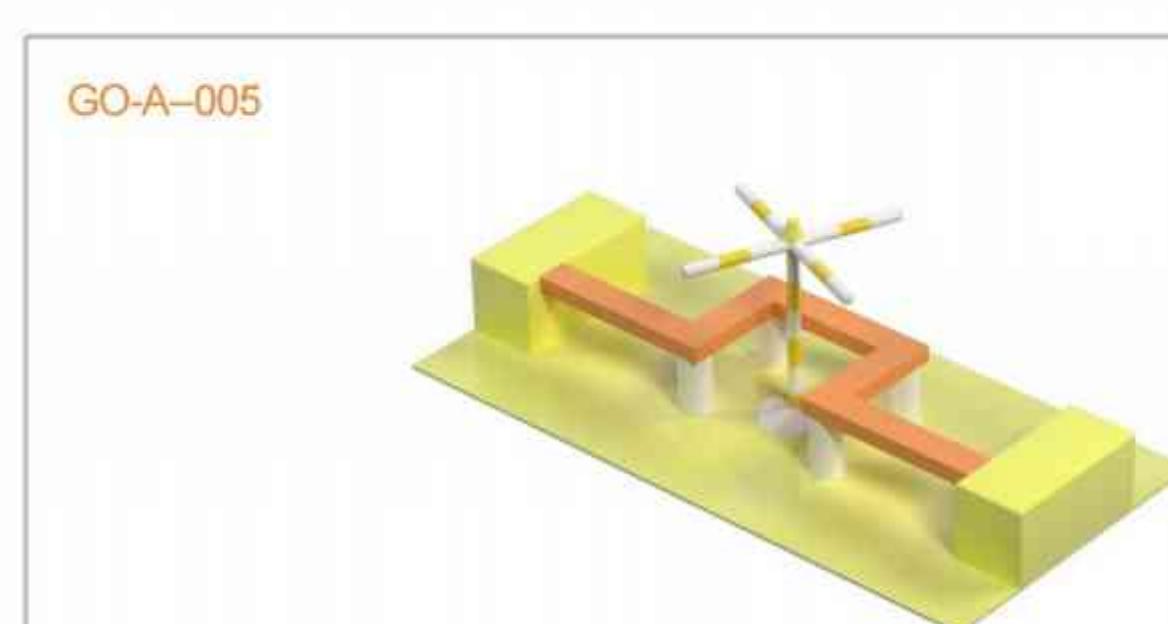
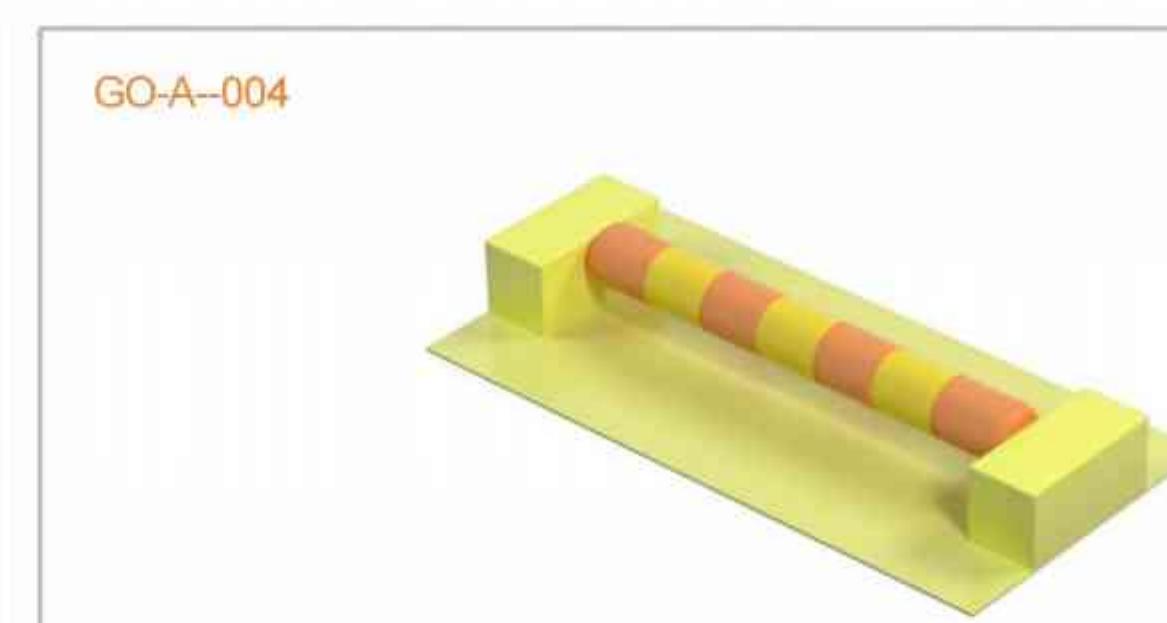
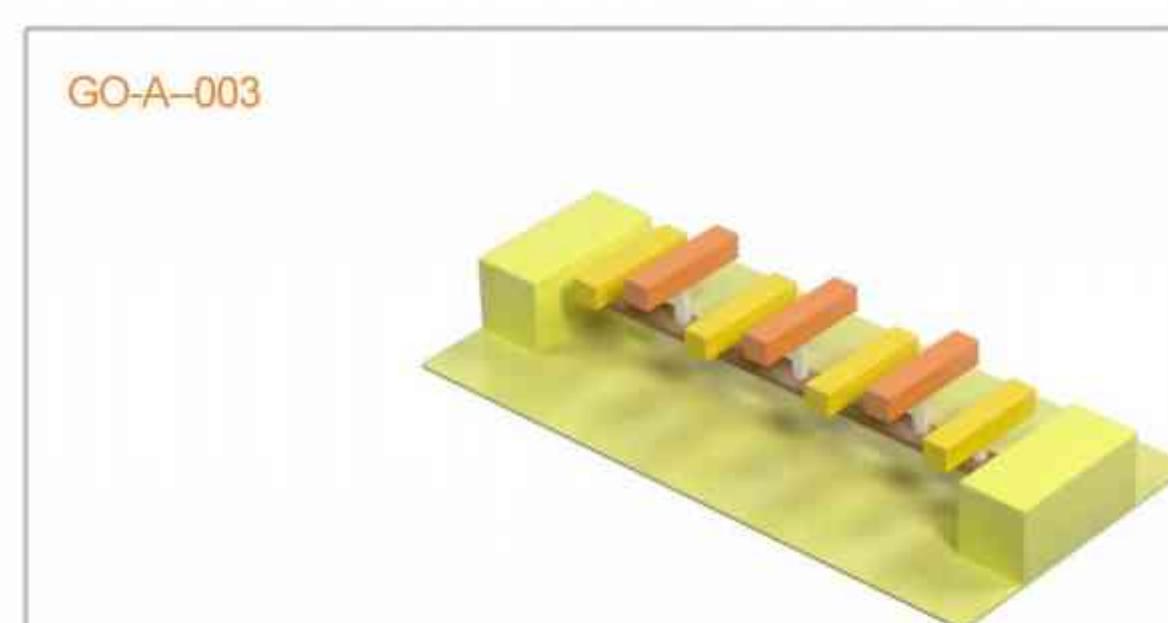
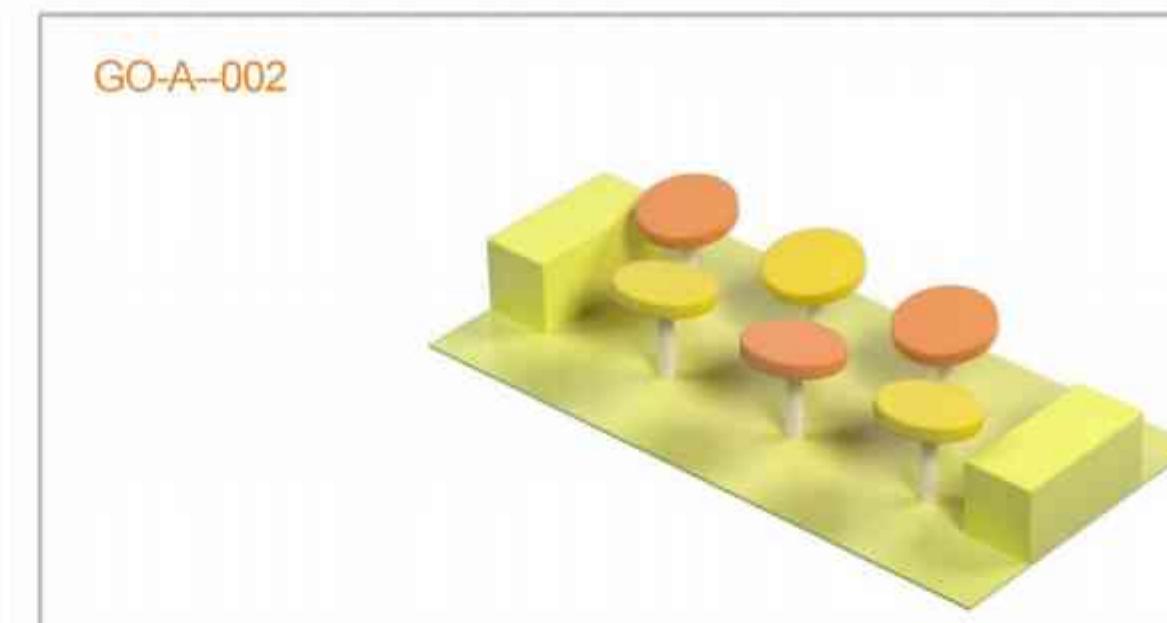
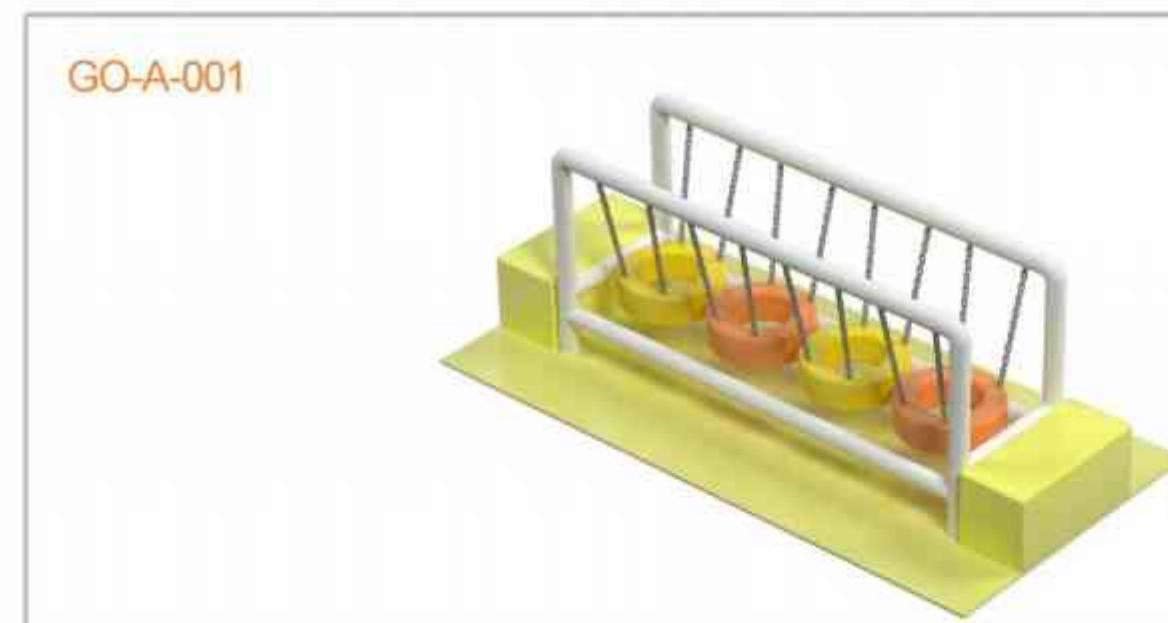


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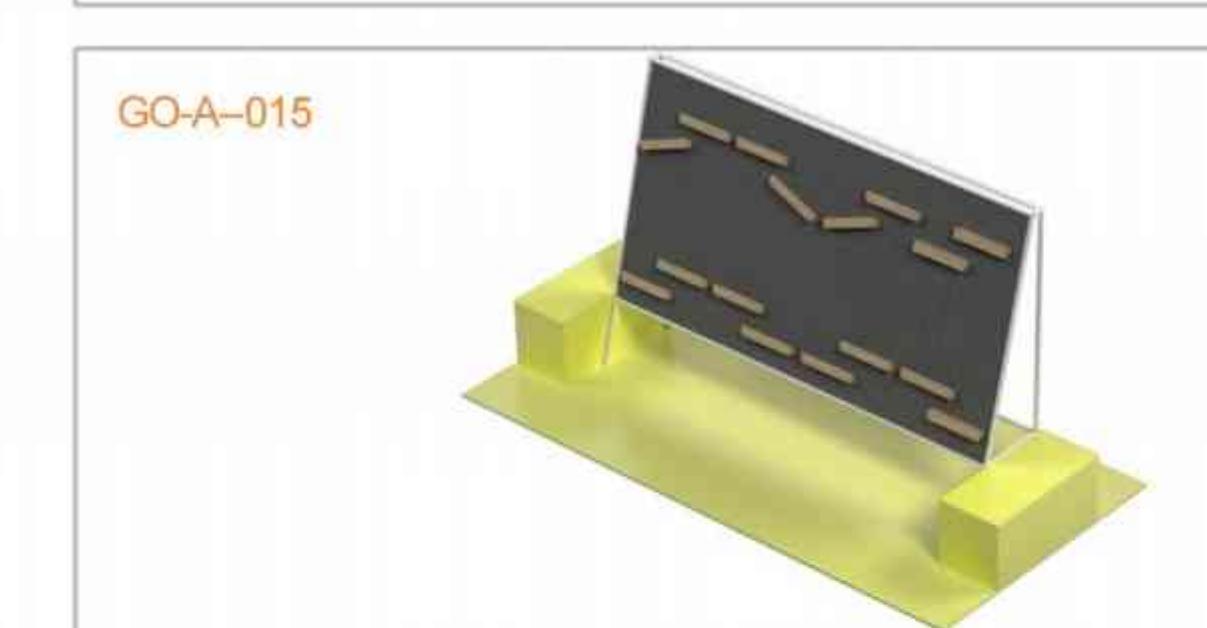
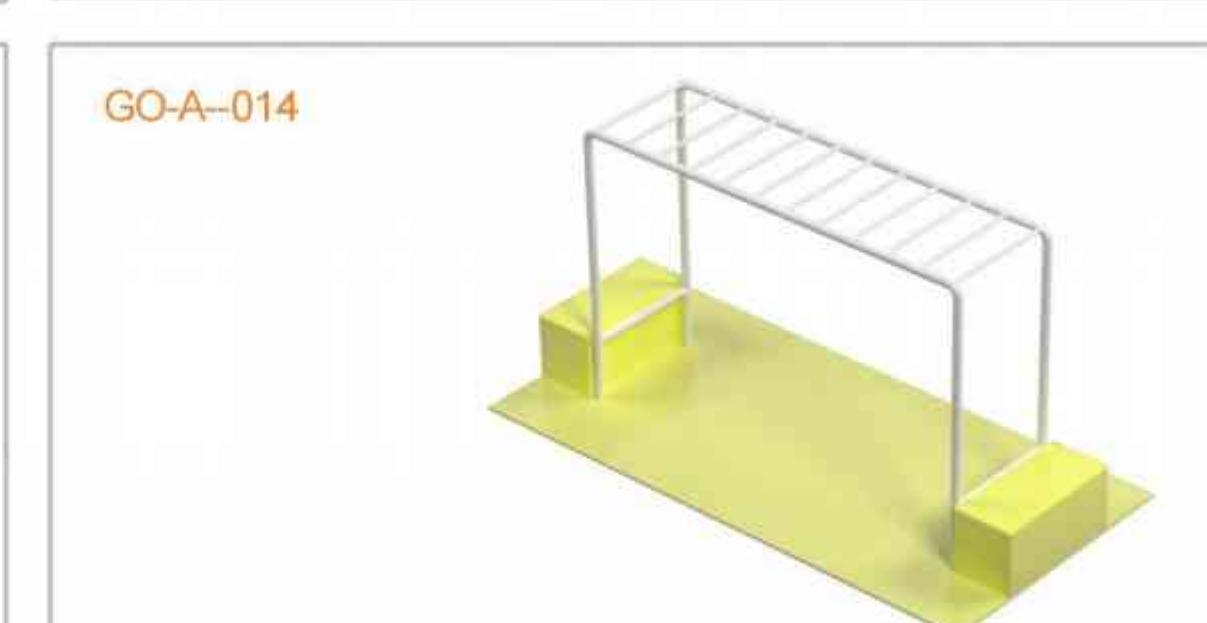
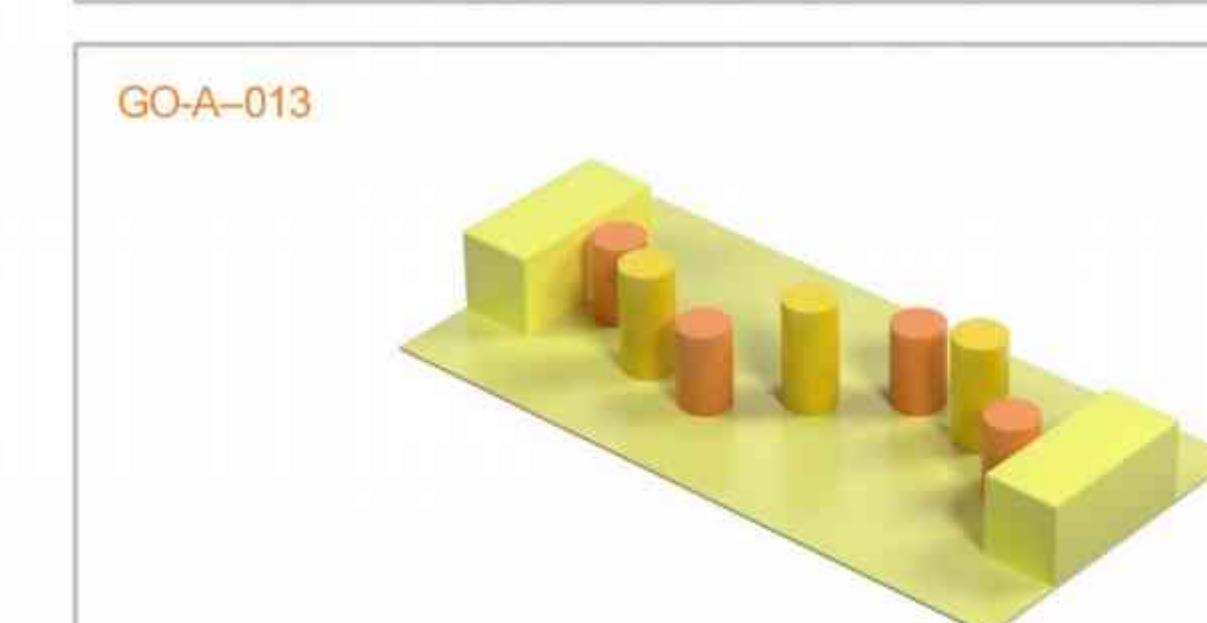
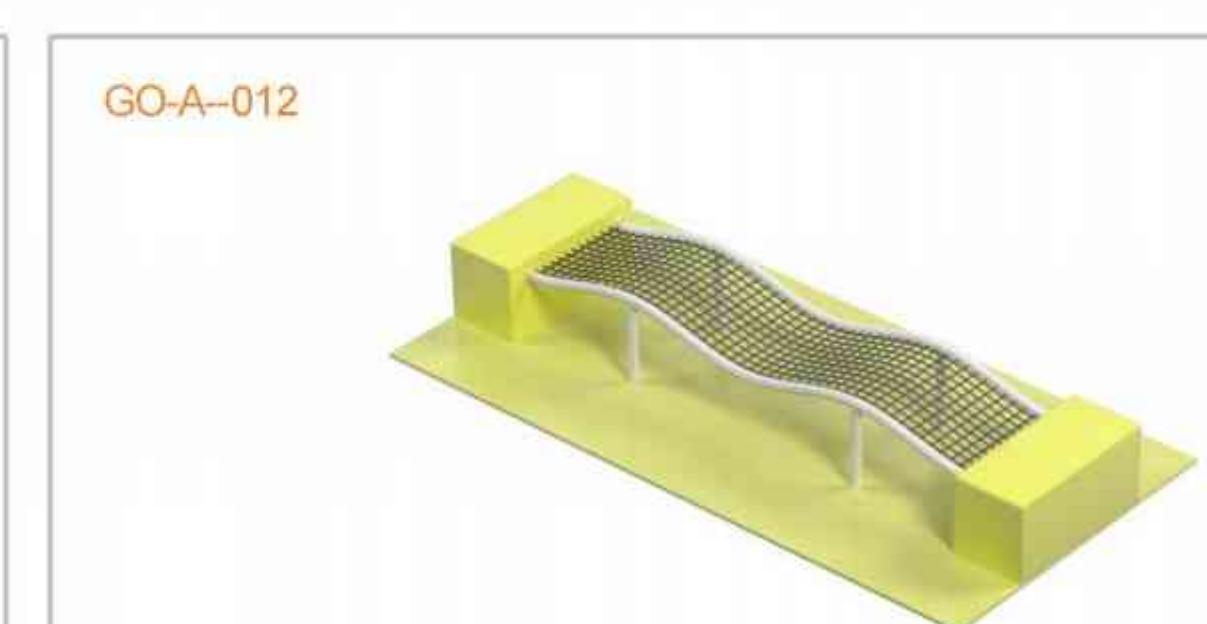
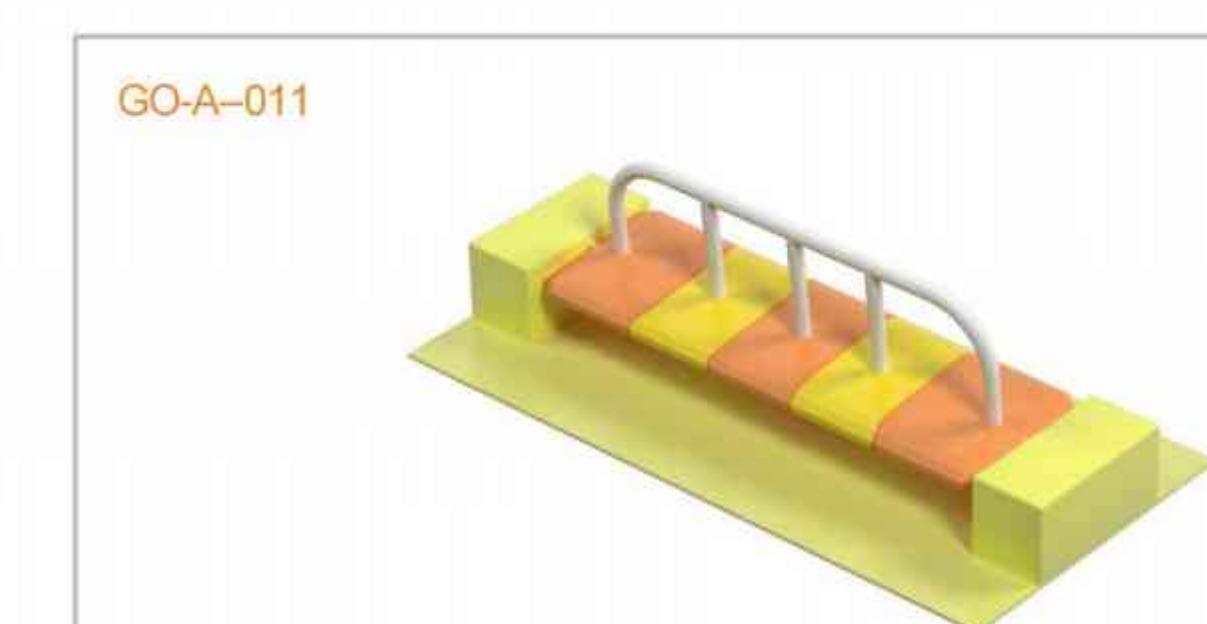
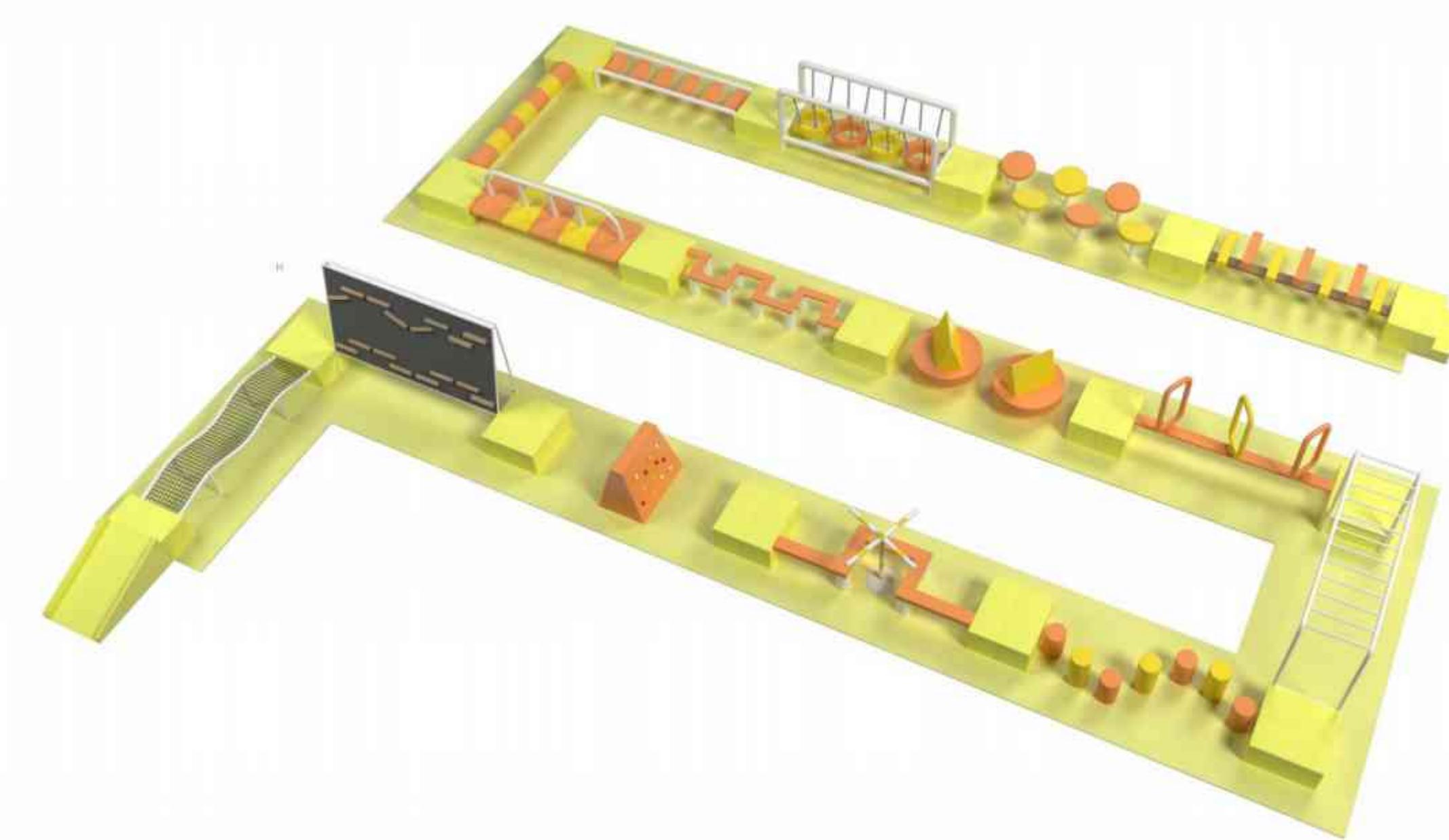
TRAMPOLINE PARK



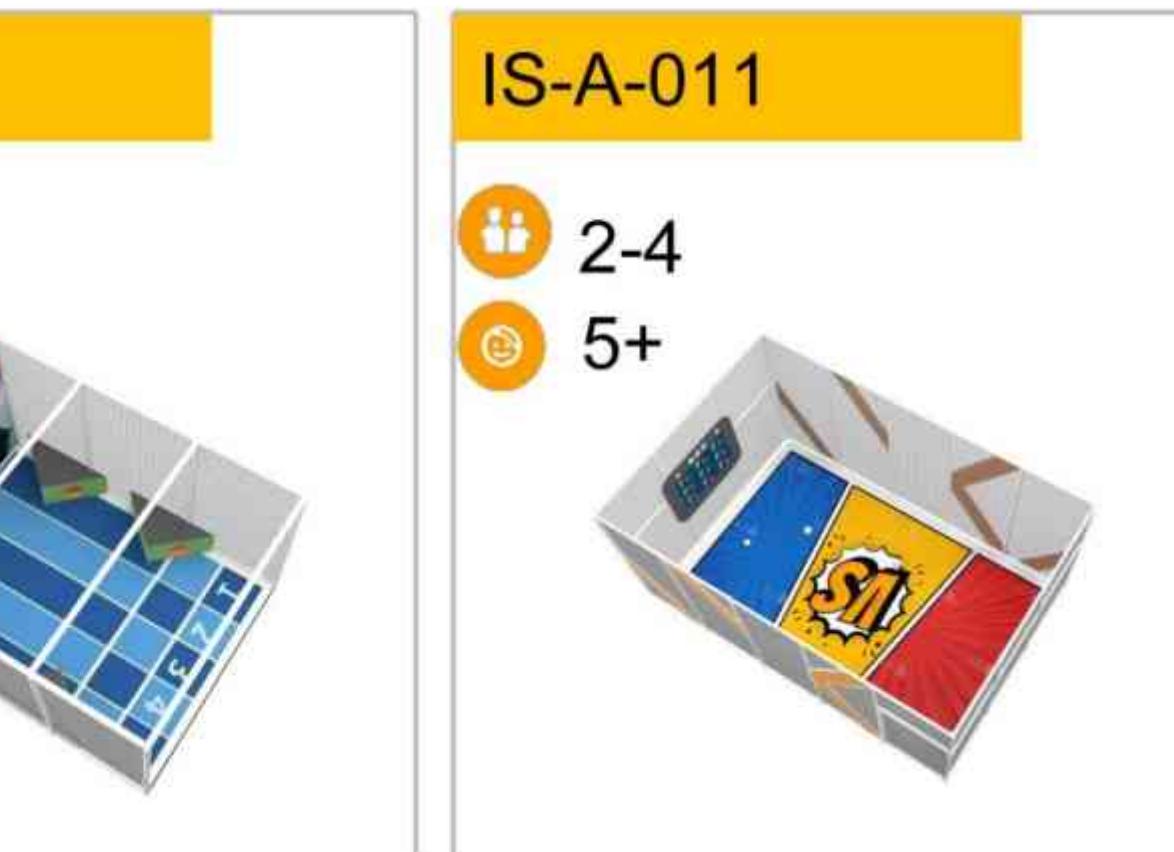
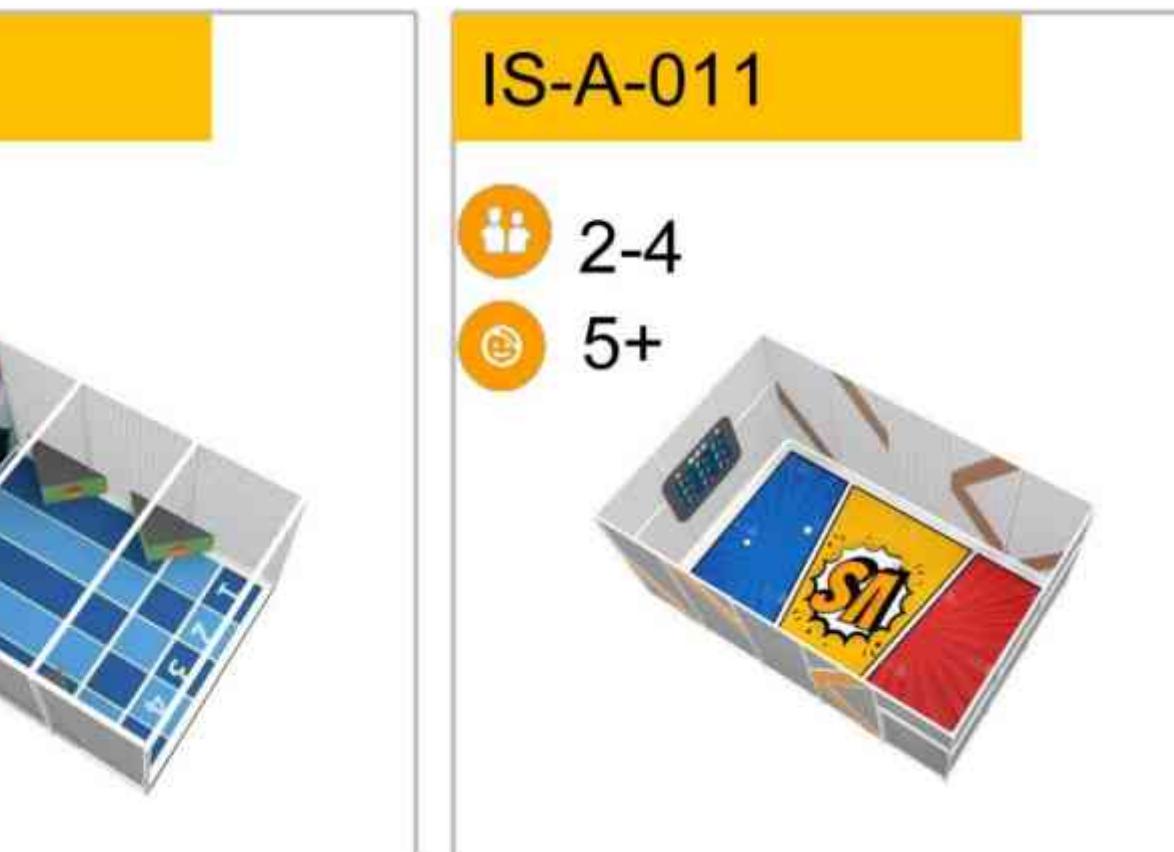
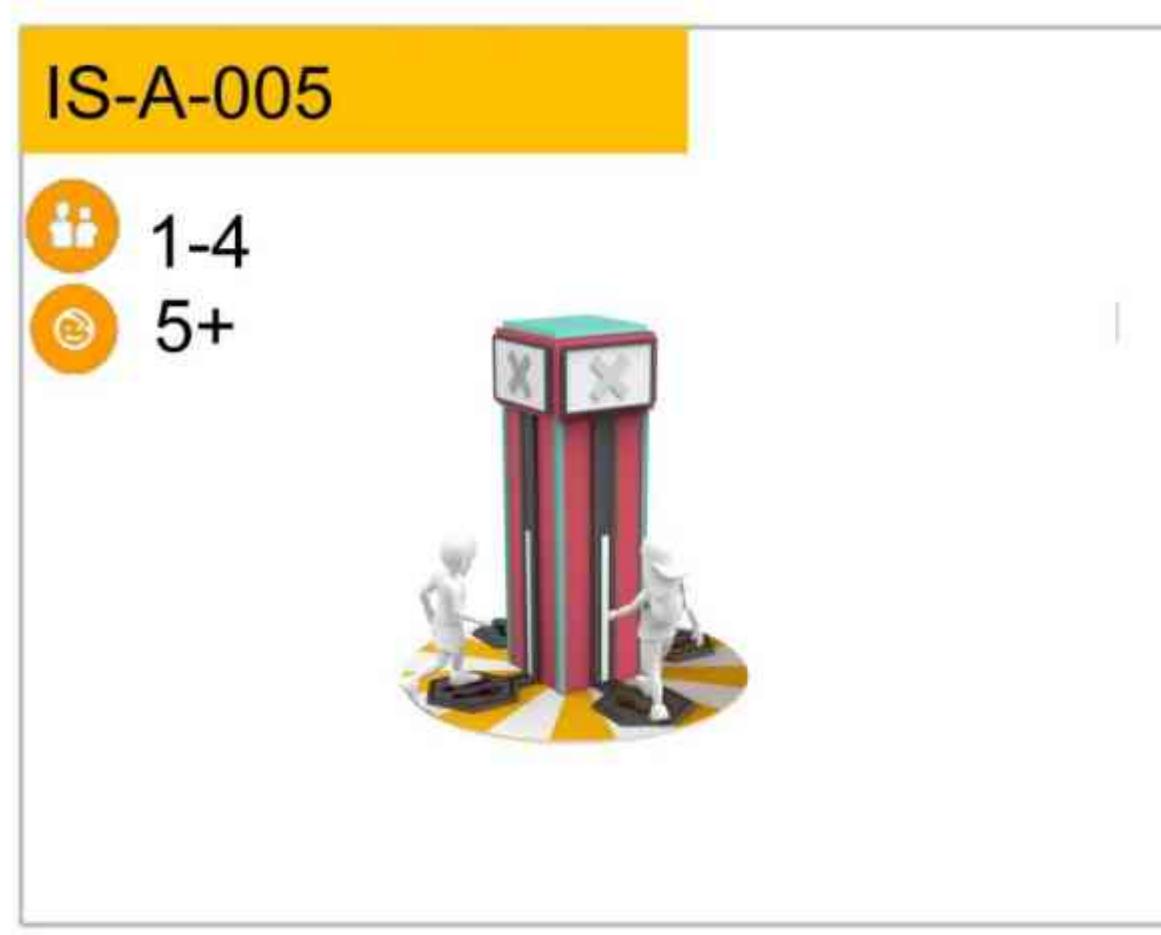
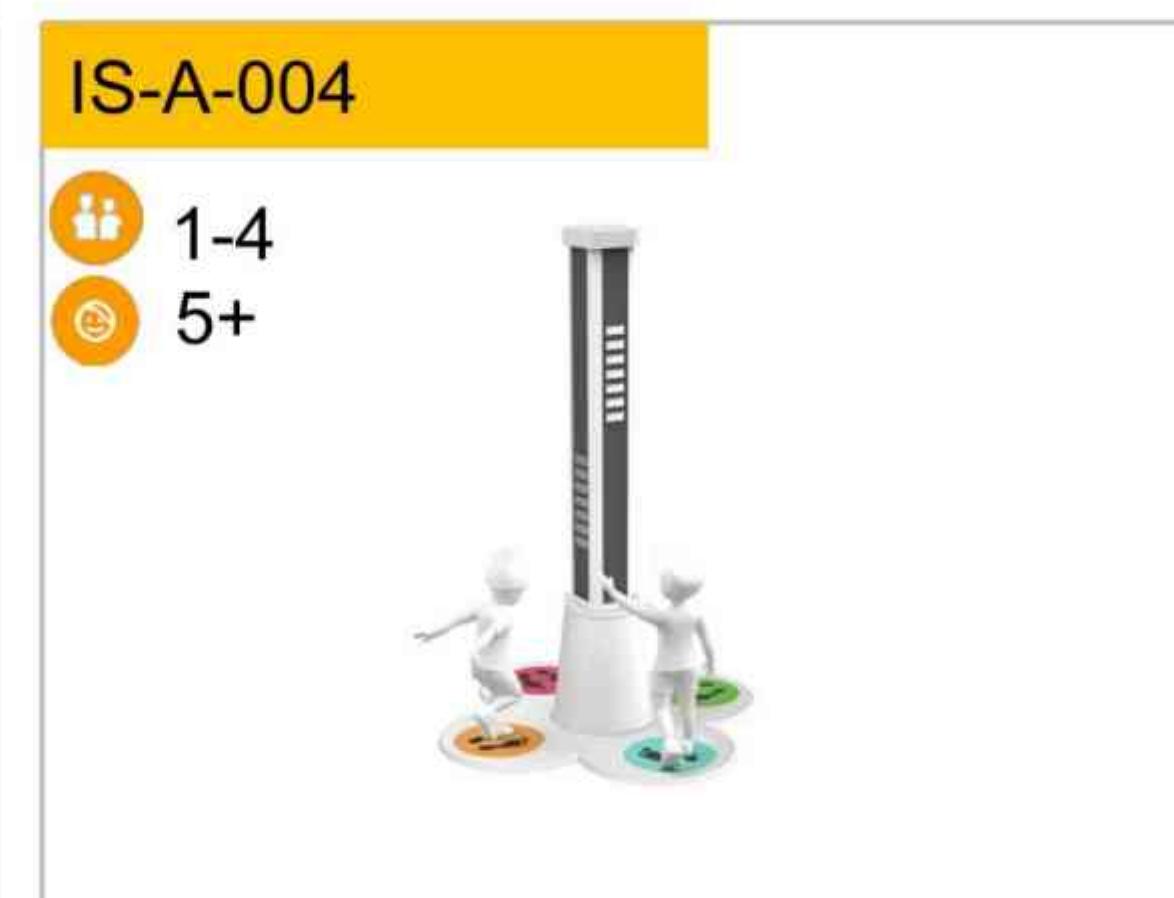
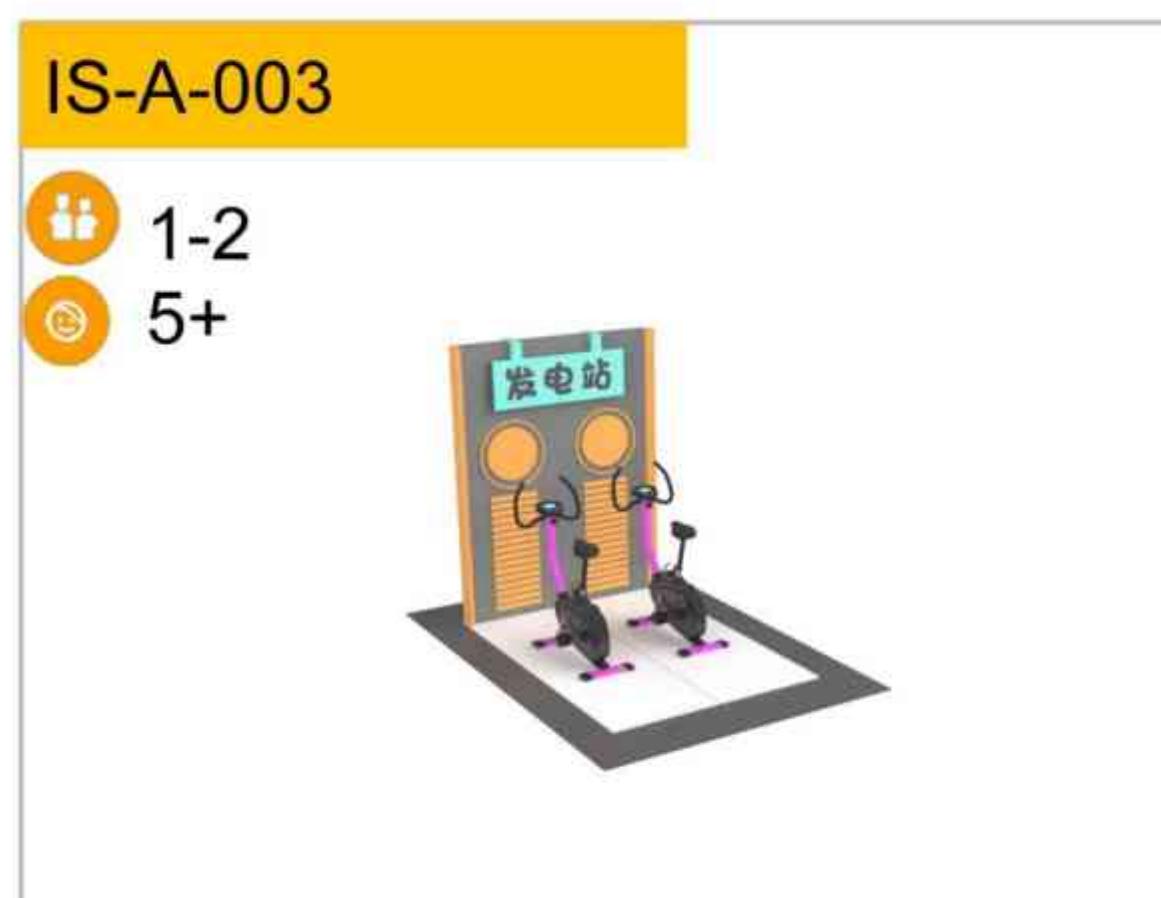
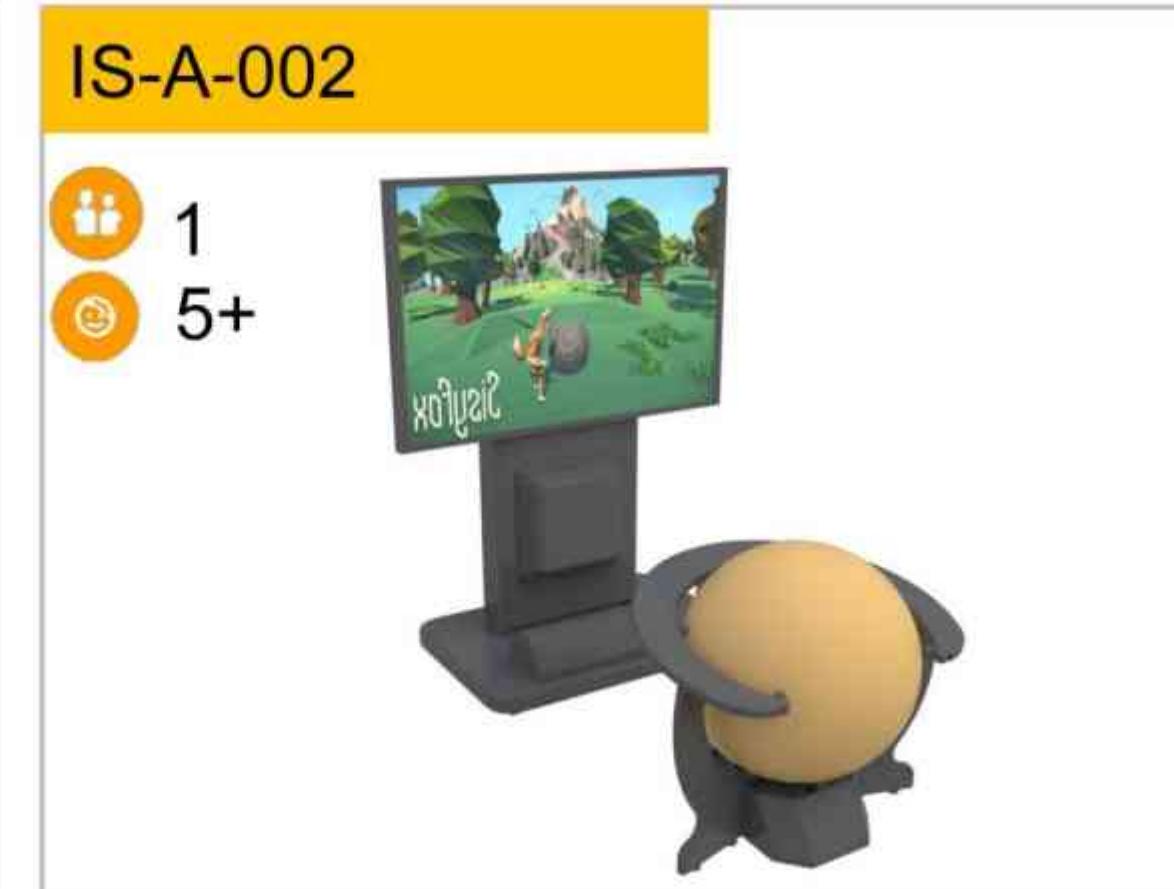
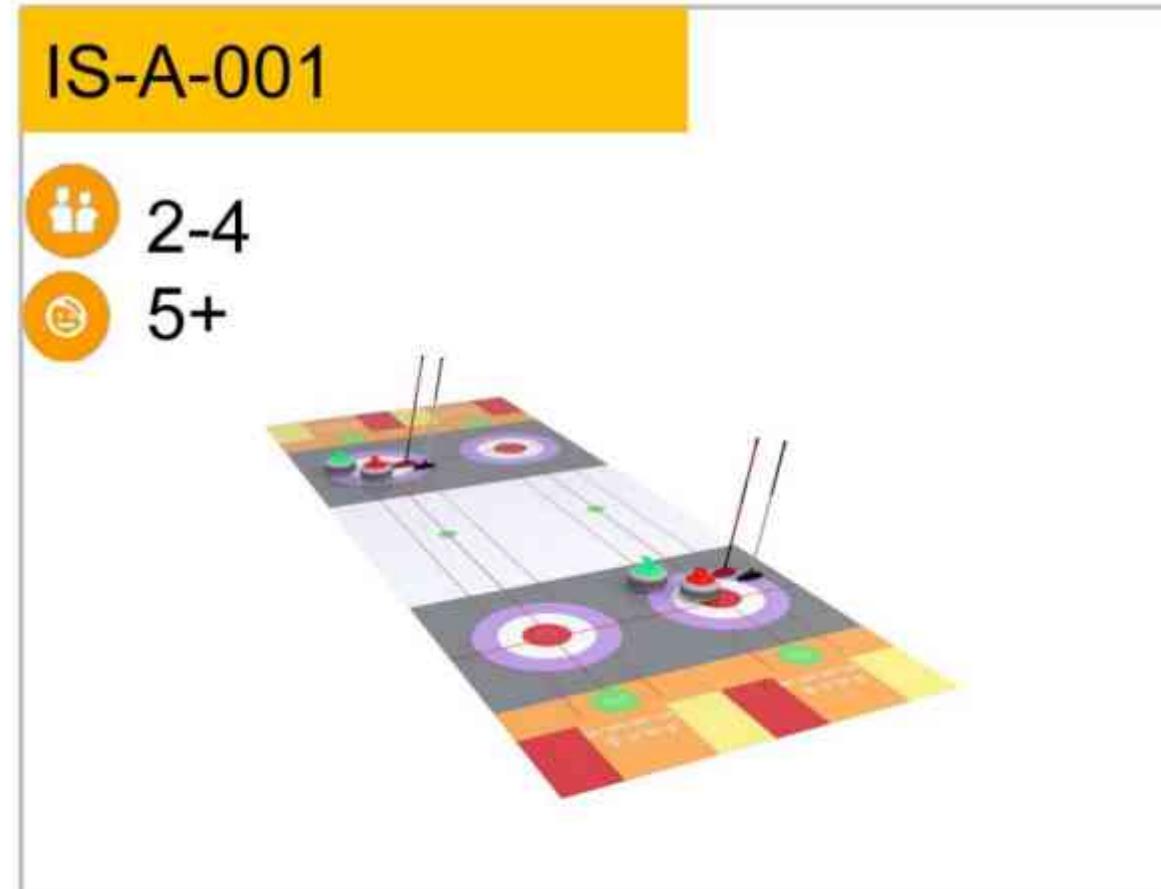
GROUND OBSTACLES



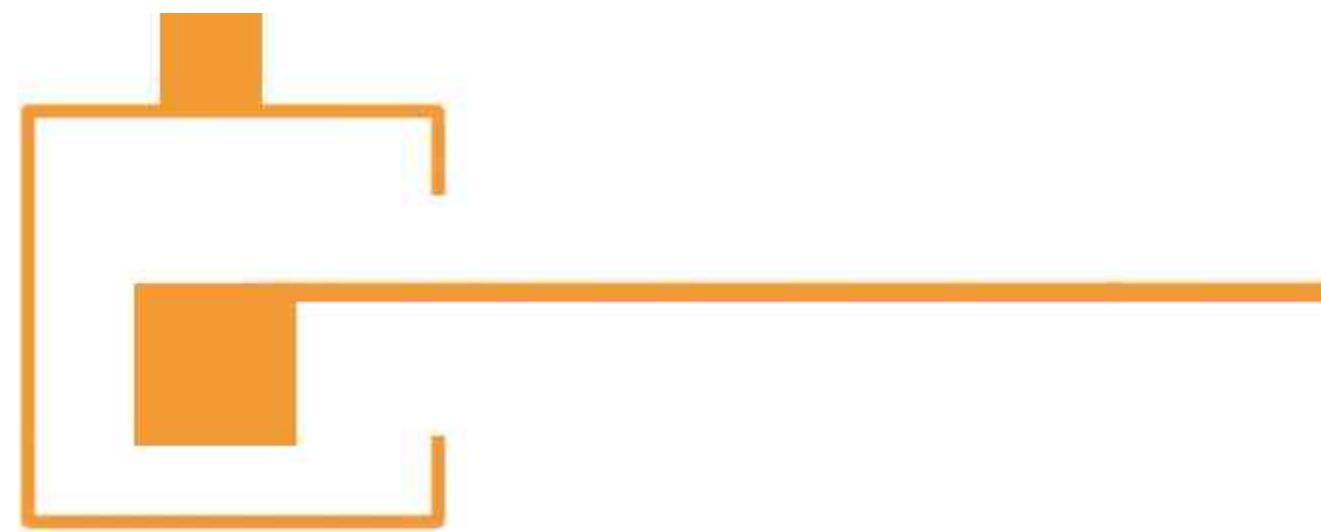
GROUND OBSTACLES



INTERACTIVE SPORTS



OUR CERTIFICATE



01 ASTM Standard

Adler, a pioneer from China, ensures our playgrounds meet or surpass the rigorous ASTM F1918-12 safety standards, as proven by our installations across the USA.

02 CE

Adler's playground equipment is fully complied with the latest CE marking regulations, assuring global customers of its adherence to safety and quality standards.

03 EN 1176

Adler's playgrounds adhere to the globally recognized EN 1176 / 1177 safety standards, ensuring top-tier security and peace of mind.

More...

YOUR TRUSTED GLOBAL PARTNER

Adler stands out as a premier provider of indoor playgrounds in China, with a proven track record in handling global projects. We offer comprehensive services, from bespoke 3D design and precise engineering plans to manufacturing, installation, and ongoing support. Our equipment is backed by a one-year warranty, with prompt replacement parts and guidance to resolve any quality concerns. Clients worldwide vouch for our dedication to excellence and customer service.

