

ADLER 爱德乐

2024



SINCE 1993

China's Leading Manufacturer
Indoor Amusement Parks

Igniting the Spark of Love, Virtue,
and Joy, Globally!

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afterservice@adlerplay.com



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See Adler in Website



See Adler in Tiktok



1

About us

At Adler, we pride ourselves on being the premier source for indoor playground creation. Our expertise extends through the entire procedure of building an indoor play centre, from meticulous design to crafting and final installation. We are dedicated to delivering excellence in both quality and value, ensuring that our international clients receive not just a product but a comprehensive solution for their indoor playground needs.

2

Team

At Adler, our design and planning team is dedicated to elevating both your revenue potential and customer satisfaction. We specialize in customizing unique indoor family entertainment and themed environments, catering to a diverse range of spaces from 100m² to 10,000m². Our robust research and development, paired with advanced manufacturing processes, guarantee the precise execution of each project, tailored to meet your specific goals. Experience the seamless integration of innovation and functionality, where every project is a step towards a more engaging and profitable play space.

3

Design

At Adler, our professional in-house Research & Development team boasts over a decade of industry experience. We're dedicated to constant innovation and creating new structures, designed strictly according to your venue's area, height, local market consumption level, and budget. Our goal is to custom design an amusement park exclusively for you.

4

Quality & Safety

Served in A-list international market, we meet the standard in globe. Our products, from design to production, meet the requirements of ASTM and EN.

5

After-Sales Service

At Adler, we extend a year-long warranty service, supported by a hundred-member installation and after-sales team. Our quick-response after-sales solutions, employee training on equipment use, and game playability ensure a smooth ride for your amusement park.



ADLER STRENGTH



China's Leading Manufacturer Indoor Amusement Parks
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ADLER HISTORY



In 2000, we purchased a land in Beijing Tongzhou to establish modern industrial factories and introduced advanced technology to establish large-scale equipment production lines. We passed the inspection of the National Center of Quality Inspection on Sports Goods and became a qualified enterprise.

In 2014, PU materials were fully launched into the market in the park and passed CE certification from the European Union Quality Certification Center. We have reached strategic cooperation with well-known real estates like Wanda Plaza, Evergrande, Suning, Intime Department Store, Greenland, and large chain parks such as Jiawen Park, Great Whale World, Happy Bar, and YuYuTo.

In 2021, the Beijing Marketing Center optimized the configuration and integrate "Adler only produces high-quality products" into all details from research and development design to production and installation. After a year of hard work, Adler has achieved over 100 high-quality cases in over 200 cities across the country. We have synchronously developed a series of high-quality products and are committed to providing customers with one-stop solutions for boutique parks.



In 1993, Beijing Great Wall Toy Factory was established, dedicated to the research, development, and production of entertainment equipment for Chinese teenagers and children.

In 2011, we obtained more than ten design patents, and become a member of the CAAPA (China Association of Amusement Parks and Attractions), an IAAPA member of the International Amusement Machine Association, and a member of the China Toy and Baby Products Association.

In 2018, we launched overseas business and signed cooperation with foreign children's parks in Singapore, Russia, and Malaysia, etc.

In 2023, a Shanghai branch was established, with strong cooperation between industries, expanding teams, and strengthening global business. Shanghai branch improved the innovation and refined implementation of indoor sports park and decoration. Deeply ploughing the indoor unpowered sector of cultural tourism, meet market demand, and achieve true one-stop service.

ADLER IN THE WORLD

Adler Amusement Equipment brings 28 years of industry excellence to your doorstep, offering a full spectrum of services for indoor play areas. From initial concept to final construction, our bespoke children's entertainment solutions are crafted to perfection. With over 1000 playgrounds installed worldwide, our ISO-certified approach guarantees quality, safety, and cutting-edge innovation. Choose Adler for an experience infused with Love, Virtue, and Joy - where every project reflects our global prowess.

Children Play



OUR ADVANTAGES

Full solution provider from planning and concept design to manufacturing and building

01

We offer a diverse range of products featuring hundreds of attractions to serve customers of all ages.

Original custom designed playgrounds from 100 sqm to 10,000 sqm

02

03

Creative and international design styles

04

Strong international project management experience

05

06

Meet and exceed global safety standard

OVERALL PLANNING

Through meticulous planning, we tailor our services to meet your essential needs, striking an ideal balance between user experience, visual appeal, and affordability.

01



DETAILED DESIGN

Our commitment to ongoing refinement ensures your tailored project is delivered with precision, exceptional detail, and creative flair.

03

02
CONCEPT DESIGN

Our imaginative designs, crafted to high standards, will captivate you with their innovative execution.

04
PRODUCT DESIGN

We adhere to strict production standards and detailed blueprints, guaranteeing the safety, reliability, and design accuracy of our products.

PRODUCTION & INSTALLATION

Our expert teams guarantee the timely delivery of your projects with in-house production and installation.

05



06
PROJECT MANAGEMENT

Our experienced team ensures timely delivery of any project size through proven management techniques.

OPERATIONS SUPPORT

Our extensive experience involves training your staff for optimal product use and preparing them for emergency situations.

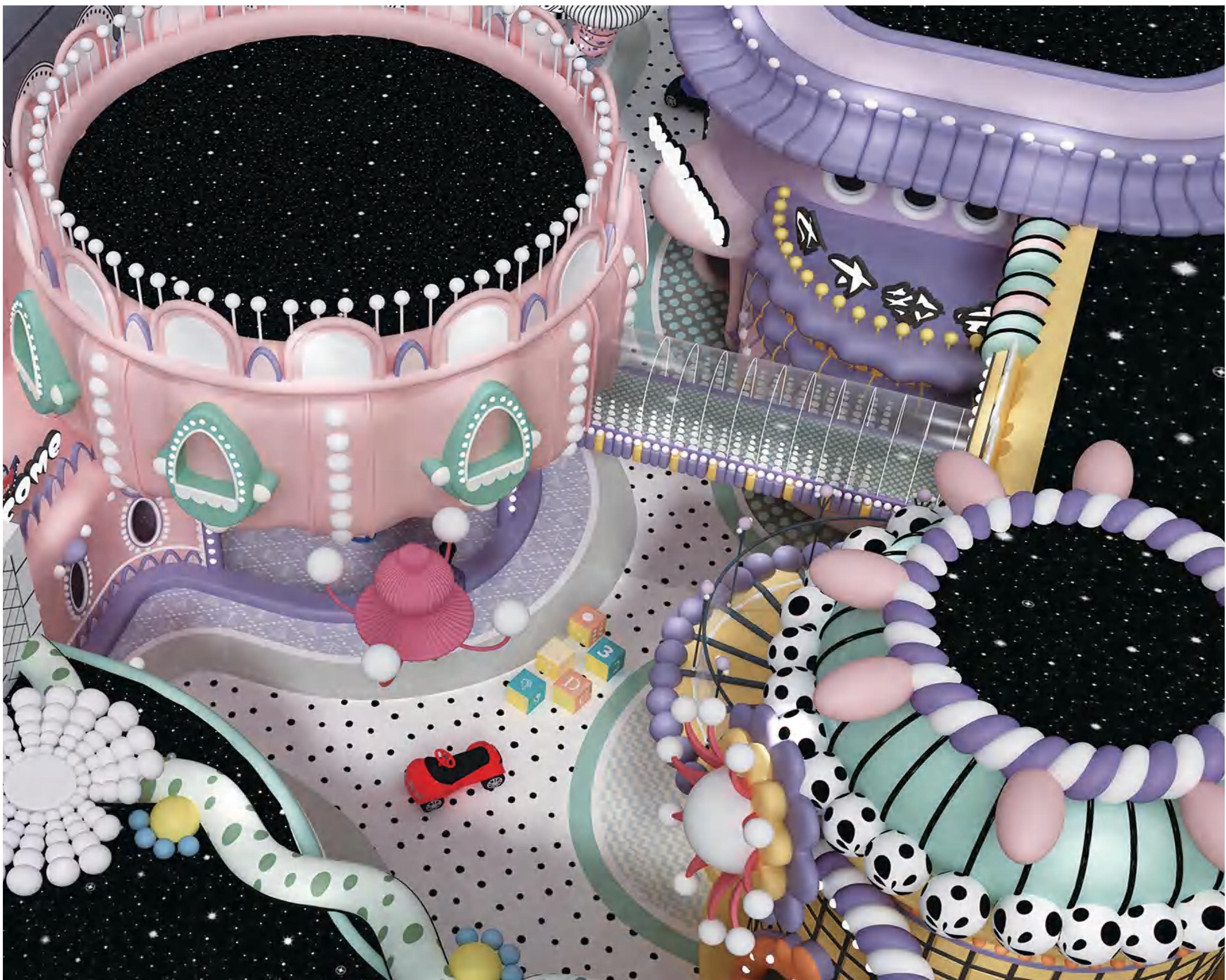
07





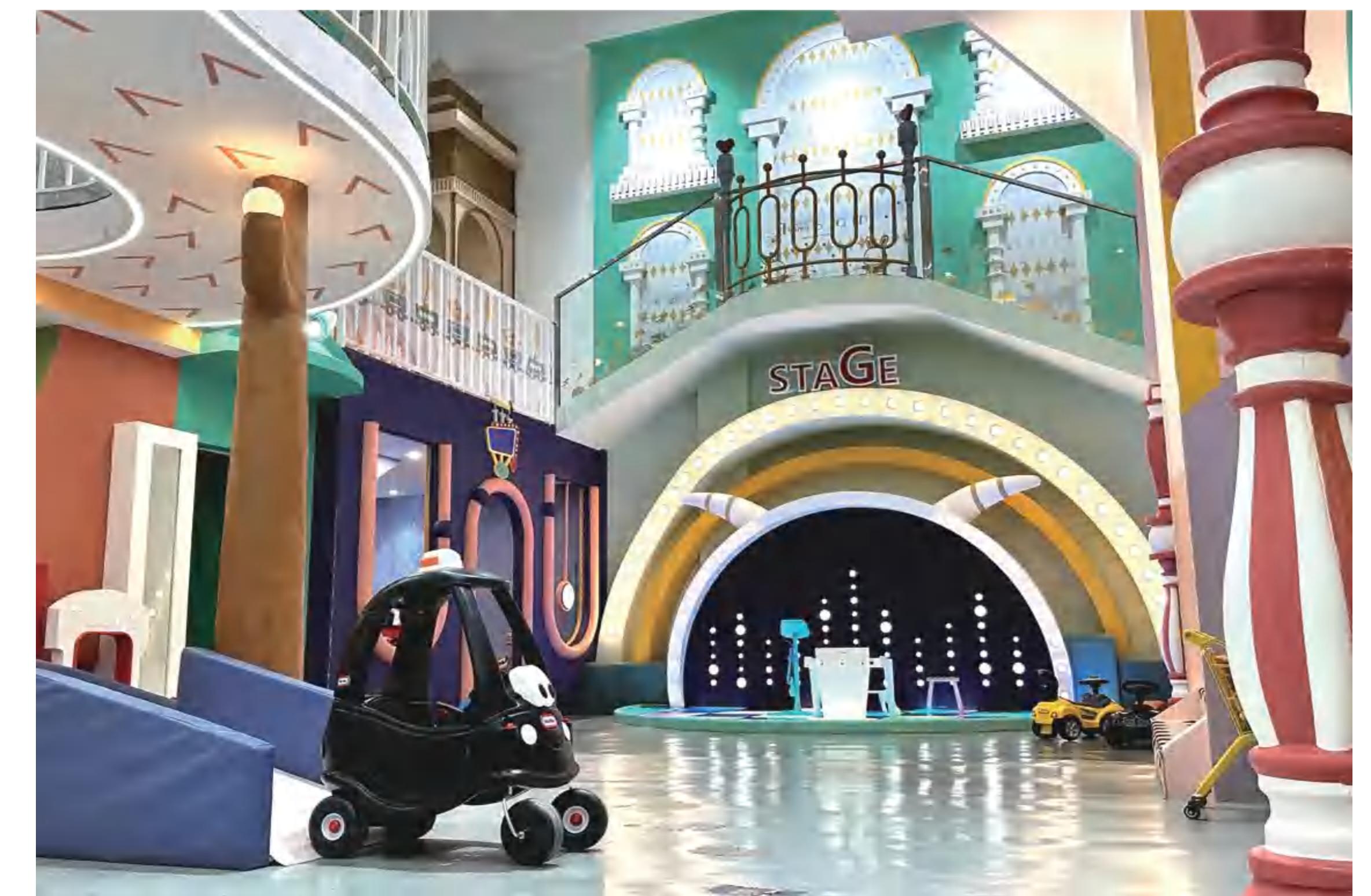
ADLER CHILDREN'S PARK

Area: 1000m²
Ceiling Height: 6m



TIMMY'S WORLD PARENT-CHILD PARK

Area: 2000m²
Ceiling Height: 9m



Project Cases

FREEBOX

Area: 500m²
Ceiling Height: 4.5m



Project Cases

VIVI CAT

Area: 1400m²
Ceiling Height: 4.6m



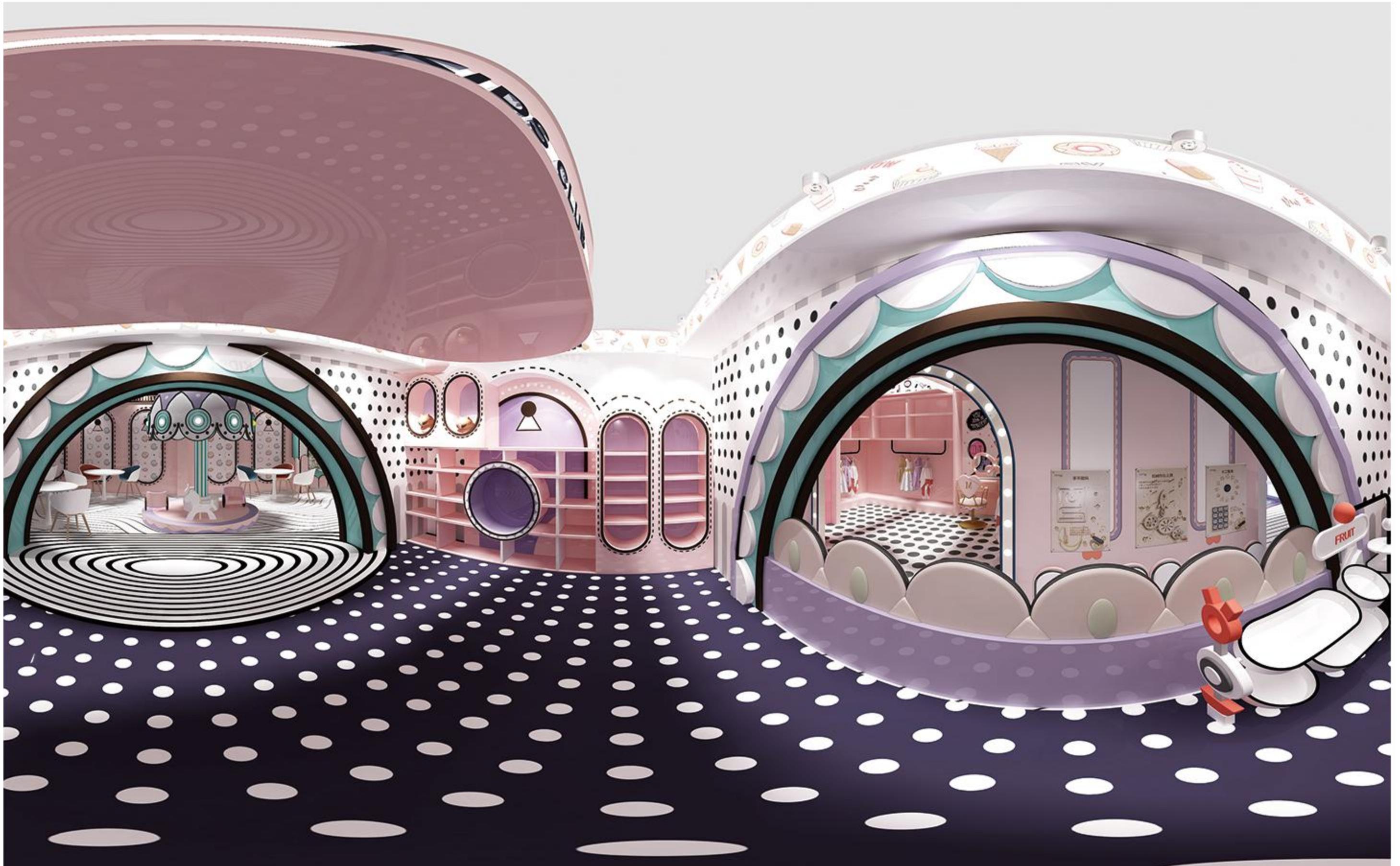
CHILDREN BAR

Area: 336m²
Ceiling Height: 3.4m



PARENT CHILD RESTAURANT

Area: 400m²
Ceiling Height: 2.3m



Project Cases

DYNAMIC

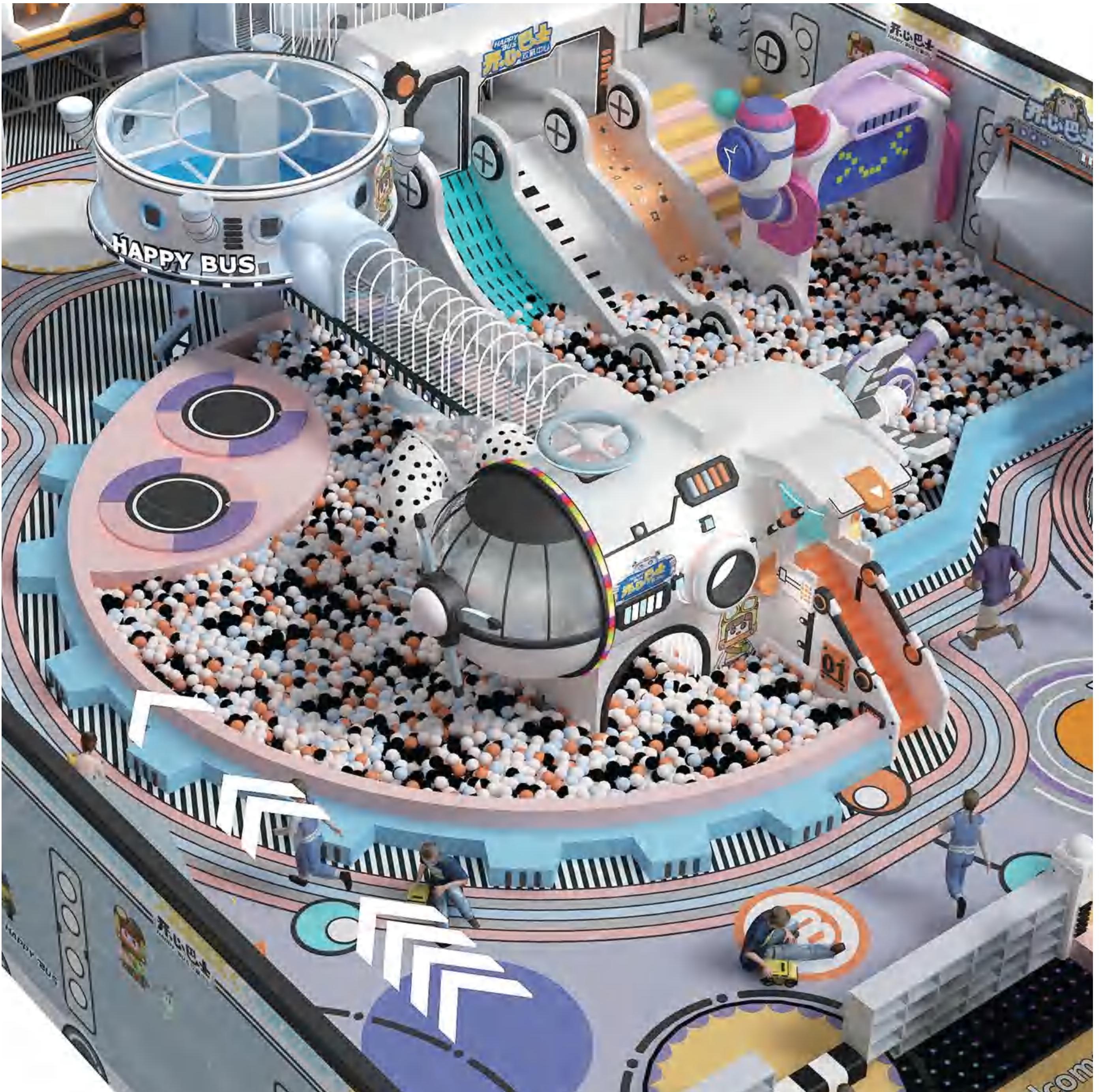
Area: 500m²
Ceiling Height: 5.5m



Project Cases

HAPPY BUS

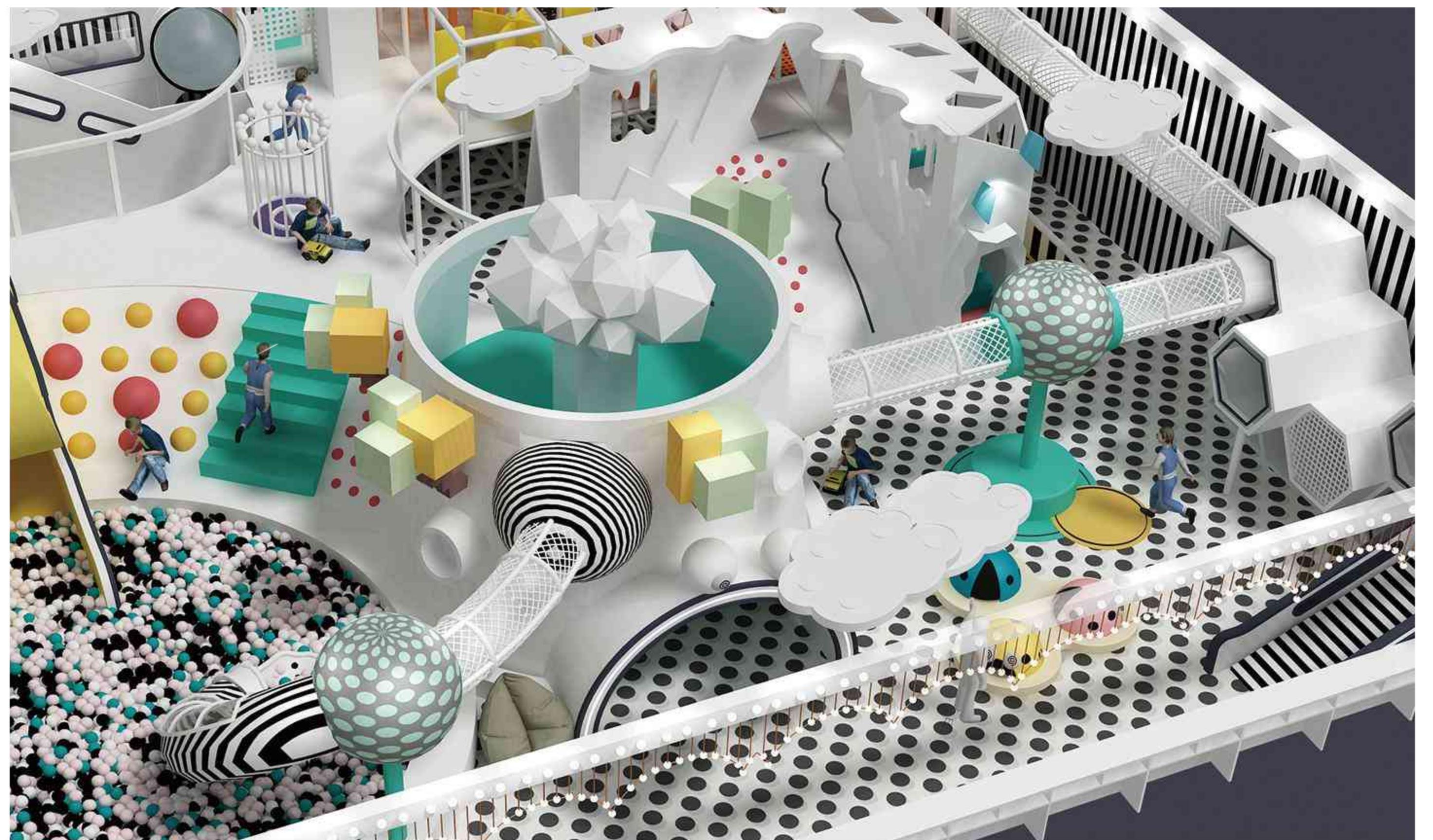
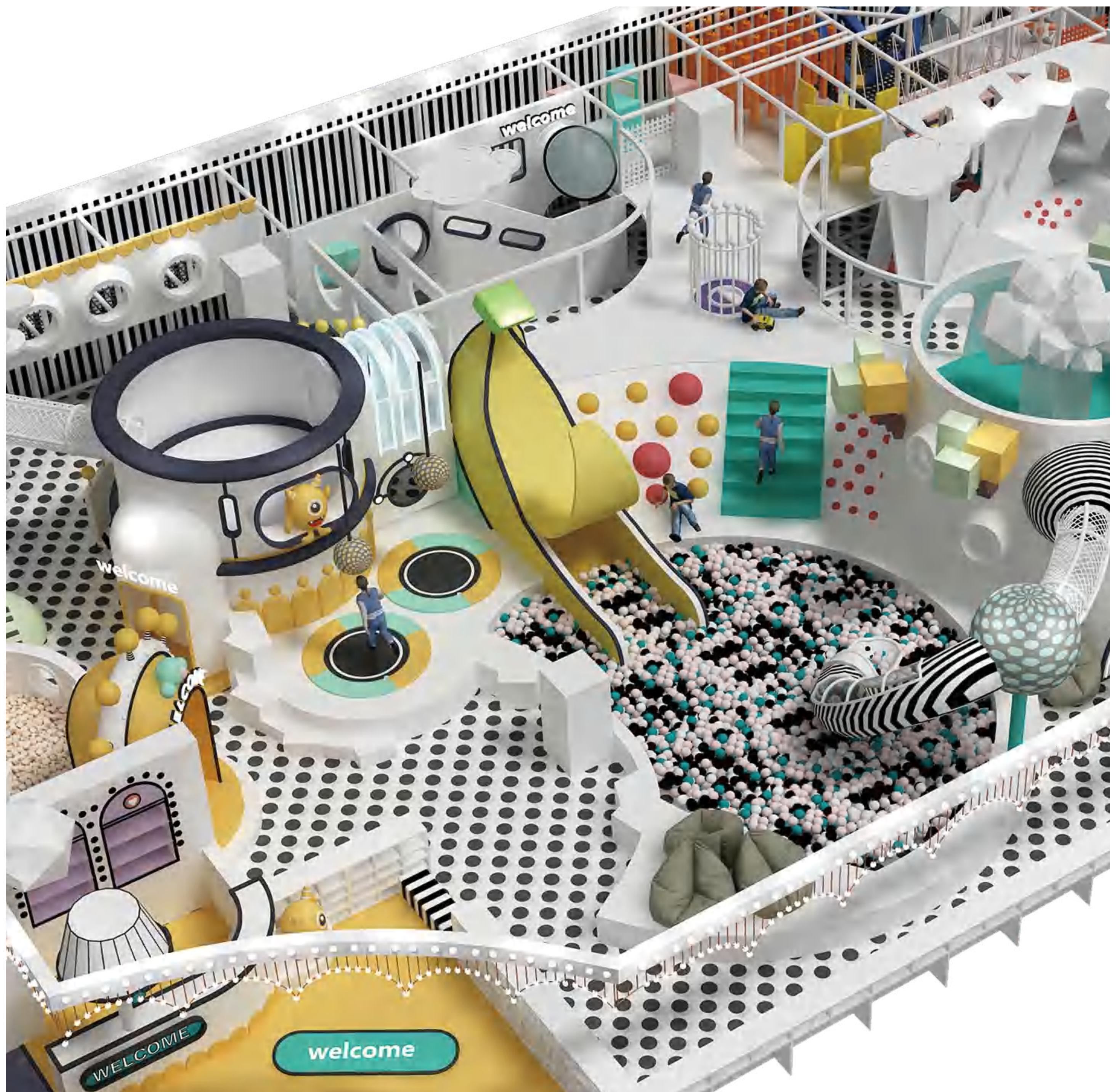
Area: 610m²
Ceiling Height: 3.3m



Project Cases

KAKA PLANET

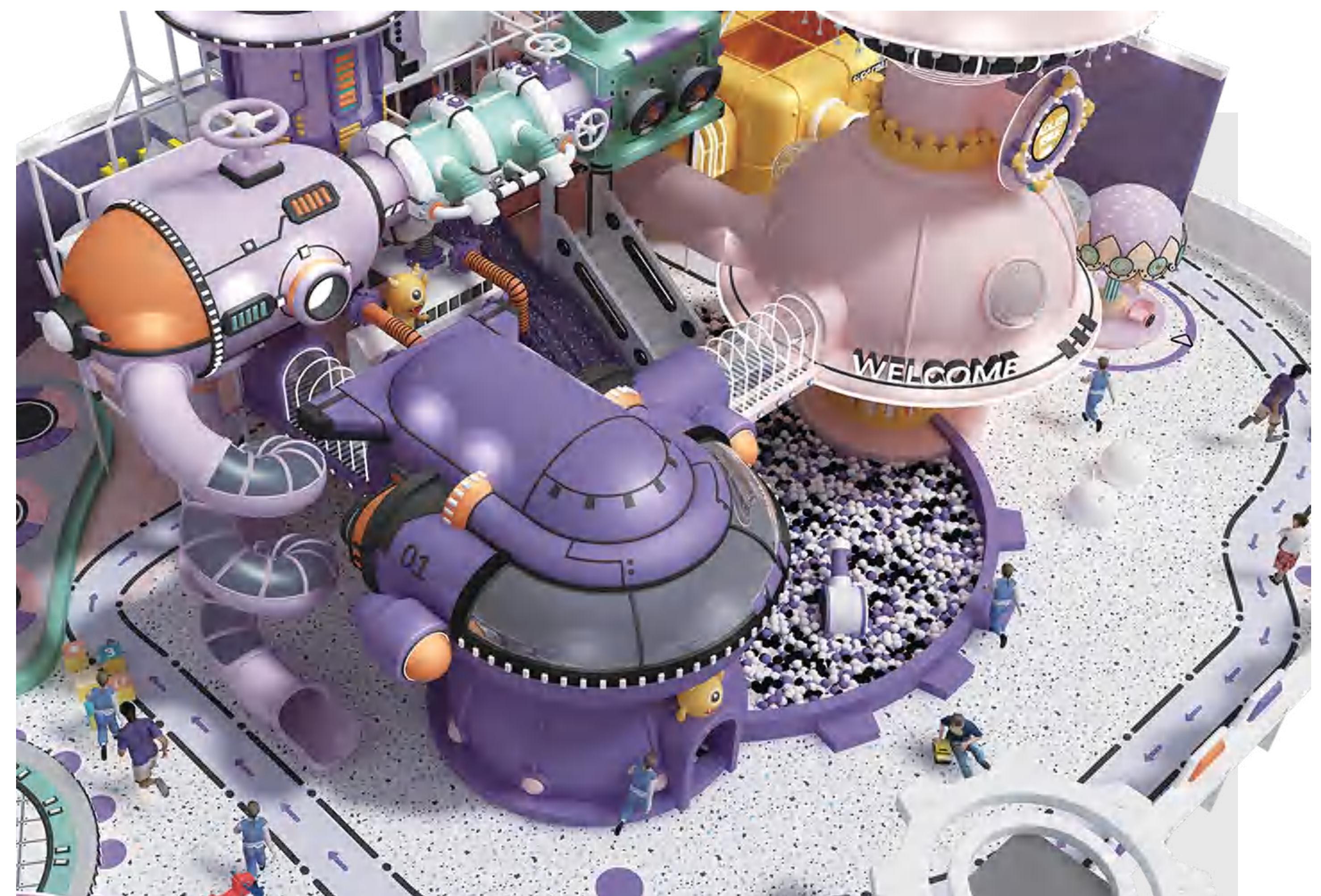
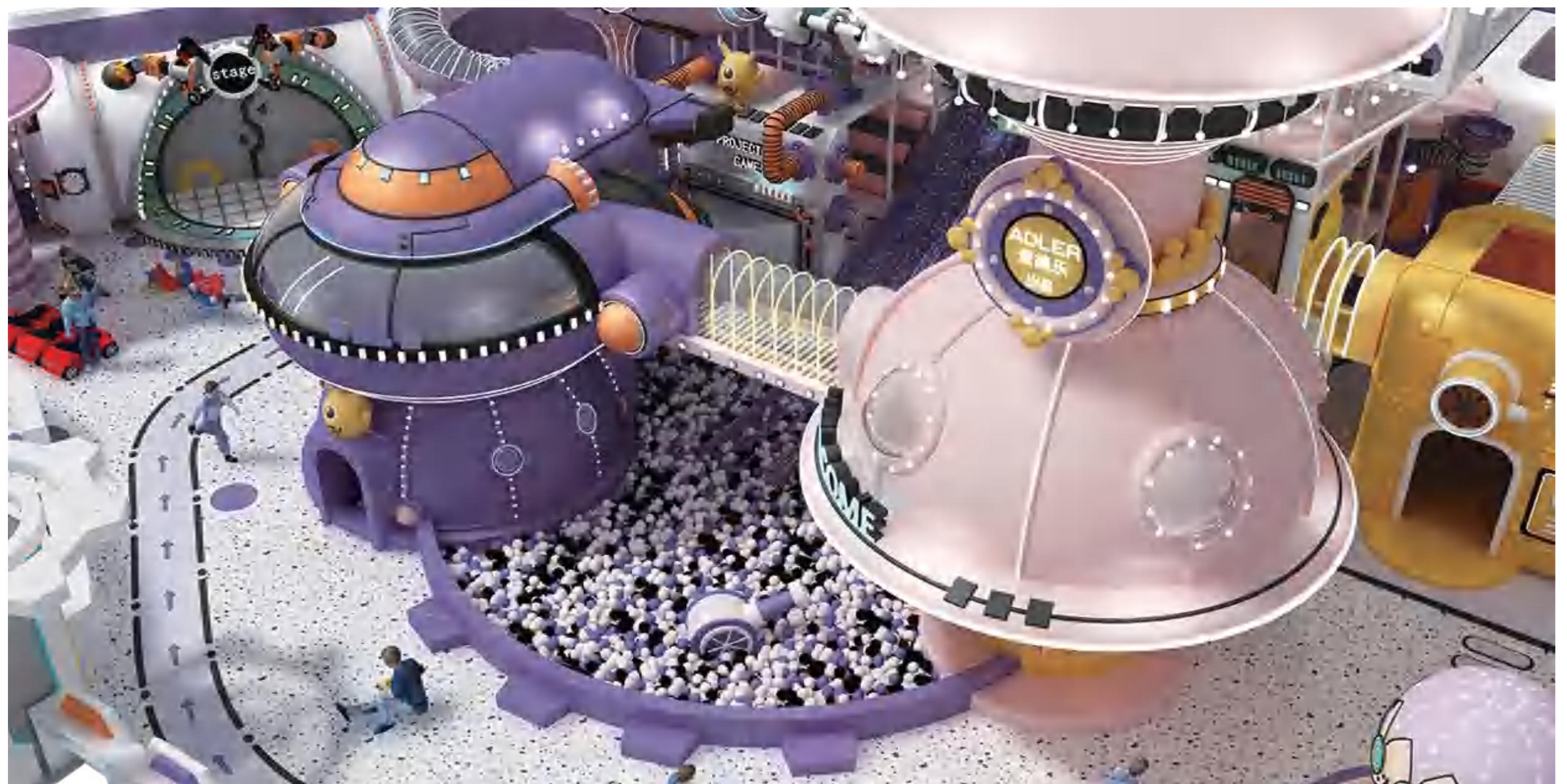
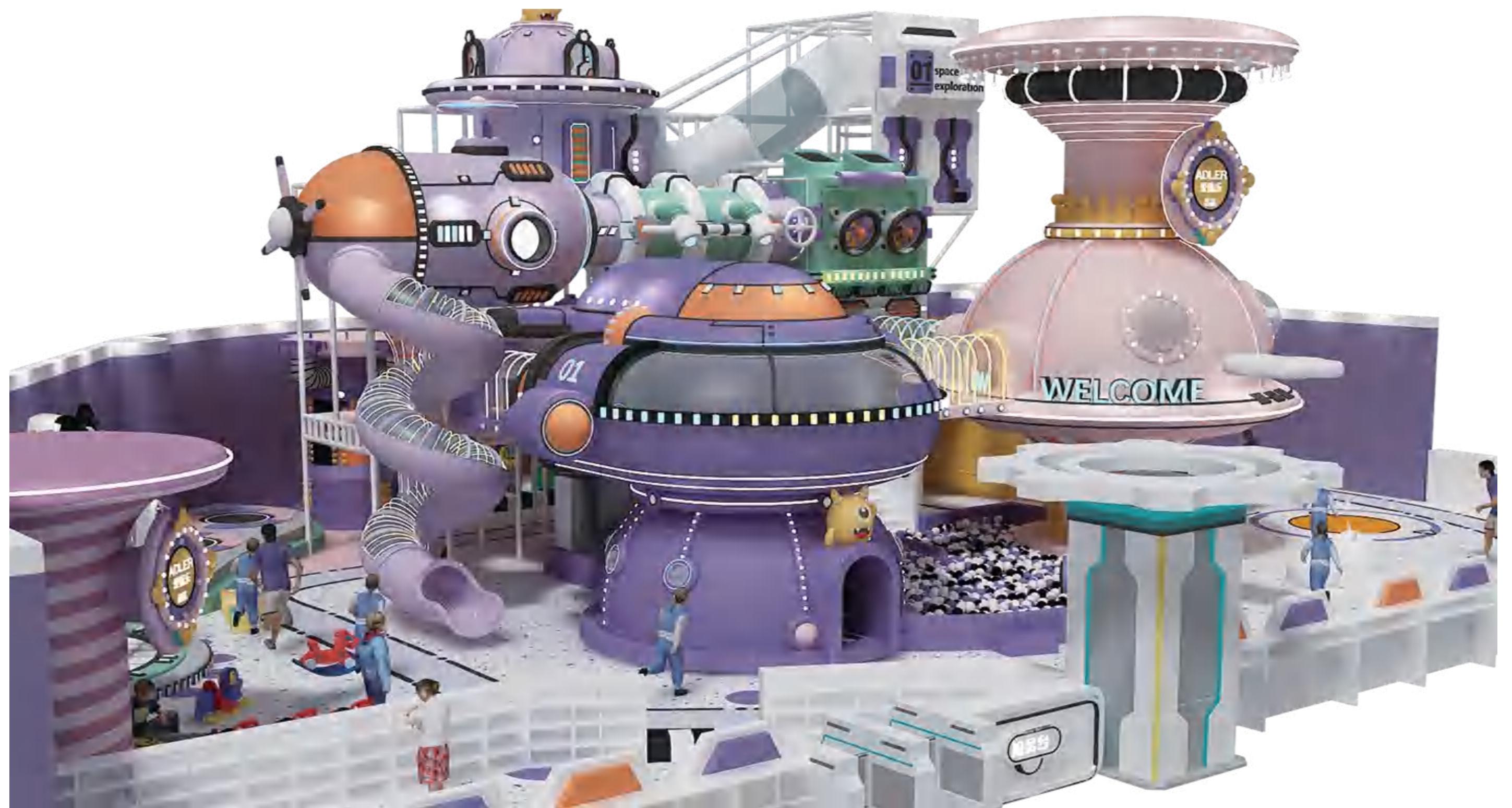
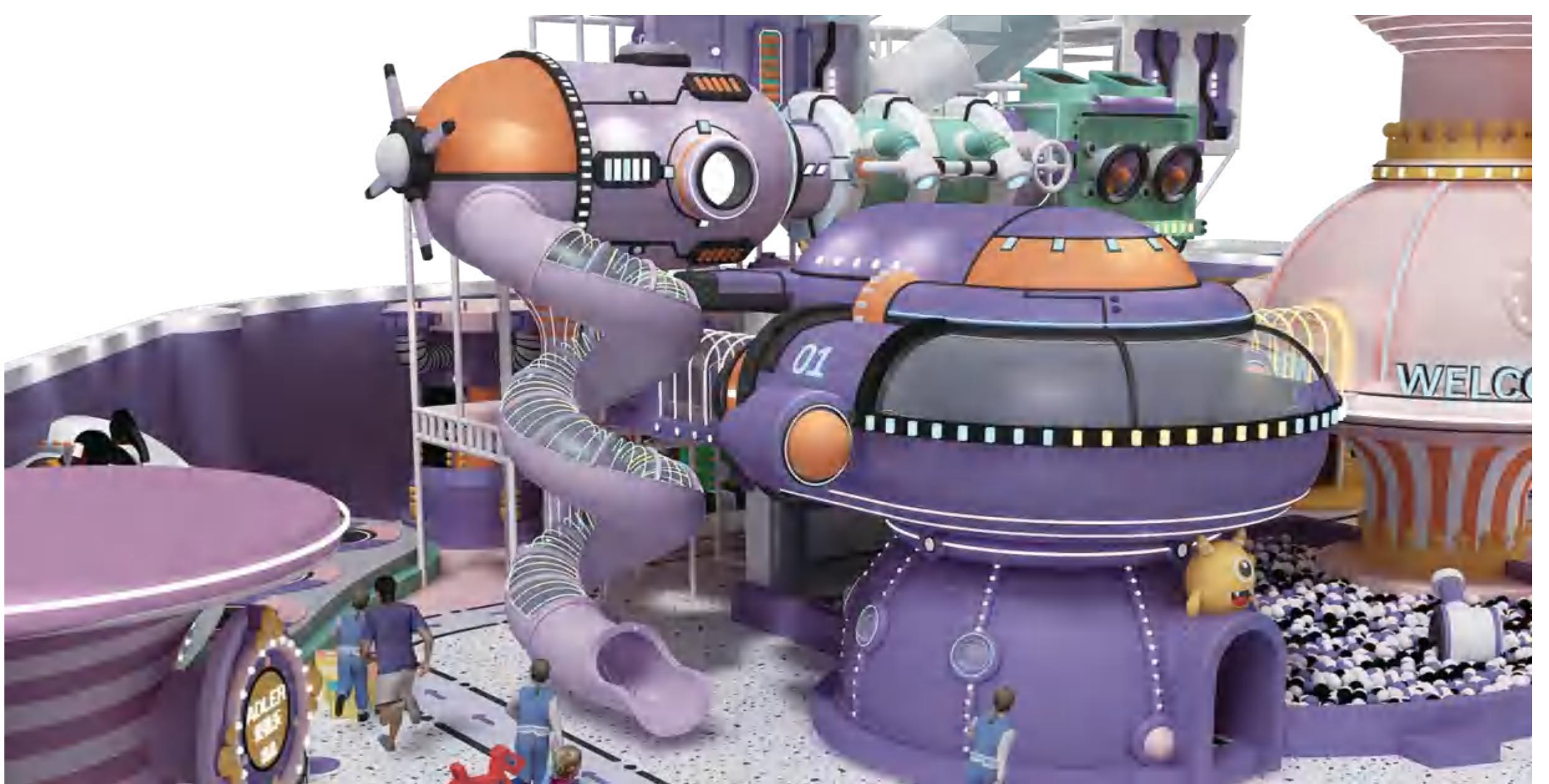
Area: 500m²
Ceiling Height: 3.8m



Project Cases

HAPPY PLANET

Area: 514m²
Ceiling Height: 9.5m



Project Cases

MAGIC TOWN

Area: 592m²
Ceiling Height: 7m



Project Cases

LOVE TO PLAY

Area: 700m²
Ceiling Height: 3.7m



Project Cases

Vanke

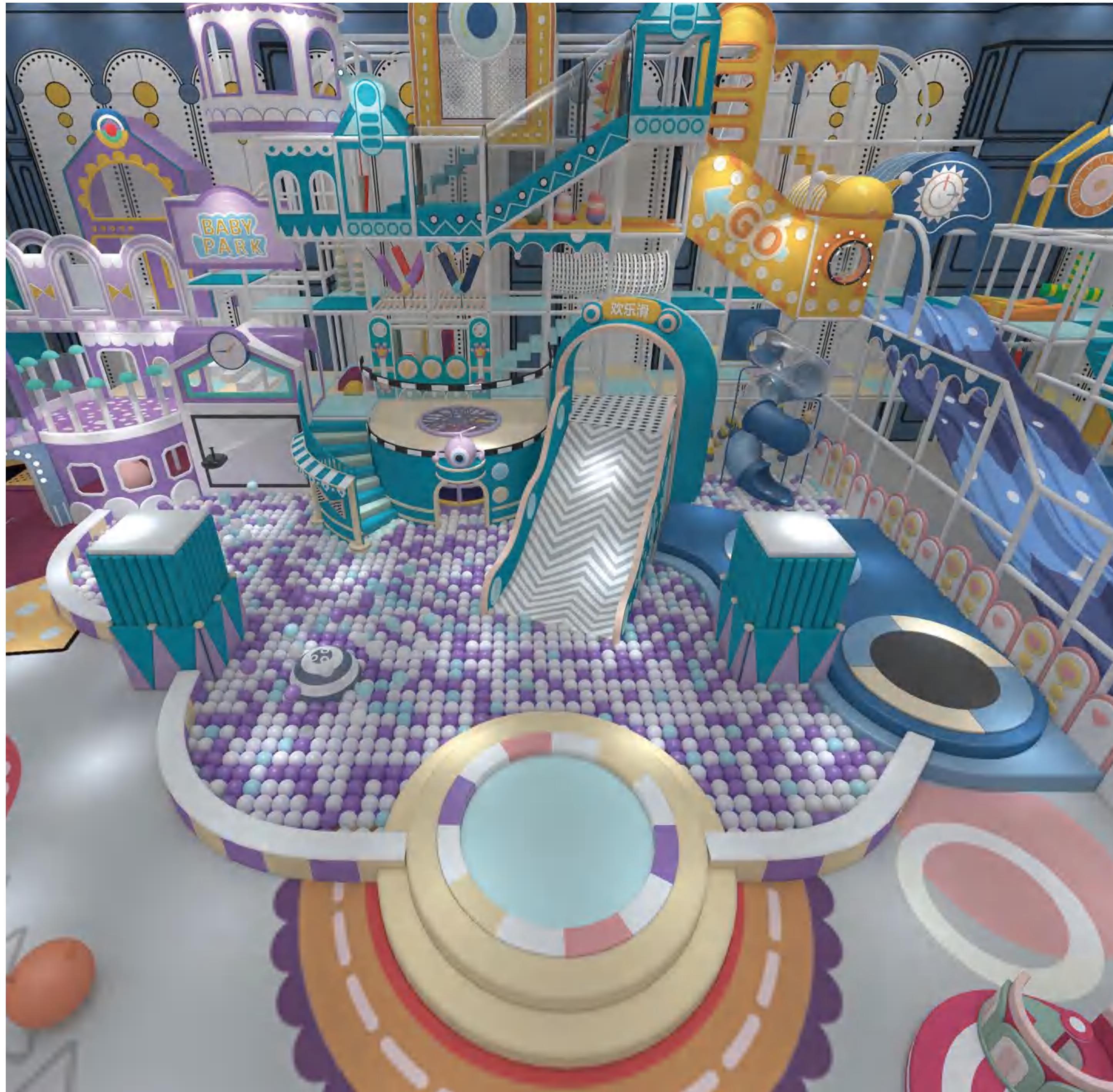
Area: 500m²
Ceiling Height: 3.8m



Project Cases

WUYUE SQUARE

Area: 450m²
Ceiling Height: 9.7m

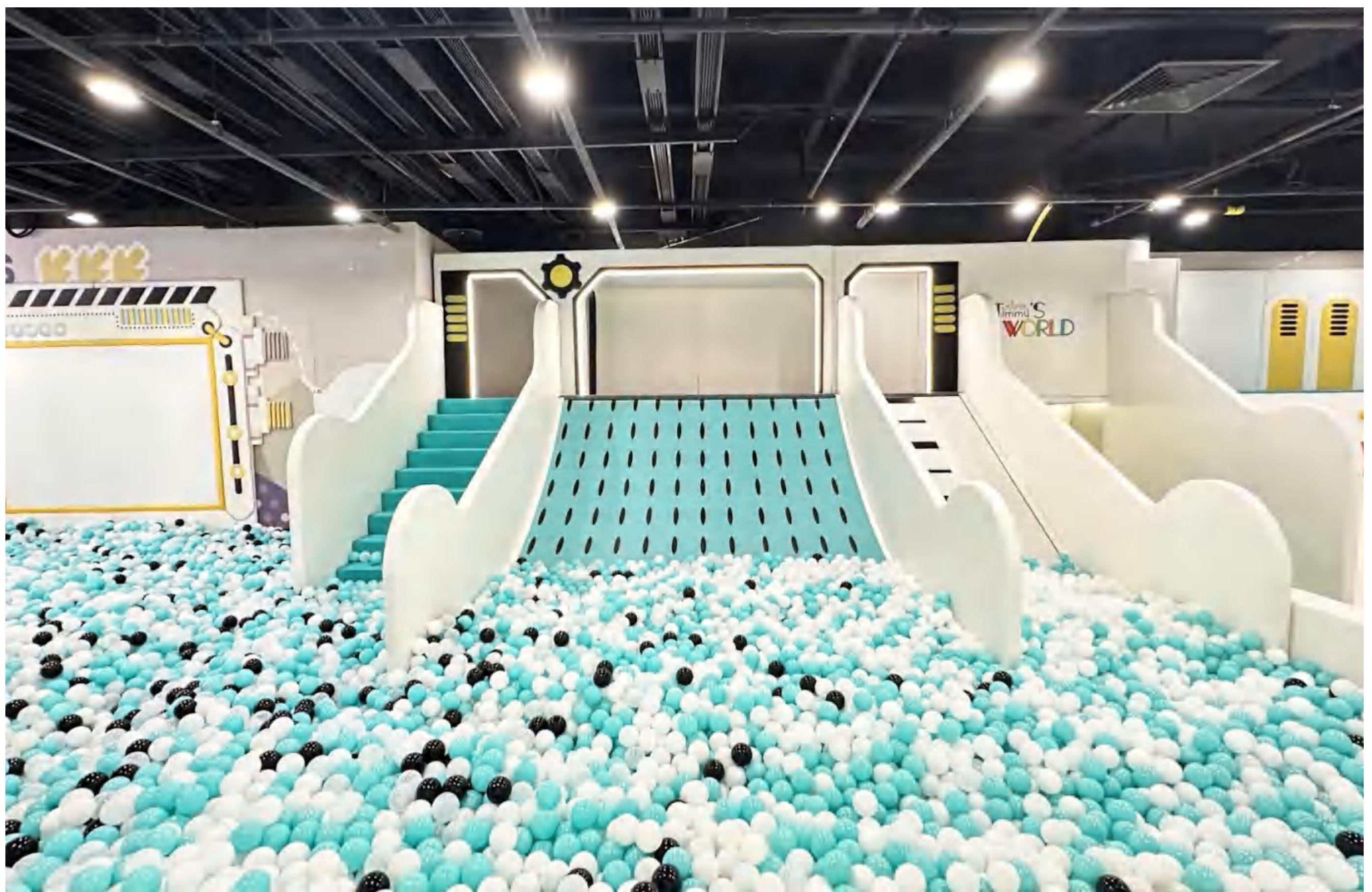


Project Cases

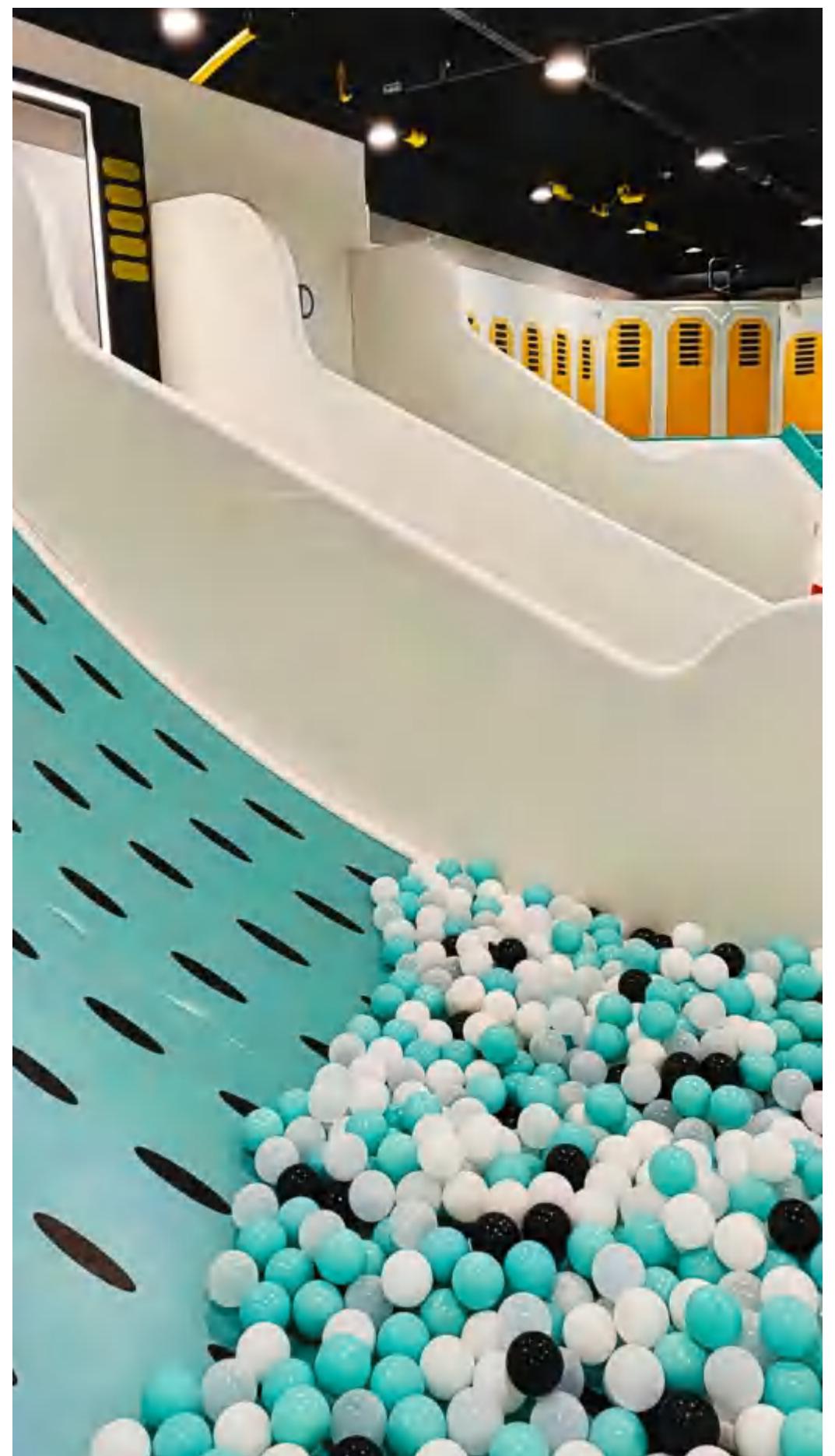
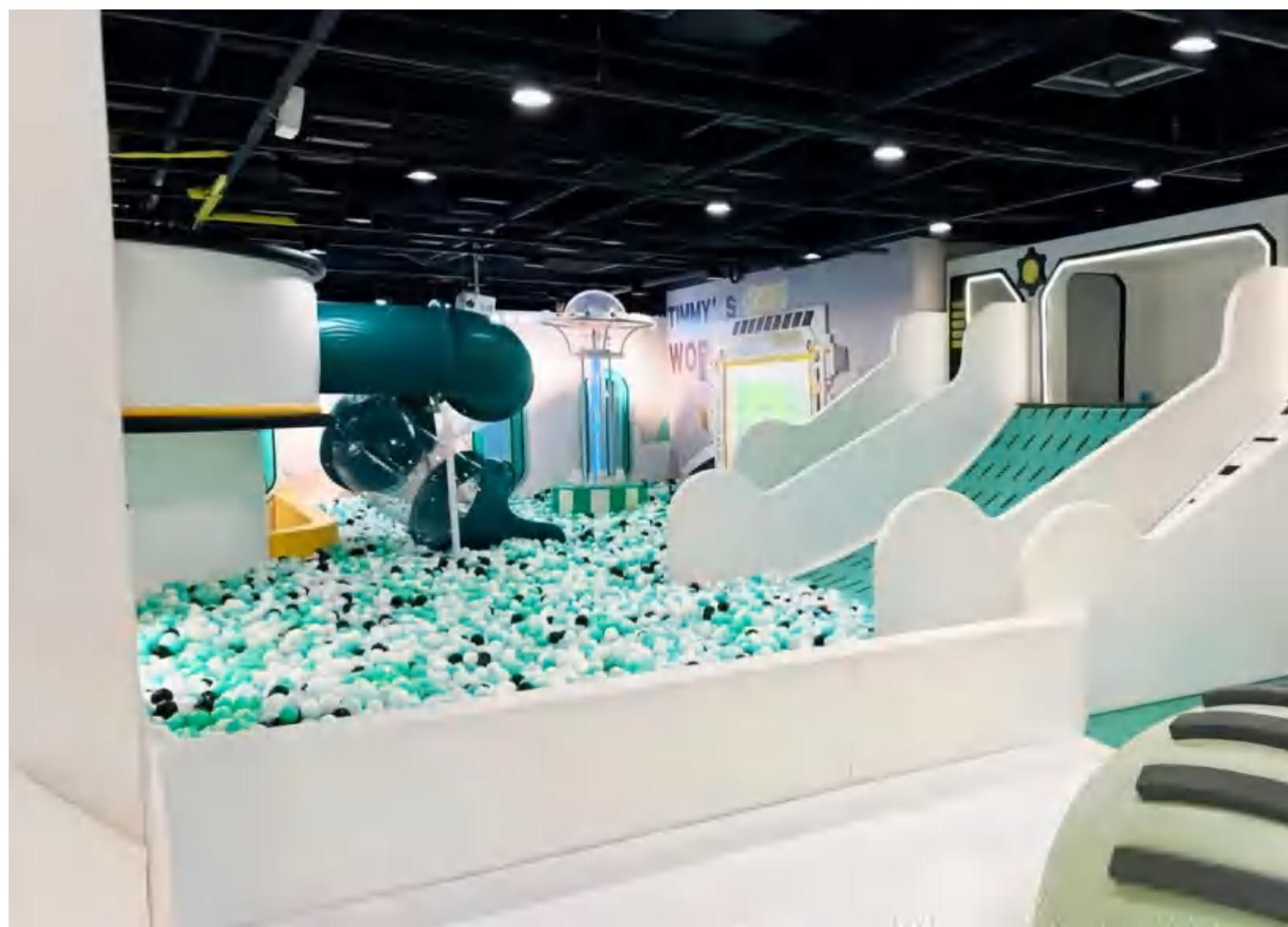
LEMAN TANG

Area: 370m²
Ceiling Height: 3.7m



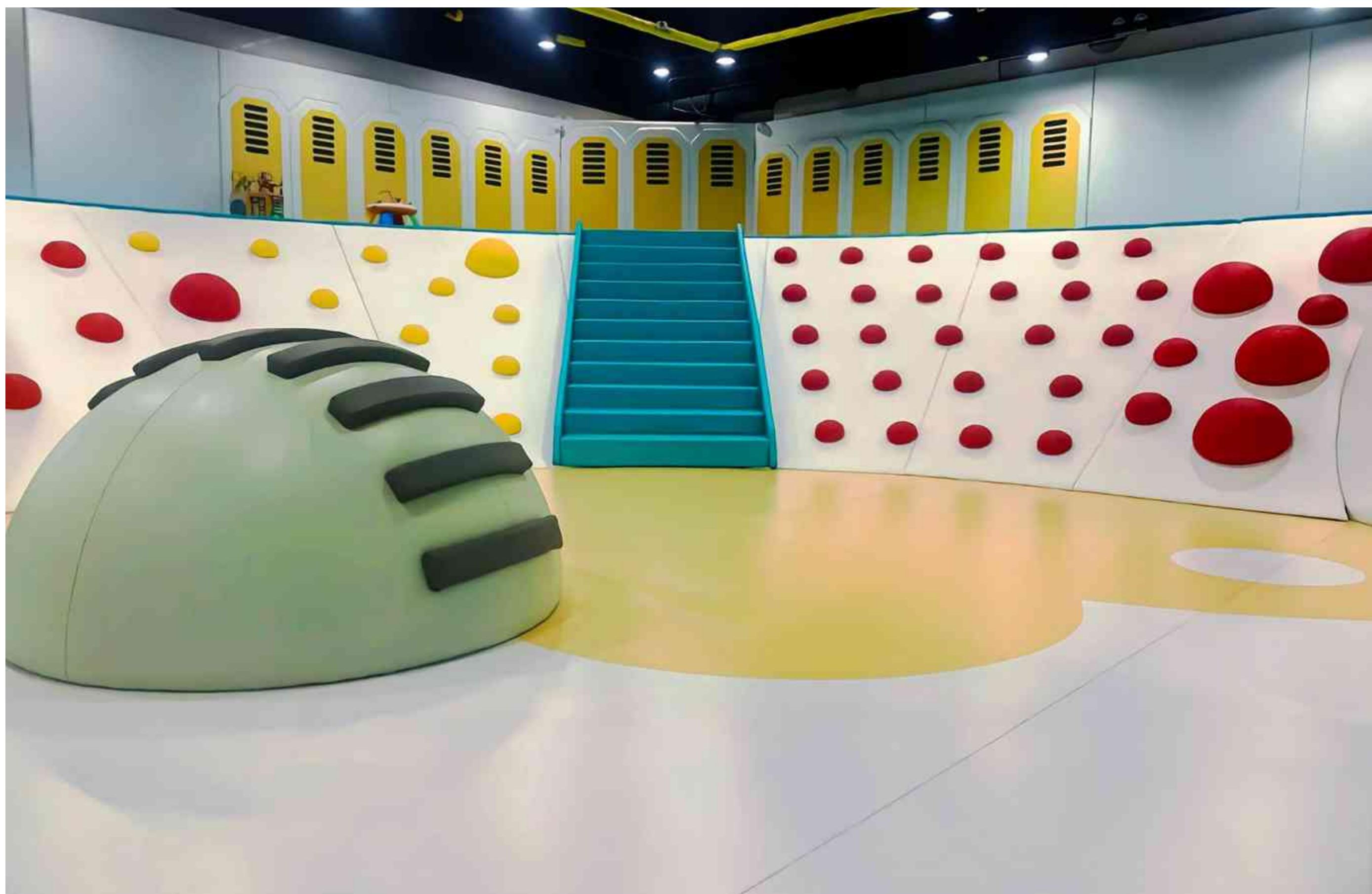


BALL POOL



— PRETENDED PLAY

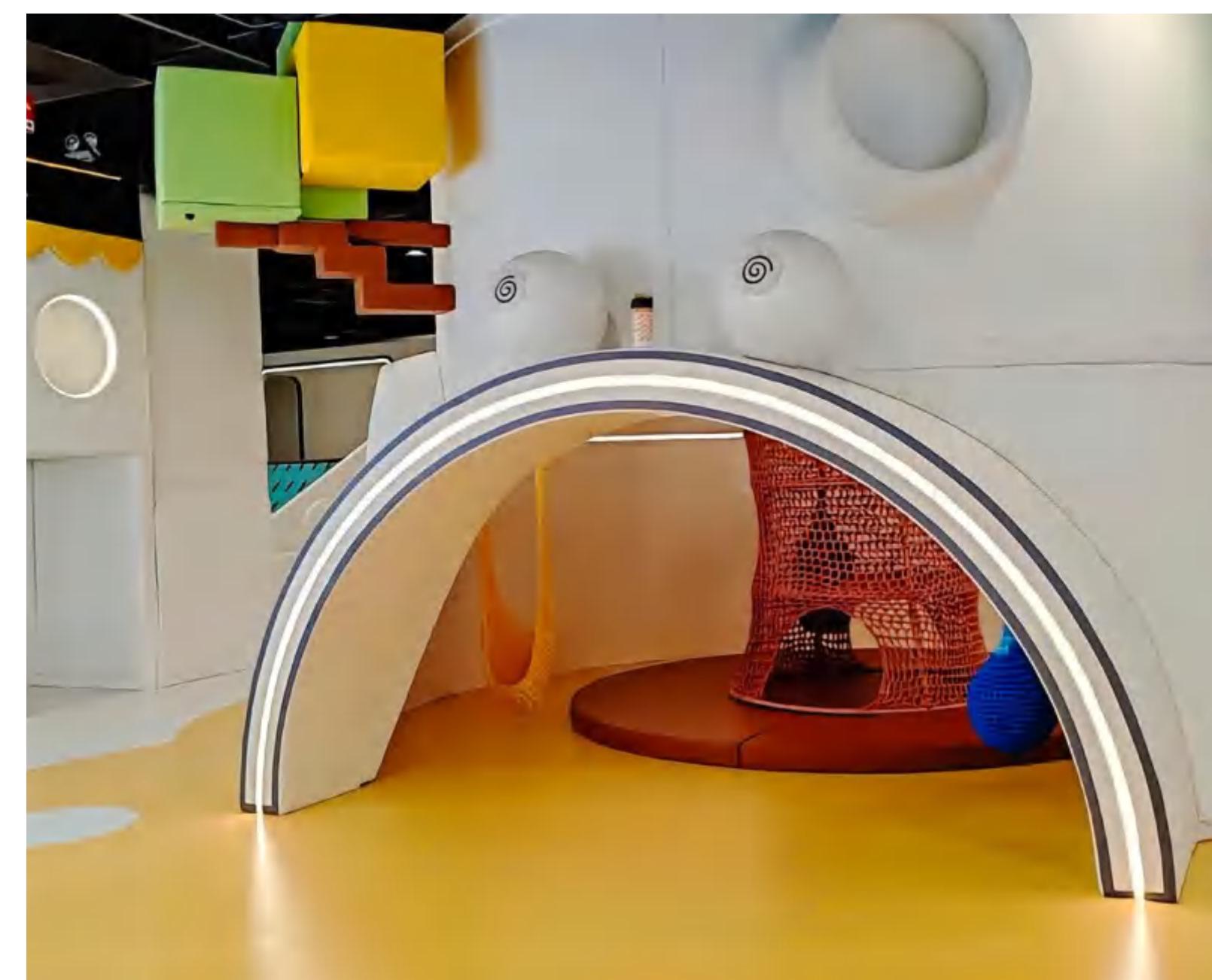
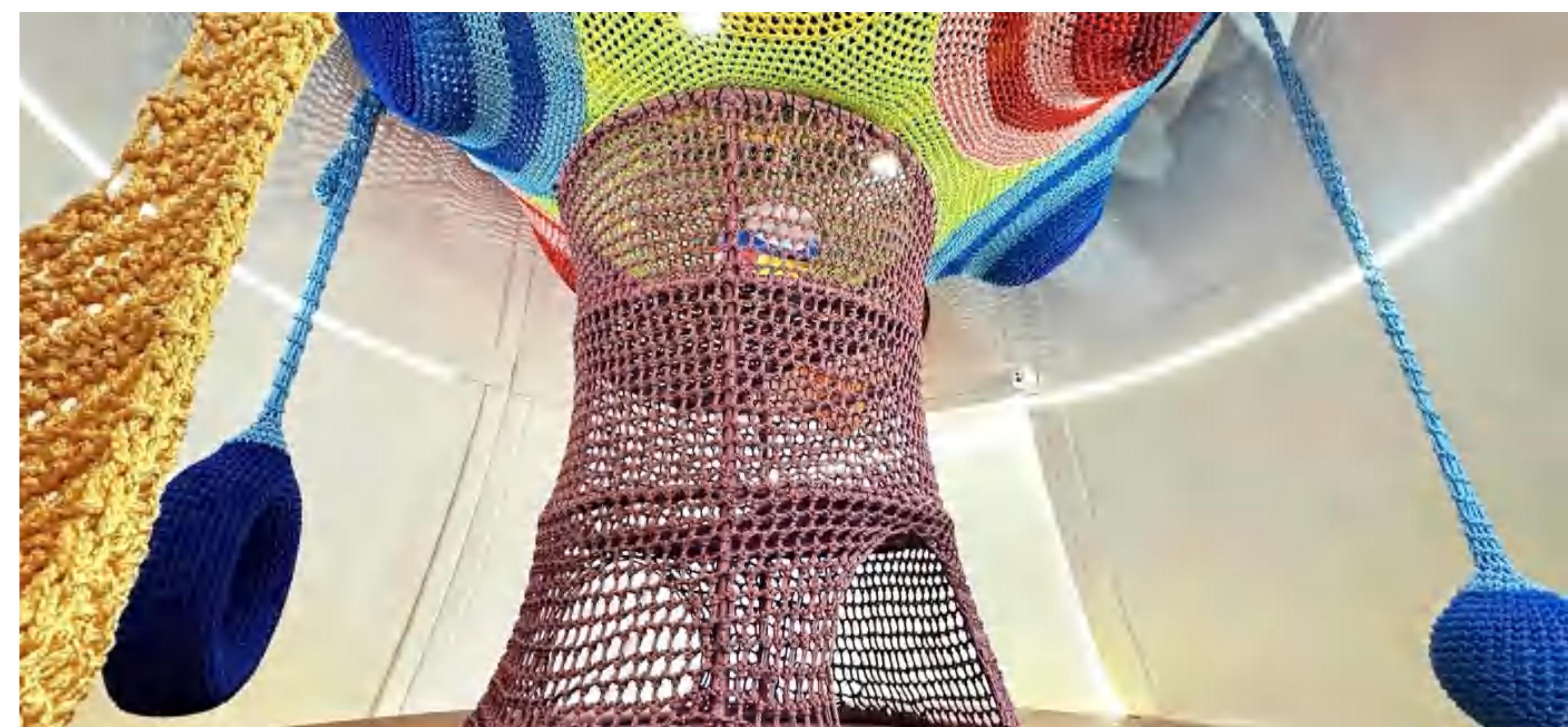




TODDLER SOFT PLAY



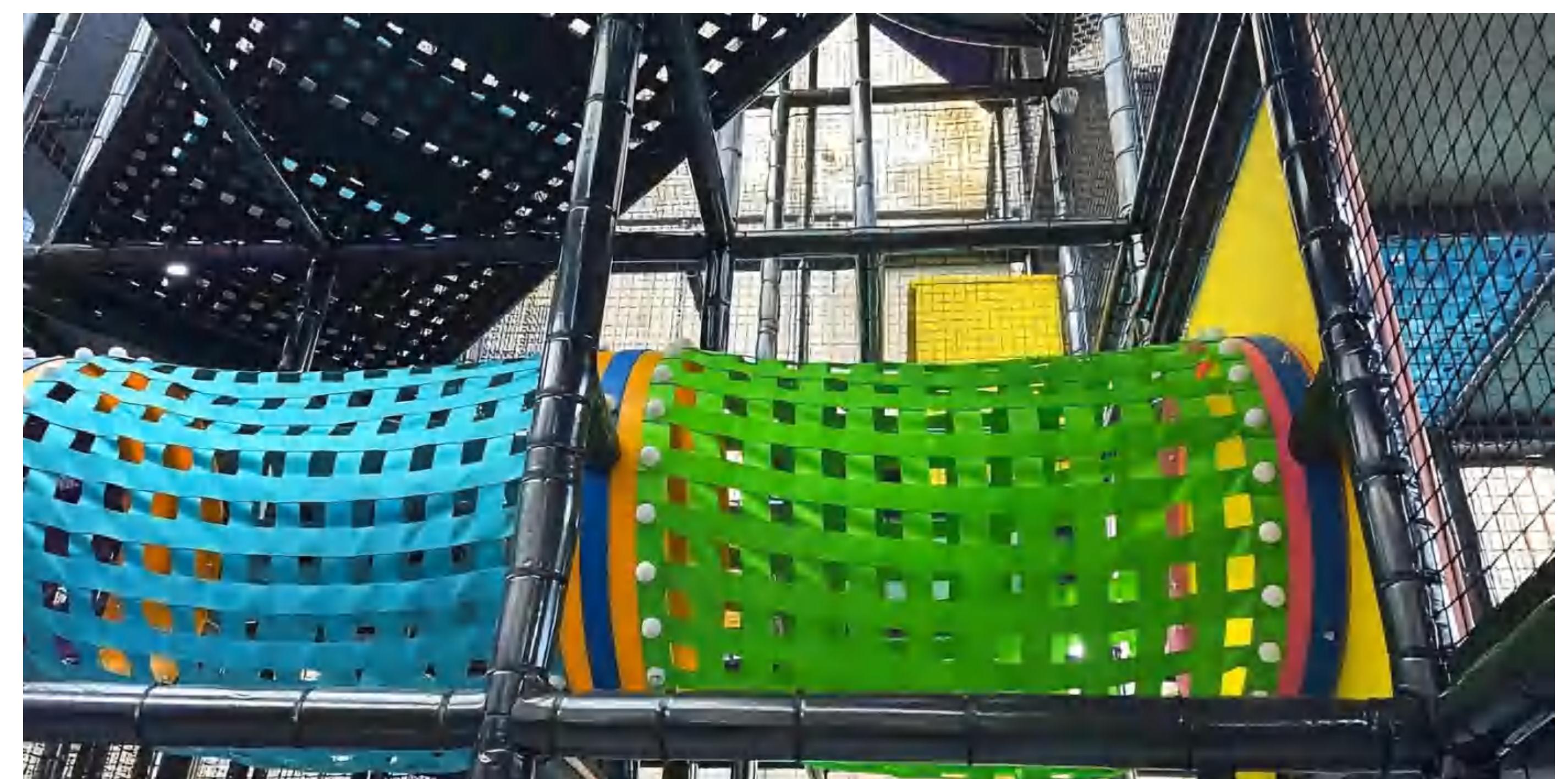
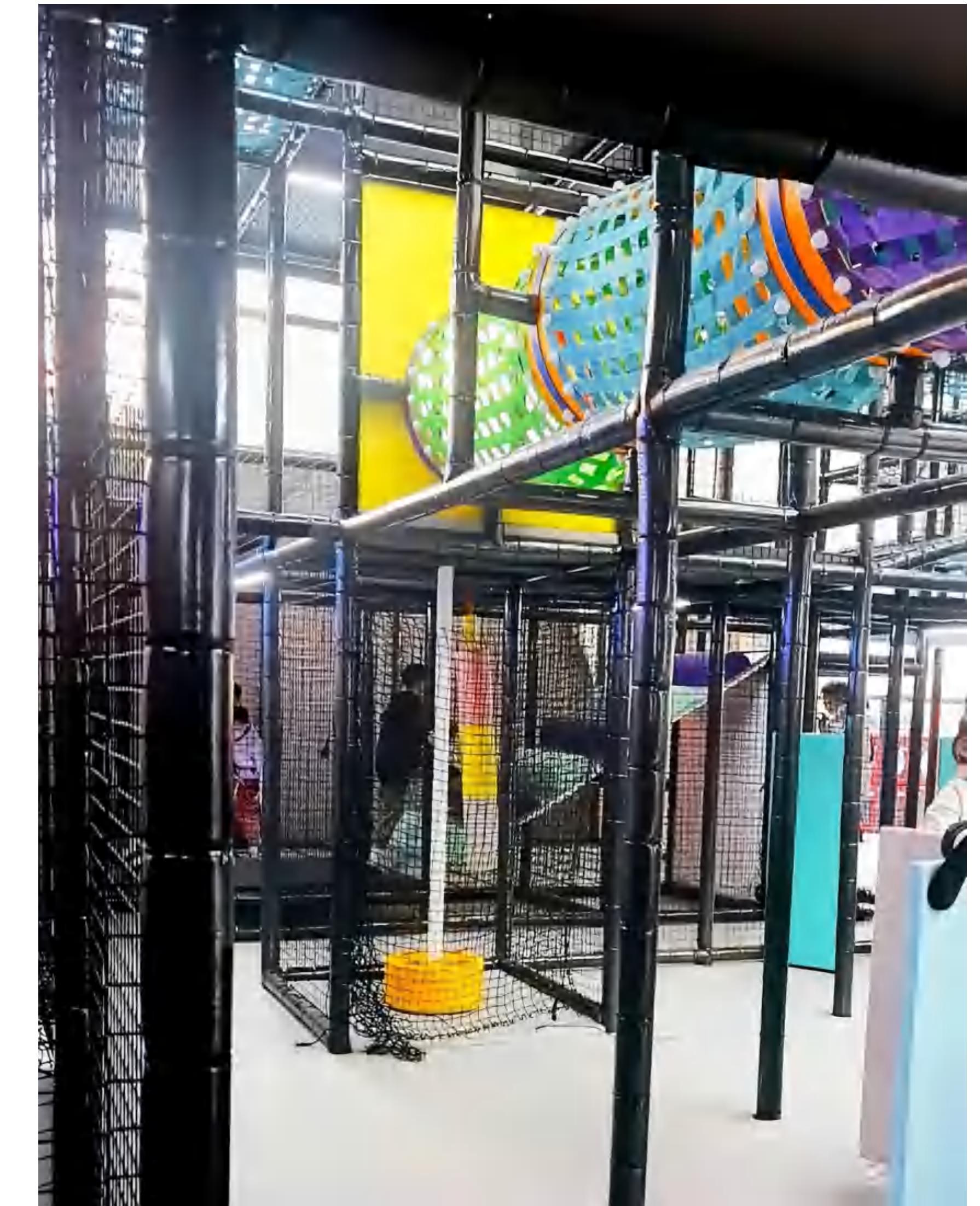
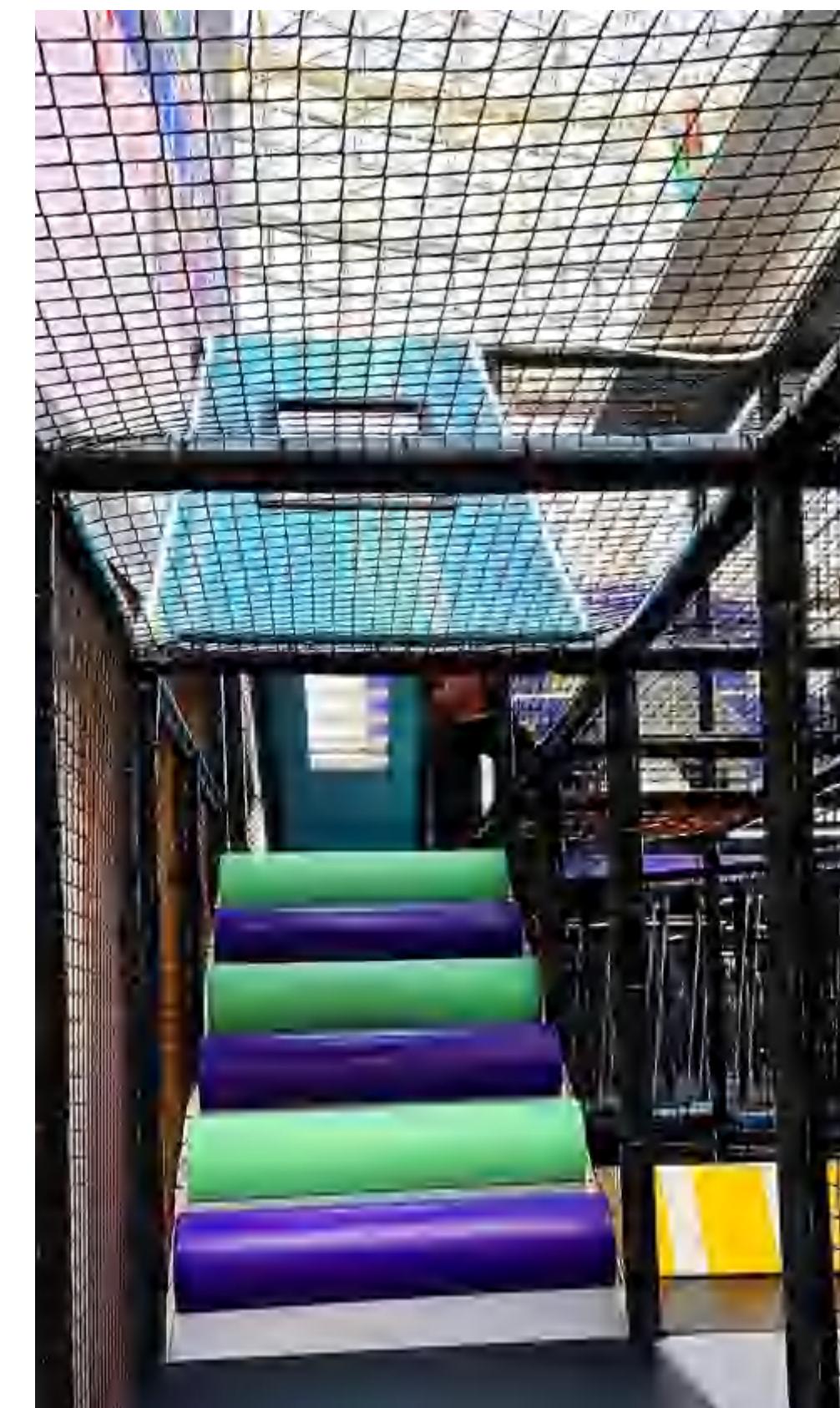
RAINBOW NET



STAINLESS STEEL SLIDE



THRILL ARENA



OUR CERTIFICATE



01 ASTM Standard

Adler, a pioneer from China, ensures our playgrounds meet or surpass the rigorous ASTM F1918-12 safety standards, as proven by our installations across the USA.

02 CE

Adler's playground equipment is fully complied with the latest CE marking regulations, assuring global customers of its adherence to safety and quality standards.

03 EN 1176

Adler's playgrounds adhere to the globally recognized EN 1176 / 1177 safety standards, ensuring top-tier security and peace of mind.

More...

YOUR TRUSTED GLOBAL PARTNER

Adler stands out as a premier provider of indoor playgrounds in China, with a proven track record in handling global projects. We offer comprehensive services, from bespoke 3D design and precise engineering plans to manufacturing, installation, and ongoing support. Our equipment is backed by a one-year warranty, with prompt replacement parts and guidance to resolve any quality concerns. Clients worldwide vouch for our dedication to excellence and customer service.

